



CommunityBuild Ventures



# BMEsTalk

CONNECT. GROW. LEAD

## SPONSORSHIP PROPOSAL





## WELCOME

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You are cordially invited to sponsor BMEsTalk, a global professional learning community of Black Male Educators (BMEs). We exist to inspire BMEs to reach their fullest potential. We are committed to creating and curating safe, rich spaces for BMEs to CONNECT, GROW and LEAD.

This is a unique opportunity to demonstrate your organization's desire to celebrate, spotlight, inspire, recruit, and retain Black Male Educators in the field of education.

***"Being involved in organizations with other Black male educators has been a tremendous help growing my practice as well as prepare for the next step in my career."***

***- J. Tristan Hall, Pennsylvania***

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BMEsTalk

## WHO ARE WE?



**We are a community of Black Male Educators - P-12 classroom teachers, principals, superintendents, school board members, deans, professors, education department heads, administrative/educational support staff, curriculum specialists, coaches, mentors, aspiring teachers, substitute teachers, paraprofessionals, program administrators, CEOs, educational consultants, school resource officers, community youth change agents and individual or organization committed to recruiting and retaining Black Male Educators in the education profession.**

A photograph of a man and a young girl playing a piano together. The man, wearing a light blue polo shirt, is leaning over the piano, smiling warmly at the girl. The girl, wearing a white polo shirt, is seated and looking intently at the piano keys. The piano is a light-colored upright model. The background shows a bright, well-lit room with wooden floors and various items on shelves, suggesting a home or a community center. A semi-transparent blue banner is overlaid on the image, containing text.

***We still yearn for [safe] spaces even in adulthood.  
Especially, US folk! As we get older our sacred spaces get  
smaller.***

***- Jakhari Taylor, Virginia***

BMEsTALK

# WHY SUPPORT BLACK MALE EDUCATORS?

## BMEs make a difference.

Below are recently published articles that express why we are needed:

- **The Undeclared** - Only two percent of teachers are black men, yet research confirms they matter
- **Philadelphia Inquirer** - Having black male teachers makes a difference. This Philly school shows why.
- **Johns Hopkins** - With Just One Black Teacher, Black Students More Likely to Graduate
- **The 74** - Why Diversity Matters: Five Things We Know About How Black Students Benefit From Having Black Teachers
- **NPR** - Study Finds Students Of All Races Prefer Teachers Of Color



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# WHY DO WE NEED SAFE SPACES?

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- **Affinity** - Black male educators are the only one (or one of few) at their schools and districts
- **Professional Development** - Black male educators are scene as behavior managers as opposed to instructional leaders
- **Pathways into the profession** - Young Black males aren't aware of the wide array of career paths within the education industry
- **Digital Community** - Few, if any, digital communities exists that is creating and curating safe, rich spaces for Black male educators to connect, grow and lead.

***“I live in Idaho and if it wasn’t for BMEsTalk, I don’t know what I would do.”***

*- Dr. Sheldon Eakins, Idaho*

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# WHAT DO WE DO?

BMEsTalk creates and curate four types of professional convenings: 1) BMEsTalk CHAT 2) BMEsTalk LIVE 3) BMEsTalk SUMMIT 150 and 4) BMEsTalk CONNECT.



***“Stay connected to a professional learning network like BMEsTalk, because I know I have grown here and I am 16 years into the game. G8 Brothers!”***

*- Craig Martin, Massachusetts*



## **BMEsTalk CHAT - (reach 6000+ digitally)**

BMEsTalk CHAT are weekly Twitter chats where BMEs connect and share their perspective on the profession. Each week, BMEs engage in a 60 min virtual conversation guided by a series of questions aligned with topics relevant to their personal and professional experiences as Black Males

## **BMEsTalk LIVE - (reach 100+ participants and 6000+ digitally)**

BMEsTalk LIVE events are safe, rich professional learning experiences for Black Male Educators (BMEs). BMEsTalk LIVE is a curated space for thought-provoking conversations hosted by and for BMEs focused on providing BMEs with opportunities to:

- Address unique issues and challenges they face personally and professionally as BMEs
- Strengthen their purpose to rejuvenate and enhance their professional practices

\* BMEsTalk LIVE events are held in various locations around the country.

## **BMEsTalk SUMMIT 150 - (reach 180+ participants and 6000+ digitally)**

BMEsTalk SUMMIT 150 are in-person gatherings of Black male students (high school and college) and BMEs focused unpacking and addressing the unique issues Black males face in P-16 education and highlighting career options within the education industry.

