STAHU Media Communication

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STAHU

Monthly NewsLetter





STAHU 2022 Day of Education University Draft House - McAllen 2:00 PM - 8:00 PM

SAVE THE DATE: May 18, 2022

South Texas AHU will host its Day of Education. Our theme is University and Scholastic Achievement inspired and shall include some good ol' fashioned college spirited fun. Our planning committee is hard at work selecting presenters for 5 CE hours.

Attendees are invited to wear their favorite university shirt, team jersey or any collegiate inspired attire. After "class is dismissed", attendees can enjoy our VIP sectioned off area at McAllen's famous University Draft House on US Highway 83. There our guests will join us for specially arranged games and raffles hosted by each of our Sponsors, cocktails or mock tails, food, music, and other surprises we have in store. You can find regular updates on our website, Facebook page and our newsletter. We'll be highlighting our event details to include special acknowledgment of our sponsors in gratitude for their contributions.

All members in attendance will receive 5 CE's at no cost. Why no cost CE's? Inflation is hitting all around us. Even during a pandemic, some of our own clients made tough survival decisions to cut expenses like life or ancillary insurance, just to make ends meet. Which meant lost commissions. STAHU believes that as prices continue to rise in 2022, we need to stay focused on delivering real-



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Sponsorships and Attendee information to the STAHU 2022 Day of Education can be found on the STAHU website: www.stahu.org.

The University Draft House is on the corner of Business 83 & N. Col Rowe Blvd. Registration begins at 1:30 PM.

time tangible value for those dues we collect monthly. Non-members are welcome to join us for a nominal fee of \$50. However, if they sign up for membership at registration, we will waive the fee.

As President of South Texas AHU, I say with confidence that we are proud of our association and what it offers; Our #STAHUGivesBack initiative is working. It paves the way for retention and growth. Not to mention we are building up good morale in our community. Happy agents translates into motivated selling. It's a win for all of us.





NAHU Certification Courses NAHU offers coursework to achieve certifications. <u>Click</u> <u>HERE</u> for a listing of available certifications.



NAHU members are the experts in our industry – the best of the best. See what NAHU has to offer.



The Texas Association of Helath Underwriters. Click <u>Here</u> to visit our webpage



NAHU's Triple Crown Program

NAHU created the President's Triple Crown Program to recognize those members whose individual contributions to NAHU help advance the association's mission. Like baseball's Triple Crown, it recognizes accomplishments in three key areas. However, although baseball's Triple Crown hasn't been won since 2012. NAHU's Triple Crown can be won every year by hundreds of our members. To qualify for the Triple Crown, within the calendar year (01/01-12/31), a member must participate in:

HUPAC: Participate in \$12 x 12 draft program or contribute \$150 total for the year Membership: Recruit two or more new members Advocacy: Use Operation Shout to send three or more messages

Click<u>HERE</u> for more information





TAHU Anunal Convention April 27 - 29, Fort Worth Texas

<u>Register Here</u> <u>Agenda Here</u> <u>Sponsorship</u>

What is LPRT?

NAHU's Leading Producer Round Table (LPRT) encourages excellence among its members by recognizing their sales achievement.

LPRT members demonstrate exceptional professional knowledge and outstanding client service. NAHU formed the Leading Producer Round Table in 1942 to recognize the successful underwriters of accident and health insurance. Today, NAHU and the LPRT Committee are committed to making LPRT the premier program for top health, disability long-term care and worksite marketing insurance producers, carrier representatives, carrier management and general agency/agency managers.

To qualify for LPRT, you must be actively employed in the health insurance industry and make positive contributions in your professional endeavors. For more information visit <u>www.nahu.org</u>.





TAHU Election 2022-23 Secretary

Meet the Canidates



I am running for TAHU Secretary because I firmly believe in the mission of this association, and I believe that future sustainability and growth of the association is tied to members just like you and I, doing our part to make certain the next generation benefits from the tremendous influence of NAHU and TAHU. My vision for TAHU includes sustainable succession plans, and support for our local chapters. Our local chapters are the lifeblood of our association, and it is imperative that we keep them strong. I believe there are several opportunities to develop sharing of best practices amongst chapters and support models for struggling chapters. I look forward to serving alongside other great Texans who see a bright future for our industry and see the importance of service toward our shared goals.

Why We're Running for Secretary



Simply put, I'm running for TAHU Secretary to give back to an association that has helped me grow personally and professionally. During the past fifteen years I have made friends that are like family and gained a network of professionals that have helped me during my career. I have been serving my local chapter since 2012 and the State since 2017. I am now at a point in my life that I have the time and experience to take on an EC leadership role. My goal is to continue the good work our association has done throughout the years and find new ways to connect and recruit the next generation of agents to the TAHU family.