

**STOP THE TEXTS.
STOP THE WRECKS.**



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**PLS
DNT
TXT
+
DRIVE**

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- Headquarters: 1675 Willow Road
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- Station 3: 205 Gateway Drive
- Station 4: 1914 Brevard Road

u TXT u DRV u DIE

don't let us be the response to your text



DISTRACTED DRIVING- LEARN THE FACTS

FACT #1

Five seconds is the average time your eyes are off the road while texting. When traveling at 55mph, that's enough time to cover the length of a football field.

FACT #2

A texting driver is 23 times more likely to get into a crash than a non-texting driver.

FACT #3

Of those killed in distracted-driving-related crashes, 995 involved reports of a cell phone as a distraction (18% of fatalities in distraction-related crashes).

FACT #4

Using a cell phone while driving, whether it's handheld or hands-free, delays a driver's reactions as much as having a blood alcohol concentration at the legal limit of .08 percent.

FACT #5

20 percent of injury crashes in 2009 involved reports of distracted driving.

FACT #6

In 2009, 5,474 people were killed in U.S. roadways and an estimated additional 448,000 were injured in motor vehicle crashes that were reported to have involved distracted driving.

FACT #7

The age group with the greatest proportion of distracted drivers was the under-20 age group. 16% of all drivers younger than 20 involved in fatal crashes were reported to have been distracted while driving.

FACT #8

Drivers who use hand-held devices are four times as likely to get into crashes serious enough to injure themselves.

FACT #9

49% of drivers with cell phones under the age of 35 send or read text messages while driving.

FACT #10

65% of drivers use cell phones while driving.

FACT #11

57% of drivers rate themselves as better than the average driver.

FACT #12

An online survey of 1,999 teens ages 16-19 found that 86% had driven while distracted even though 84% know it's dangerous.

FACT #13

34% of teens who drive while distracted simply say they're used to multi-tasking.

FACT #14

32% of teens who drive while distracted don't think anything bad will happen to them.

FACT #15

22% of teens who drive while distracted say it makes driving less boring.

FACT #16

21% of teens who drive while distracted say they're used to being connected to people all the time.

FACT #17

35% of teens who drive while distracted don't think they'll get hurt.

FACT #18

20% of teens who share vehicles had texted while driving, compared to 35% who own their own cars.

FACT #19

23 is the average number of texts per month that teens who text and drive admit to sending.

FACT #20

77% of young adult drivers are very/somewhat confident that they can safely text while driving.

FACT #21

55% of young adult drivers agree that it's easy to text and pay attention to driving at the same time.

FACT #22

85% of respondents who text while driving agree that texting while driving is a problem and 89% recognize that the behavior reduces reaction time.

FACT #23

Brain power used while driving decreases by 40% when a driver listens to conversation or music.

FACT #24

49% of adults say they have been passengers in a car when the driver was sending or reading text messages on their cell phone.

FACT #25

44% of adults say they have been passengers of drivers who used the cell phone in a way that put themselves or others in danger.

FACT #26

36% of teens say they have been involved in a near-crash because of their own or someone else's distracted driving.

FACT #27

While over 90% of teen drivers say they don't drink and drive, 9 out of 10 say they've seen passengers distracting the driver, or drivers using cell phones.

FACT #28

Alcohol-related accidents among teens have dropped, but teenage traffic fatalities have remained unchanged because distracted driving is on the rise.

FACT #29

About half of drivers 16 to 24 said they had texted while driving, compared with 22 percent of drivers 35 to 44.

FACT #30

In a study over 18 months, college students using a sophisticated driving simulator showed an eight times greater crash risk when texting than when not texting.