## **BMEsTalk CONNECT - (reach 20+ participants and 6000+ digitally)**

BMEsTalk CONNECT events are safe, socially-engaging spaces where BMEs have the opportunity to connect, share a laugh, tell a story and network with one another. In these spaces, BMEs can network and build relationships with other men who have been in their shoes, who are facing the same problems, and who are overcoming the same obstacles & challenges they all face as BMEs. BMEsTalk CONNECT events are held in various locations around the country.

## WHAT BMEs ARE SAYING ABOUT BMEsTALK

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*“The BME Network supports me now. I learn and grow from tweets and the platform forces me to reflect and revisit my philosophy. The network is my accountability partner.” -Rashid Troupe, Oklahoma*

*“Our chat is clearly one of the best PD opportunities out there. I have DM people on issues & get a response that I would not have thought of! Diversity & diversity of thought can’t be beat! I improve something in my practice each Tuesday! #BMEsTalk” - Dr. Vic Nixon, Texas*

*After engaging in the #BMEsTalk I self-reflected and realize that I must get into a Ph.D. program. I can make a global impact on education and I feel it. I know it. - Rashod, Washington, DC*

*“[BMEsTalk LIVE] sparked so much in me!! So much rich and relevant discussion.” -BMEsTalk LIVE Chicago Participant*

BMEsTalk

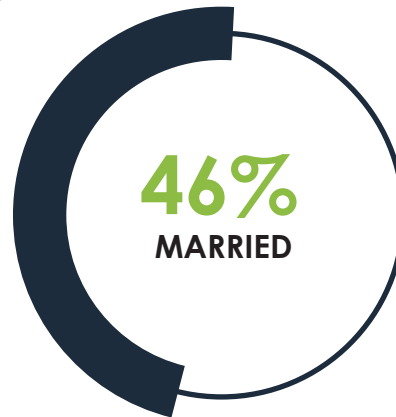
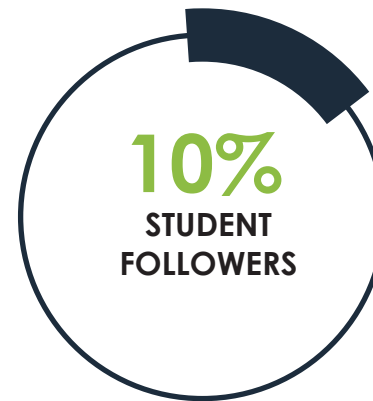
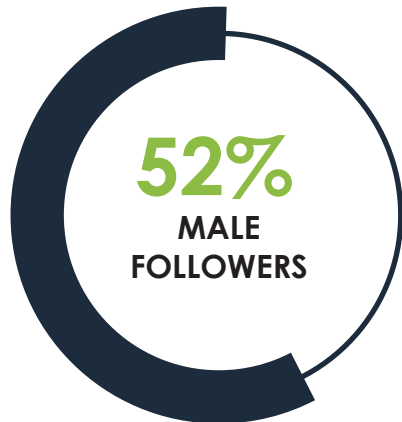
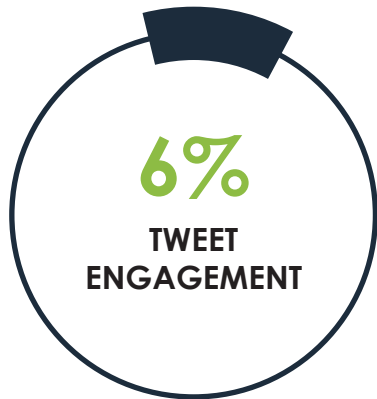
## WHY SHOULD YOU SUPPORT?

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- Celebrate: You want to support the creation of safe spaces that have an intentional focus on celebrating Black Male Educators.
- Spotlight: You want to highlight your organization's continued work in promoting equity in education
- Inspire: You want to inspire BMEs to reach their fullest potential through participating in professional learning experiences customized to meet their needs.
- Recruit: You want to recruit Black males to the profession by uplifting a community of thriving BMEs.



