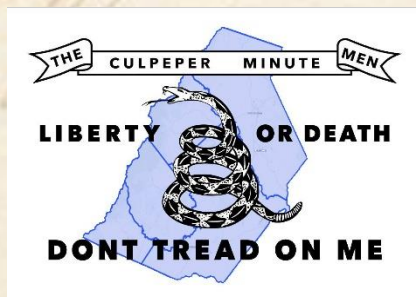




Lafayette Bicentennial
Culpeper Hosts a Hero on August 22-24, 2025



Sponsorship Ops
A weekend of celebration in Culpeper commemorating Lafayette's return
for his Farewell Tour of America 1824-1825

Our Mission is to Celebrate!

Our Mission

Our non-profit was created to organize special events throughout the Culpeper Minute Men Region that celebrate our unique history, culture, ancestry, traditions and patriotic volunteers.

We have partnered with historical and heritage societies, museums, parishes, schools, preservation foundations, polo and hunt clubs, international, national, state and local agencies and a huge amount of talented history loving volunteers.

We welcome anyone that loves American history!



Saturday, August 23

GREENWOOD & Downtown Culpeper

Historic celebrations at Greenwood
with our honored military guests.

Mounted Cavalry escort into
downtown Culpeper for Civic
Reception, Museum of Culpeper
Exhibits, Culpeper Special events



Saturday, August 23

GRAND LAFAYETTE BALL

Enjoy English Country Dance with a
experienced caller and live quartet. A
truly traditional delight.

Period Costumes
(1775-1825)
Formal Military or Modern Attire



Sunday, August 24

COLONIAL ALLIES CHALLENGE CUP

First Annual International Military
Tournament to celebrate America's
first Allies.

A friendly tournament with United
State Military Polo Players and French
Military Polo Players competing in a
Championship match at Liberty Hall's
grass field amphitheater.

Our Vision

In August 2025, Culpeper, Virginia, will commemorate a momentous milestone — the Bicentennial of General Lafayette’s visit—a journey that captivated the nation and symbolized the enduring friendship between the United States and France. As communities across the country celebrate this historic tour, Culpeper is preparing an unforgettable multi-day event that will honor Lafayette’s legacy and draw thousands of visitors from near and far.

This extraordinary celebration will feature:

- A Private Military Reception - A re-enactment of Lafayette’s historic welcome at Greenwood
- A Civic Reception in Town - Bringing together thousands to celebrate our shared history
- The Grand Ball at Liberty Hall - A dazzling evening of elegance and tradition
- The Colonial Allies Cup - An international military polo tournament, where U.S. and French military teams will compete in a thrilling showcase of skill and camaraderie

Before the grand festivities in August, we are hosting a series of engaging pre-events, including dance lessons, historical fashion workshops, museum exhibits, and special programs. Made possible by a grant from Virginia Humanities and our valued partners, these events will inspire excitement and community participation. Each experience serves as a prelude to our highly anticipated Fall event series, taking place October 18-24, ensuring a seamless build-up to this historic celebration.

This is a rare opportunity to align your brand with history, connecting with a passionate and diverse audience—including history and heritage enthusiasts, military supporters, equestrian sports fans, and cultural patrons. Our events will inspire, educate, and unite people in ways that few occasions can.

We invite you to be part of this once-in-a-lifetime celebration—to leave a lasting legacy while engaging with thousands of attendees in a meaningful and memorable way.

Let’s make history together!



