



August 2025 will be the Bicentennial of General Lafayette's visit to Culpeper, Virginia. The General's nationwide tour was the event of the century and bicentennial celebrations are ongoing throughout the nation currently. Here in Culpeper, we are planning a large multiday event with a private military reception (a re-enactment of the original visit at Greenwood), a Civic reception in town with thousands of attendees, a Grand Ball to be held at Liberty Hall and an international military polo tournament, the Colonial Allies Cup, featuring a US military team against a French military team in a series of events at fields and arenas in Culpeper and Rappahannock Counties.

In June of 2025, the Culpeper Minute Men, a Virginia non-profit created to celebrate our regional history and to support this event, as well as those coming throughout America's 250th will be producing 1,000 high-quality magazine style souvenir programs full of local, regional, national and international history. Just as the 1825 and 1925 programs and publications – this program will be treasured, made part of family collections and passed down to the next generation. We'd like you to be a part of that and, like Lafayette and the Culpeper Minute Men, you will be remembered for the ages not only for what you do now, but for what you did then.

Our program will appeal to multiple markets through all will be united by their own passions and emotionally invested in the event – and its Sponsors. History and Heritage fans, Military and the Equestrian Sports will all be featured. It is not often that you will be able to reach a HUGE audience and have the ability to go straight into their emotional centers.

We will also be producing a special Polo Event program, which will feature information about the sport, the players, the horses and history of the game and the facilities where it is played. These will be distributed to attendees of the Colonial Allies Challenge Cup. We estimate 1,000 attendees many of whom will be separate from the event programs. We offer you an opportunity to target both audiences with our ad space program.

Facebook Event Link – [Culpeper Hosts a Hero](#)

Read all about it on our website – www.CulpeperMinuteMen.us



By placing an advertisement in our event programs, your company will benefit from:

1. **High Visibility:** 1,000 programs produced in the 1st run, distributed nationwide along with being available during the event through local merchants. 1,000 separate polo programs that will be included with each ticket to the championship match.
2. **Community Engagement:** You will be able to show your dedication to Culpeper, American Revolution, Equestrian Sports, Virginian and French history ALL in a single ad.
3. **Historical Connection:** Align your brand with a very unique event that celebrates the enduring values of freedom, liberty, and democracy.
4. **Non-Profit Support:** Your support that will echo throughout all of our efforts and our communities.

We offer several ad spaces options to fit your marketing needs and budget:

Event Program Only:

- **Full Page Ad:** \$500
- **Half Page Ad:** \$300
- **1/3 Page Ad:** \$150
- **1/6 Page Ad:** \$100

Event & Polo Program:

- **Full Page Ad:** \$750
- **Half Page Ad:** \$500
- **1/3 Page Ad:** \$300
- **1/6 Page Ad:** \$250

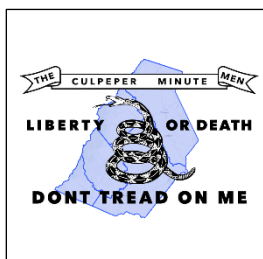
Only interested in the event program or the polo program? Give us a call for a custom price.

We are also offering polo event sponsorship that comes with greater prominence in the events through participation in the events themselves as well as inclusion in all promotional material and media production. Most of our sponsorship packets come with advertising space!

We would be delighted to discuss how your company can get involved and benefit from this unique opportunity. Should you have any questions or require additional information, please give me a call! I am happy to talk to you about the events!

Thank you for considering our request. We look forward to the possibility of partnering with you to make this Bicentennial celebration a resounding success.

Warm regards,



Sarah Coleman

Executive Director, Culpeper Minute Men, Inc

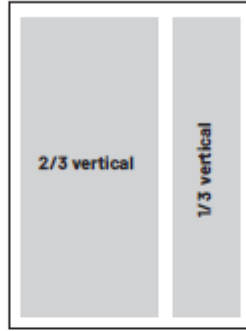
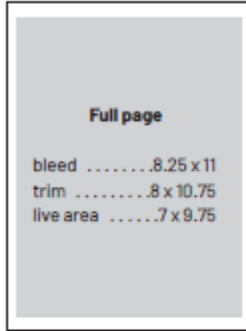
Direct Cell: 602-369-3482

Email: SarahColeman@CulpeperMinuteMen.us

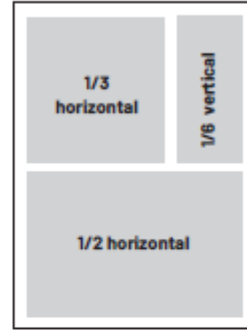
Social Media: www.facebook.com/culpeperminutemen1775

2024 GuideStar Gold Seal

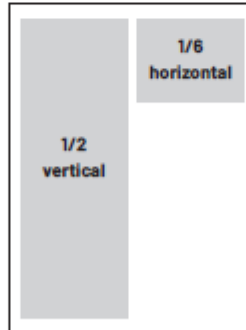
ADVERTISING PRODUCTION SPECIFICATIONS



2/3 vertical4.58 x 9.75
1/3 vertical2.18 x 9.75



1/3 horizontal4.58 x 4.75
1/6 vertical2.18 x 4.75
1/2 horizontal7 x 4.75



1/2 vertical3.375 x 9.75
1/6 horizontal3.375 x 3.12

Deadline for material to be included in the June Event Program is March 15, 2025.

All artwork must be electronically submitted: high resolution PDF, JPG, TIF, EPS

Please send artwork to: Sarah Coleman • Info@CulpeperMinuteMen.us

Fonts/Supporting graphics

All fonts must be included with native files, or embedded into your document.

All images must be converted to CMYK or Grayscale with a **minimum of 300dpi**.

All rates apply to finalized artwork, supplied by the advertiser.
