

STAHU

NEWS

Monthly NewsLetter

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SOUTH PADRE ISLAND TEXAS



PHOTO: SOUTH PADRE ISLAND - 2022 STAHU MEDICARE/EMPLOYEE BENEFIT SUMMIT

STAHU 2022 MEDICARE / EMPLOYEE BENEFIT SUMMIT

By: Ron Byrd

SAVE THE DATE:
SEPTEMBER 8 & 9, 2022

STAHU announced its fourth annual Medicare / Employee / Ethic Benefit Summit is set for September 8 & 9, 2022 at the Isla Grand Hotel, South Padre Island Texas.

After seeing record attendance the past two year, STAHU once again is holding it's Summit on SPI along with a Sunset Bay Cruise the night before.

This year, attendees will be able to pick up 5-CE hours on

topics from Medicare, Employee Benefits and Ethic.

TDI recently increased their minimum of two hours of Ethics CE credit to three hours. Those who fail to obtain three hours of CE certification during the current license period will be in violation.

STAHU's Summit will begin on Thursday, September 8, 2022 with it's annual Sunset Bay Cruise aboard Breakaway Cruise Line that is included in the Summit registration.

Current STAHU and TAHU members CE certification will be free of charge this year. Non-members CE fees will be included with their Summit registration.



CONTENT JUNE

STAHU 2022 Summit	P1
NAHU Name Change	P2
STAHU 2022 Summit Registration	P3
STAHU Day of Education 2022	P3

- www.stahu.org
- Facebook - STAHU
- @stahuTAHU
- #stahugivesback

Sponsorships and Attendee information to the STAHU 2022 Summit can be found on the STAHU website: www.stahu.org.

Hotel reservation can be made directly by calling the Isla Grand Hotel at, 800-292-7704 and using the block code: 229STAHUAS

NAHU Membership votes to change name to: NABIP

From the NAHU Website

The National Association of Health Underwriters (NAHU) will now be known as The National Association of Business and Insurance Professionals (NABIP)

In November 2021, a task force was convened to explore the possibility of a name change and rebrand of NAHU. This arose from concerns that our current name, specifically the word “underwriter,” is confusing, and no longer serves us well. The task force was organized and structured around the following mission and working groups.



The Current NAHU Logo



The new NABIP Logo Effective 1/1/23



The Texas Association of Helath Underwriters current logo



In working closely with the Board of Trustees, the name/tagline that has been chosen for recommendation to the House of Delegates at the 2022 Annual Convention is: National Association of Benefits and Insurance Professionals “Shaping the Future of Healthcare” As we have always been inclined, there will likely be shortened versions that become part of our identity. “Benefits & Insurance Professionals” is one possibility that comes to mind. We believe this name/tagline is both inclusive and a far more accurate reflection of who we are than “Health Underwriters.” This was voted in at the Annual Convention June 2022.

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National Association of Benefits and Insurance Professionals “Shaping the Future of Healthcare”

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The task force has organized roundtable discussions, taken polls, and had conversations with hundreds of association leaders. We were focused on one critical question: “Is a potential name change worthy of consideration?” At every step, the feedback has been a resounding YES.

Based on that feedback, the task force moved into the process of identifying and testing possible names. Dozens were suggested, considered, and debated.

Our criteria for a name were that it had to:

- be inclusive and representative of the various roles filled by our members
- carry authority
- be simple for someone outside our association to understand what we do

We had to be realistic that there would be no single name that our entire membership would consider perfect. However, we have found common ground around one that can carry us forward.

The logo for the South Texas Association of Health Underwriters (STAHU). It features a circular emblem with the text "PROTECTING THE CONSUMER'S FUTURE" at the top and "AMERICA'S BENEFITS SPECIALISTS" at the bottom. In the center, the letters "STAHU" are prominently displayed in blue, with "South Texas Association of Health Underwriters" written in smaller text below it.

On 1/1/2023 STAHU's new name will change to:
NABIP - South Texas
NABIPST

STAHU Summit Sponsorships & Attendee Information

Check out the STAHU website for more information

STAHU is busy wrapping up all of the details of the 2022 Summit and will have full packets available shortly.

Keep checking the STAHU website for updates.

www.stahu.org



Sponsorship

Attendees

STAHU's Day of Education

By: Hector Gracia - STAHU President



On May 18, South Texas AHU hosted its Day of Education at University Draft House in McAllen, Texas. We offered five free CEs to all our members and featured the speakers Rusty Rice, Denise Villagran, Nedra Clingan and Ron Byrd. Attendees were engaged in learning, asking questions and interacting with the speakers. The room was full of positive energy.

At every intermission, our guests visited with our gracious event sponsors. Business cards, pamphlets and information were exchanging hands, pulling the entire event together in the right direction for both our attendees and sponsors. In addition, I couldn't be prouder of our board. Each board member put their best efforts forward and mingled with every guest in the room. We even formally installed two new board members, and one more volunteered that day.



After five hours of stimulating interaction, we announced a special raffle for all new members who signed up at our Day of Education. Thanks to our supporters at the National Association of Health Underwriters, we were able to offer a \$50 discount on membership fees for all enrollments. STAHU welcomed 12 new members that evening. Our board huddled together, and I thanked the good Lord for such a great turnout.