Sarah Coleman | Executive Director, Culpeper Minute Men, Inc
SarahColeman@CulpeperMinuteMen.us | 602-369-3482
www.CulpeperMinuteMen.us | [2024 GuideStar Gold Star](#)



Presenting Sponsors

Colonial Allies Challenge Cup Title Sponsor (One Available) | \$15,000

- Title recognition on all public event-related marketing, Team jerseys, and promotional items
- Sponsorship recognition on: save the date, invitations, flyers, e-mails, social media and posters
- Sponsor table at Polo event to display any products, services or company marketing materials
- Back of Front cover placement with full page color advertisement in souvenir program
- Premium Event Access o 16 VIP tickets to both Grand Ball and Colonial Allies Challenge
 - o 10 tickets to Greenwood's Reception (an invitation only event)



VIP Hospitality Tent Sponsor (One Available) | \$10,000

- Recognized as Host of VIP Hospitality Tent and other prominent recognition on all Championship event-related marketing & promotional items
- Sponsor recognition and link from the event page and website
- Sponsor table at Polo event to display any products, services or company marketing materials
- Center placement with full page color advertisement in souvenir and polo program
- Premium Event Access o 8 VIP tickets to both Grand Ball and Colonial Allies Challenge
 - o 6 tickets to Greenwood's Reception (an invitation only event)

Field Boards Sponsor (One Available) | \$10,000

- April 2025-September 2025 will be recognized on all field boards on the LH polo field
- Prominent sponsor recognition on all Championship event-related marketing & promotion
- Sponsor recognition and link from the event page and website • Full page color advertisement in souvenir and polo program
- Premium Event Access
 - o 8 VIP tickets to both Grand Ball and Colonial Allies Challenge
 - o 2 tickets to Greenwood's Reception (an invitation only event)



Foundational Sponsors

Founders Level | \$5,000

- Sponsor recognition on major event marketing and promotional materials
- Full page color advertisement in souvenir and polo program
- Premium Event Access
 - o 4 VIP tickets to both Grand Ball and Colonial Allies Challenge
 - o 2 tickets to Greenwood's Reception (an invitation-only event)

Minute Men Level | \$2,500

- Sponsor recognition on select event signage, social media and listing in the event program
- Full page color advertisement in souvenir and polo program
- Premium Event Access
 - o 2 VIP tickets to both Grand Ball and Colonial Allies Challenge

Patriot Level | \$1,500

- Sponsor recognition on select event signage, social media, and listing in the event program
- Half-page color advertisement in souvenir and polo program
- Premium Event Access
 - o 2 VIP tickets to both Grand Ball and Colonial Allies Challenge

Revolutionary Level \$1,000

- Sponsor recognition on social media and listing in the event program
- Business card color advertisement in souvenir and polo program
- Premium Event Access
 - o 2 VIP tickets to both Grand Ball and Colonial Allies Challenge

Continental Level | \$750

- Sponsor recognition on social media and listing in the event program
- Premium Event Access
 - o 2 General Admission tickets to both Grand Ball and Colonial Allies Challenge



Advertising Benefits

In June of 2025 our event committee will be producing 1,000 high-quality magazine style souvenir programs full of local, regional, national and international history. Just as the 1825 and 1925 programs and publications – this program will be treasured, made part of family collections and passed down to the next generation. We'd like you to be a part of that and, like Lafayette and the Culpeper Minute Men, you will be remembered for the ages not only for what you do now, but for what you did then.

Our program will appeal to multiple markets through all will be united by their own passions and emotionally invested in the event – and its Sponsors. History and Heritage fans, Military and the Equestrian Sports will all be featured. It is not often that you will be able to reach a HUGE audience and have the ability to go straight into their emotional centers. We will also be producing a special Polo Event program, which will feature information about the sport, the players, the horses and history of the game and the facilities where it is played. These will be distributed to attendees of the Colonial Allies Challenge Cup. We estimate 1,000 attendees many of whom will be separate from the event programs. We offer you an opportunity to target both audiences with our ad space program.

2,000

High Visibility

1,000 Souvenir programs
1,000 Polo Programs
available for purchase
online through local
merchants and included with
all VIP Ticket packages

6,000

Community Engagement Impressions

More than 6,000 citizens will
celebrate our events and
your dedication to Culpeper,
American Revolution,
Equestrian Sports, Virginian
and French History

250

Historical Connection

Align your brand with
Americas 250th a very
unique event that celebrates
the enduring values of
freedom, liberty, and
democracy.

priceless

Non-profit Support

Your support that will echo
throughout all of our efforts
and our communities.

