

CE's, Sand and a drink
in your hand.



STAHU
South Texas Association of
Health Underwriters



STAHU & SPI
are calling!

MEDICARE & EMPLOYEE BENEFITS

SUMMIT 2021

SPONSORSHIP OPPORTUNITIES

SOUTH PADRE ISLAND, TEXAS - SEPTEMBER 16 & 17, 2021



SOUTH PADRE ISLAND
BAY BOAT CRUISE
9/16/2021- 7:00 PM

POST CRUISE
COCKTAIL
RECEPTION
9/16/2021- 9:00 PM

THE SUMMIT
9/17/2021- 7:30 AM

POST SUMMIT
HAPPY HOUR
9/17/2021- 5:00 PM
SPI Fireworks - 9:15 PM

Why Our Summit

2019 Summit
120+ Attendees



Exhibitors and sponsors at the TAHU Conference will reach a highly interested group of conference attendees including:

- Agents / Brokers
- General Agents
- Financial Planners
- Work Site Marketers
- Carrier Sales Reps
- Technology Experts



The Summit & Post Summit Happy Hour

Our previous Summit saw over 120+ attendees who spent two days learning about Medicare and Employee Benefits.

This is a great opportunity to get in front of our attendees and introduce your products and services to a new market of potential customers.

After the completion of our STAHU Summit, all attendees are invited to join us for a Post Summit Happy Hour.



Exhibiting

Here they come down your aisle with their BINGO punch card.

This opportunity will get you some personal time to speak and get to know our attendees one-on-one, all while introducing them to what your company has to offer.

STAHU's 2021 Medicare & Employee Benefit Summit promises to be the most innovative, productive and fun meeting.

We will be showcasing innovative new products and services. If you want more value for your clients, the Summit is where you need to be!

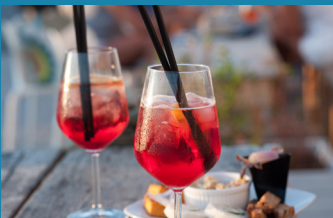
Attendees will be able to participate in live discussions and learn from some of the largest carriers in Texas.



The Sunset Bay Cruise

One of our most relaxed events as our attendees sail the SPI Bay for a Sunset Cruise.

Drinks and entertainment will be available for this one and a half hour cruise around SPI Bay where you will get to know our attendees outside of work.



Post Bay Cruise Cocktail Reception

After your 1.5 hour SPI Bay Cruise, join us for a Beachside Cocktail Reception at the Hilton Garden Inn from 8:30 - 10:00 PM for some appetizers and evening drinks. This is a good time to exchange pictures of the cruise and maybe some Dolphins sightings.

Here our attendees can relax and discuss the events of the day.

Summit Agenda



TBA
CE - 1HR

General Session - 1

CE class info TBA

TBA
CE - 1HR

General Session - 2

CE class info TBA

TBA
CE - 1HR

General Session - 3

CE class info TBA

TBA
CE - 1HR

General Session - 4

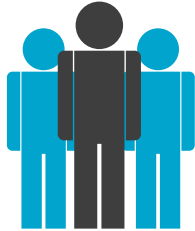
CE class info TBA



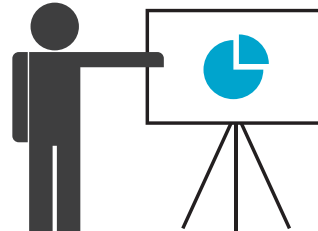
Most insurance licenses require 24 hours of continuing education during each license term and our STAHU Summit is a great place for agents to attend and get some of those hours applied.

2019 Summit Highlights

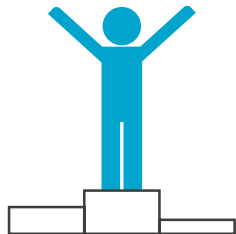
Due to COVID-19, our 2020 Summit was canceled



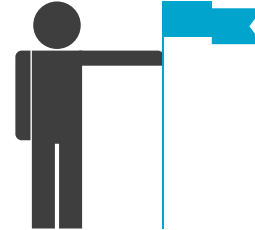
120+ Attendees
from Texas and the RGV



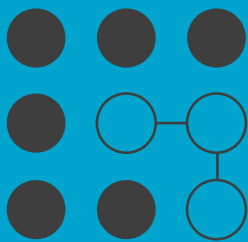
Over Six hours of presentation by
Industry leaders



Five CE Classes



Over 17 Exhibitors



2019 Attendees

Not only did we have attendees from all over the RGV, but we also had people attend from as far away as DFW and some of our Vendors were from out of state.

