

## ABOUT US

**Face Reality Skincare** was launched in 2005 by Laura Cooksey, an esthetician in Northern California, who has specialized in treating acne since 1990. She has earned a nationwide reputation for her remarkable results in treating acne and has been sought after by skin care specialists to teach her methods and share her knowledge.

Face Reality has honed its methods and products through helping to clear thousands of acne sufferers of all ages and ethnicities. Face Reality continues to research and experiment to improve its modality and share that information with the Acne Specialists community.



## REAL RESULTS



*Photo Credit: Rebecca Meyers Certified, Face Reality Acne Specialist  
Elements Skin Care & Acne Clinic | Anchorage, Alaska*

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**Your  
Solution  
to Clear Skin!**

# FACE REALITY SKINCARE

## Real Solutions for Clear Skin

More than 60 million Americans suffer from some form of acne breakouts. Acne affects more than 80% of all teenagers at some time in their lives, and clogged pores comprise more than 25% of all visits to the dermatologist. Acne has hit epidemic proportions in adults, especially women. What used to be just a teenage problem is now a real challenge in people's lives.

### First, let's bury common acne myths:

- Acne is not due to dirty skin.
- Acne is not due to eating greasy food.
- Acne does not only affect teens.

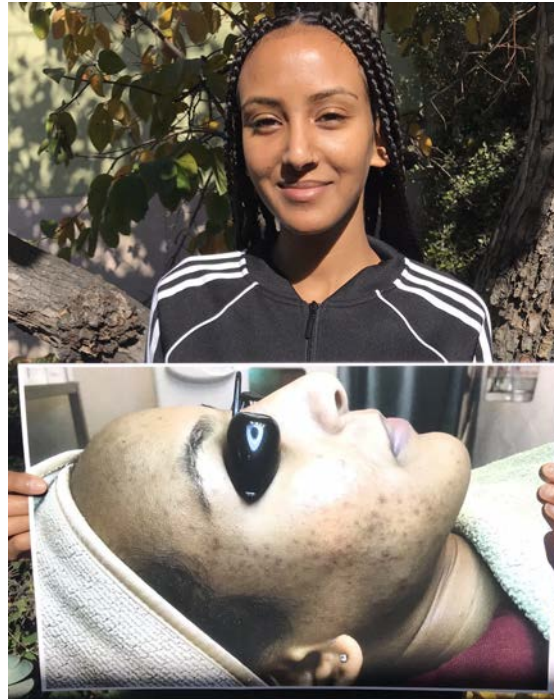


Photo Credit: Denise Ivers, Face Reality Acne Specialist  
Face It Beautiful Acne Care & Skin Therapy | Campbell, CA

## WHY FACE REALITY PRODUCTS AND TREATMENTS?

Face Reality has gone to great lengths to ensure our formulations are acne-safe. Face Reality products contain only the highest-quality, skin nourishing ingredients, resulting in significant benefits beyond just treating acne.

Your Face Reality Certified Acne Specialist will establish a home care routine based on your skin and acne type. As experts, they will make necessary adjustments throughout the treatment process. Additionally, your Acne Specialist will customize each treatment appointment based on the condition of your skin at the time. Sometimes the skin will need hydration, and other times you'll need corrective peels to facilitate the clearing of dark spots. Your Acne Specialist may also perform extractions to speed up the clearing process.

## WHAT IS ACNE?

Acne is a disease of the pores. It can be caused by certain drugs, medications or exposure to chemicals but most acne is an inherited tendency. Dead skin cells shed too quickly in the acne-prone pore, forming a plug along with sebum and hair. This is where the problem begins. If the body doesn't see the plug as an invader, it remains as a non-inflamed lesion, also known as a blackhead. If it does, the plug turns into pimples, pustules and cysts.

## HOW DO I CONTROL IT?

Your acne can be controlled through the continued use of Face Reality products and corrective in-clinic treatments. In as little as 12 weeks, you will see a dramatic improvement in your overall complexion. Many people see significant results in the first month. Once your acne is under control, it's important to follow your Face Reality regimen to keep your skin clear. Unfortunately, acne cannot be cured, only controlled.

## HOW DO I GET STARTED?

Schedule a consultation! Your Acne Specialist will analyze your skin, then design a product and treatment regimen specifically for your skin and acne type.

Products alone will not solve your acne problem.

**Let your Face Reality Certified Acne Specialist guide you to clear skin.**

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