Advertising Opportunities

We offer several ad space options to fit your marketing needs and budget:

Advertise in both programs:

- Full Page: \$750
- 1/3 Page: \$300
- Half Page: \$500
- 1/6 Page: \$250

In just a single program – Souvenir or Polo

- Full Page: \$500
- 1/3 Page: \$200
- Half Page: \$300
- 1/6 Page: \$150

We would be delighted to discuss how your company can get involved and benefit from this unique opportunity. Should you have any questions or require additional information, please give me a call! I am happy to talk to you about the events!

Thank you for considering our request. We look forward to the possibility of partnering with you to make this Bicentennial celebration a resounding success.

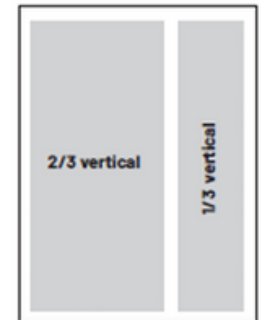
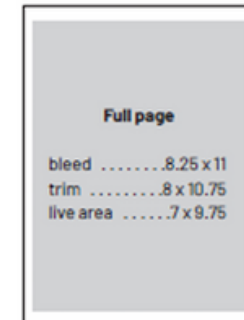
Deadline for material to be included in the June Event Program is April 1, 2025. All artwork must be electronically submitted: high resolution PDF, JPG, TIF, EPS

Please send artwork to: Sarah Coleman • Info@CulpeperMinuteMen.us

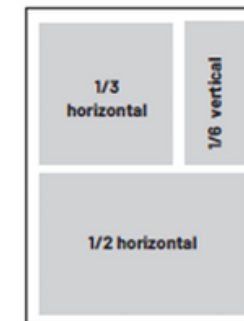
Fonts/Supporting graphics All fonts must be included with native files, or embedded into your document. All images must be converted to CMYK or Grayscale with a minimum of 300dpi.

All rates apply to finalized artwork, supplied by the advertiser.

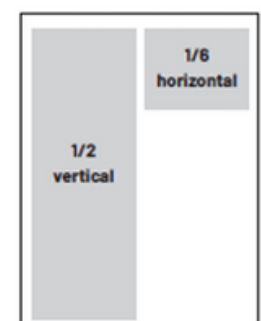
ADVERTISING SPECIFICATIONS



2/3 vertical4.58 x 9.75
1/3 vertical2.18 x 9.75



1/3 horizontal4.58 x 4.75
1/6 vertical2.18 x 4.75
1/2 horizontal7 x 4.75



1/2 vertical3.375 x 9.75
1/6 horizontal3.375 x 3.12

Grateful Thanks...

to our Partners who are hosting and supporting events within the Culpeper Hosts a Hero!

GREENWOOD, DOWNTOWN CULPEPER AND GRAND BALL

American Friends of Lafayette
Mountain Run Winery
Museum of Culpeper History
Culpeper Renaissance Inc
Virginia American Revolution 250 Commission
Virginia Humanities
Culpeper County Board of Supervisors

Town of Culpeper
Culpeper Tourism & Visitors Bureau
Rappahannock Colonial Heritage Society
Liberty Hall Plantation
Masonic Lodge – Fairfax No. 43
DAR Culpeper Minute Men
SAR Culpeper Minute Men

COLONIAL ALLIES CHALLENGE CUP

United States Polo Association
USPA Armed Forces Committee
USPA International Committee
Liberty Hall Polo Club
Twilight Charisma Polo Club

First Philadelphia Troop City Cavalry
La Fédération Française de Polo
Polo Club du Domaine de Chantilly
Blue Rock Inn & Polo Arena

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