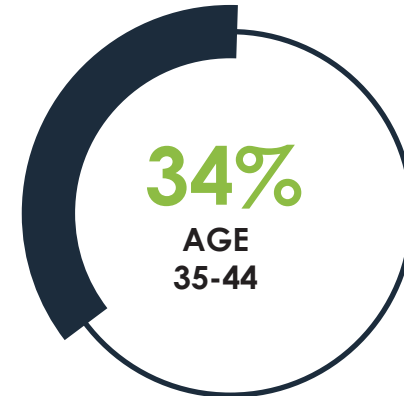
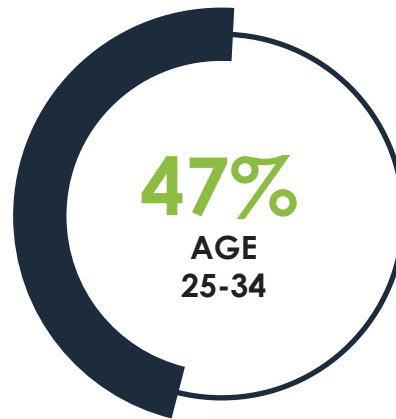
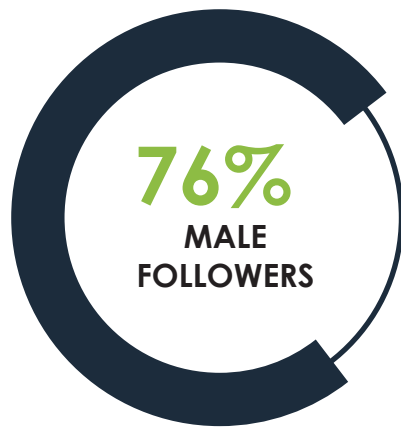
## 5400+ TWITTER FOLLOWERS



### FOLLOWER LOCATION

TX 9% NY 8%  
GA 7% NC 7%  
MD 7% CA 6%  
VA 5% FL 5%

# 1200+ INSTAGRAM FOLLOWERS



## FOLLOWER LOCATION

- ATL 9%
- PHL 7%
- DC 6%
- NY 6%
- LON 3%

# BMEsTalk Global Sponsorship Packages



## DIAMOND PACKAGE

\$25,000

- Title Sponsor for all BMEsTalk LIVE
  - Choose a theme for one LIVE event
  - Brief remarks at two(2) LIVE events
  - 8 complimentary seats at each LIVE event
  - Logo on two(2) LIVE event social media post
  - Logo on two(2) LIVE event marketing flyers
- Title Sponsor of BMEsTalk CHAT for a calendar year
  - Logo on chat materials
- Title Sponsor for all CONNECT events for a calendar year
  - Logo on materials
  - Brief remarks at CONNECT events
- Logo on all monthly BMEsTalk Newsletters for a calendar year



## PLATINUM PACKAGE

\$10,000

- Title Sponsor of BMEsTalk CHAT for a calendar year
  - Logo on chat materials
- Title Sponsor for all CONNECT events for a calendar year
  - Logo on all materials
  - Brief remarks at CONNECT events
- Event sponsor for one (1) BMEsTalk LIVE event
  - 4 complimentary seats at BMEsTalk LIVE events
  - Logo on one (1) LIVE event social media post
  - Logo on event marketing flyer
  - Logo on display at the event
- Logo on all monthly BMEsTalk Newsletters for a calendar year



## GOLD PACKAGE

\$5,000

- Title Sponsor of all BMEsTalk CHAT for a calendar year
  - Logo on chat materials
- Event sponsor for two (2) CONNECT events:
  - Logo on two (2) CONNECT event social media posts
  - Logo on event marketing flyers
  - Logo on display at the events
- Logo on all monthly BMEsTalk Newsletter for a calendar year

# BMEsTalk LIVE Single Event

## Sponsorship Packages



### Expert Facilitator Sponsor

\$3,000

Supports compensation and transportation expenses of Living Experts for their time and expertise at BMEsTalk LIVE events



### Swag Bag Sponsor

\$3,000

Includes a custom BMEsTalk lapel pin and T-shirts



### Food Sponsor

\$2,000



### Videographer Sponsor

\$1000



### Venue Sponsor

\$1,000



### Scholarship Sponsor

\$500

Allows for 5 attendees to receive a full scholarship to attend a BMEsTalk LIVE event

# BMEsTalk CHAT and CONNECT

## Sponsorship Packages



### **BMEsCHAT**

\$2,500

Logo on 8 sponsorship posts for two (2) months of BMEsTalk Chats

Event sponsor for one (1) CONNECT event:

- Logo on one (1) CONNECT event social media post
- Logo on event marketing flyer
- Logo on display at the event

Logo in two (2) monthly BMEsTalk Newsletters



### **BMEsCONNECT**

\$1,000

Logo on 4 sponsorship posts for one (1) month of BMEsTalk Chats

Logo in one (1) monthly BMEsTalk Newsletter





Partner with us today!

**BMEsTalk**  
CONNECT. GROW. LEAD



CommunityBuild Ventures

**BMEsTalk is a project of CommunityBuild Ventures - a full service solutions focused consulting firm committed to eliminating racial disparities by developing powerful, impactful, and racial equity driven leaders and organizations.**

Questions?

**CONTACT US NOW!**

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