

Financial \$ Literacy

The Official Rich Kid ☺ Smart Kid Program

RICHIE RICH KIDS



Dear Educator,

Can teaching kids financial lessons be fun? Good Question! With the newly refined RICHIE RICH KIDS program the answer is an emphatic "Yes!" Learn core principles of cash flow, capital gains, assets and liabilities in a fun, easy-to-understand workshop. Schools teach kids how to work for money. RICHIE RICH teaches them how to make money work for them. Using fun, real-world examples, kids get to practice investing, acquiring assets and dealing with the perils of liabilities.

We are on a mission to increase the financial literacy of the next generation of future entrepreneurs. By utilizing games as a means to teach challenging subjects like finance, business and investing, we are training a fresh, new group of business owners and creative thinkers who will become their community's leaders.

What is the "Cash Flow for Kids" Game?

When we play, it is the truest example of our real life behavior. Look at how Monopoly has divided families and friendships over the past few decades! ☺ Kids love to learn lessons by playing games – it's the best way for them to practice character and habits that they'll use later in life. The CASHFLOW for Kids game helps develop a strong foundation of financial intelligence and encourages kids to use their money wisely. In a nutshell, the game experience teaches the basics of a financial statement (income and expenses) and a balance sheet (assets and liabilities), so that students quickly learn that if their expenses exceed income, they won't have money to pay for other things. For instance, if they buy a boat on a credit plan it will strain the monthly budget and there won't be money left for investments which can yield long term passive income instead of short term debt.

COSTS:

Contact us for details. The program can last from half a day to several days depending on your needs. Perfect for Schools and Camp!

The workshop is designed for kids ages 8 and up. The program works best with approximately 30 kids per group. However, if you have the space we can accommodate up to 60 kids to help maximize the investment per child ratio. Please note that access to a projector and screen are helpful, but not necessary.

After we participated in the "Richie Rich" program for the first time, my own kids wanted to know if the red tokens (liabilities) were for real and if we had any in our life. It was eye-opening to have them learn that we sometimes spend money on things that don't bring in any returns. The value of my own kids learning these lessons is priceless!"

-Ottawa School Teacher

CONTACT:

MIKE KARPISHKA

613-909-6893
mike@edu-corp.org
The Education Corporation