

MAYA Board Meeting Minutes
August 8, 2021

| | | | |
|-----------------|---------------|---------------|------------------|
| Present: | Eric Moales | Cicely Moales | Gilbert Moales |
| | Robin Sheard | Linda Moales | Robin Sheard |
| | Jeremy Sheard | Kelvin Jones | Demetrius Moales |

The President opened the meeting at 6:25 p.m.

Robin Sheard distributed the financial report thus, the president called for finance as the first agenda item

I. Finance:

Robin stated that we currently had \$8,311.50 in the bank account. *See* July 2021 Treasurer's Report. Some of the highlights were \$825.00 raffle proceeds and \$115.00 jamboree proceeds. Also, we will be seeing a decrease in expenses. The bank is no longer charging us bank fees and we no longer need the PO Box or Extra Space Storage. Cheer has a lot of returning cheerleaders, that means a decrease in uniforms to purchase.

II. Registration:

The president emphasized registration. We need 11–12-year-old players and coaches for 13-year-old junior coaches. We need to advertise for these spaces to be filled. Rookie flag needs coaches and players. It was suggested that players should also recruit their friends. Danielle also handed out business cards that can be distributed to the community and it has a QR scan code on the card. We will be ordering uniforms Thursday, August 13th. August 14th is the last certification deadline and August 28 is the final registration deadline.

III. Cheer

No representation at the meeting for cheer. We believe they gave ordered uniforms and taken pictures. Cheer has been approached for fundraising ideas for the additional items they may need, i.e., Windbreakers and sponsors for cheer competition. Finance would prefer an itemized list of what is being ordered before purchased to ensure orders are within budget.

IV. Equipment:

Size chart to be distributed to the head coaches. We will need the following: shirt size, pants size and requested number on jersey. We usually ask for a first and second choice for a number. Returning players have first option for a number, then first paid, and then a coin toss. Parent also need to be aware that uniforms are not supposed to be loose fitting or baggy. We have also encountered issue with names on jersey and names on registration paperwork not matching due to adoption and divorce. We have been able to work through these issues successfully in the past.

We would like to provide cost effective equipment for those who need it. Helmets at \$40.00 and Shoulder pads at \$25. We opted to sale the equipment rather than rent it out. We will refurbish what we can and/or toss or strip for parts what we can. The cost to recondition some items has been determined not to be cost effective and should be tossed.

Some of the stored items are used for practice equipment. We also have equipment in Taylor we still need to pick up. Sunday, August 15th, will be another inventory and clean out storage day.

The question was posed, what should we do when we cannot rent to player due to size? We will deal with that situation when it presents itself.

V. Walkup Registration:

The owner of The Lab has approved walkup registration at their location. It was proposed that this Friday, August 13th be scheduled for walkup registration and Downtown Manor fundraiser. We opted to do a walkup registration on Saturday, August 14th from 10:00 a.m. to 2:00 p.m. The coaches and cheer have a makeup workshop from 4:00 p.m. to 6 p.m.

VI. Fundraiser

Danielle suggested that we do one big opener for the season. We will host an online fundraiser. Everything will be handled through the online company. It will run for a 14-day period. We can see and monitor all money coming in per child and/or team. We opted for a team option. We would like to kick off this fundraiser in September, Labor Day weekend. All donations will be made through autopay to the website. The company will keep 10% of the funds raised. We chose to set a goal of \$2,000.00 per team. With seven teams at \$2,000, we are looking at a \$14,000.00 fundraiser. The school is doing it now and they have been very successful over a short period of time.

We would like to reward the top fundraiser with an event. Pie in the face reward was a very popular suggestion.

The last big fundraiser for the season will be the “Buy a Calendar Day”. Each player will accept donations for each of the calendar, e.g., Day 1 = \$1.00, Day 5 = \$500, etc. The goal is to fill up every space on the calendar. We would like to kick off this event in October.

We were also presented with a scholarship letter to seek out donations. Danielle mentioned a few businesses in town. Blue Bonnet Electric said they would give money. No one has ever asked. She said we could target Maxine’s Gumbo House, Manor Dental, and Café 290 just to name a few.

VII. Communications

Demetrius Moales introduced Kelvin Jones to the group. He was interested in filling a communications position. Gilbert Moales accepted the motion to add Kelvin Jones in this capacity and Linda Moales seconded the motion. The board unanimously voted Kelvin Jones in the communications position with the present quorum.

VIII. Webmaster

Jeremy Sheard presented the board with a group text where we can all communicate. The board like the idea and decided to go with this option. It seemed to be cost effective and a good tool to use for practice cancelations, change of field or time, etc.

Round Table Talk:

There were a few suggestions thrown out about what to do with the fundraiser money:

- A grand end of season banquet with trophies and rings.
- Down markers and chain replacements; and
- Scholarships.

Some of the other concerns were keeping parents off the track, adding junior coaches, and signing off on community service hours for those who may need it.

We also spoke of more advertisement. Posters and Booklets.

The question was also raised if the High School Stadium was not an option.

Meeting Adjourned at 8:20 p.m.