We maxed out on our hotel conference room space

Our SPI Bay Cruise was our largest boating event ever!

Sponsors Opportunities

Our last Summit saw over 120+ attendees and our sponsors were able to greet new potential clients!



DIAMOND SPONSOR - \$5,000

Two Exhibit Tables
 Priority placement of table location
 4 attendee registrations to event
 Recognition on promotional materials
 Honorable mention from the podium and State newsletter recognition
 Banner Ad with company logo and link on the STAHU website for 1 year
 Opportunity to speak 3-5 minutes to attendees at the agendas first break
 Logo placed on STAHU Facebook page

SOLD



PLATINUM SPONSOR - \$4,000

Exhibit Table (1 or 2)
 Preferred placement of table location after Diamond Sponsor
 3 attendee registrations to event
 Honorable mention from the podium and State newsletter
 Banner Ad with company logo and link on the STAHU website for 6 months
 Opportunity to speak 3-5 minutes to attendees at lunch
 (2 available)

1-LEFT



SAPPHIRE SPONSOR SUNSET BAY CRUISE - \$3,000 (7/8:30 PM)

Exhibit Table at Summit
 2 attendee registrations to event
 Opportunity for a 5-minute infomercial at the beginning of the Bay Cruise
 Company named Jell-O shots! (\$2 each)
 Bring promotional materials to distribute at the conclusion of the Bay Cruise

SOLD



EMERALD HAPPY HOUR - \$1,500

Exhibit Table at Summit
 2 attendee registrations to event
 Company named cocktail at Claytons 9:00 - 10:30 PM
 Opportunity to make a 5-minute infomercial at the post cruise happy hour
 Bring promotional materials

SOLD

Sponsors Opportunities



EMERALD
BREAKFAST - \$1,500
LUNCH - \$1,500

Exhibit Table
2 attendee registrations to event
5 minute presentation at event
Logo signature at event
1 each available



GOLD
GOODIE BAG - \$1,000

Exhibit Table
2 attendee registrations to event
Logo signature at event
Table next to registration
1 available



EMERALD
REGISTRATION - \$1,300

Exhibit Table
2 attendee registrations to event
Logo on table & registration page
1 available



REFRESHMENTS - \$1,000
Morning
Exhibit Table
2 attendee registrations to event
Logo signature at event

REFRESHMENTS - \$1,000
Afternoon
Exhibit Table
2 attendee registrations to event
Logo signature at event



GOLD
PHOTOS - \$1,000

Exhibit Table
2 attendee registrations to event
Logo signature at event
Logo with photographer
1 available



GOLD
NAME BADGES - \$1000

Exhibit Table
2 attendee registrations to event
Logo signature at event
Logo on attendee name holder
1 available



EXHIBITOR - \$750

Exhibit Table
2 attendee registrations to event
Summit lunch included



POST SUMMIT
HAPPY HOUR - \$1500

Exhibit Table at Summit
2 attendee registrations to event
Summit lunch included
5 minute presentation at event

Fireworks Included on the Beach
provided by SPI

Summit Hotel - Hilton Garden Inn

Relax by the coast at our beach front hotel overlooking the Gulf of Mexico.

We're across the road from South Padre Island Convention Centre, South Padre Island Birding and Nature Center, and Sea Turtle Inc. The Water park is 15 minutes south of us.

Enjoy our fitness center and the oceanfront swimming pool with restaurant service.



STANDARD ROOM - \$165



PARTIAL OCEAN VIEW ROOMS \$215



FULL OCEAN VIEW SUITES \$230



SLEEPING ON THE BEACH - FREE

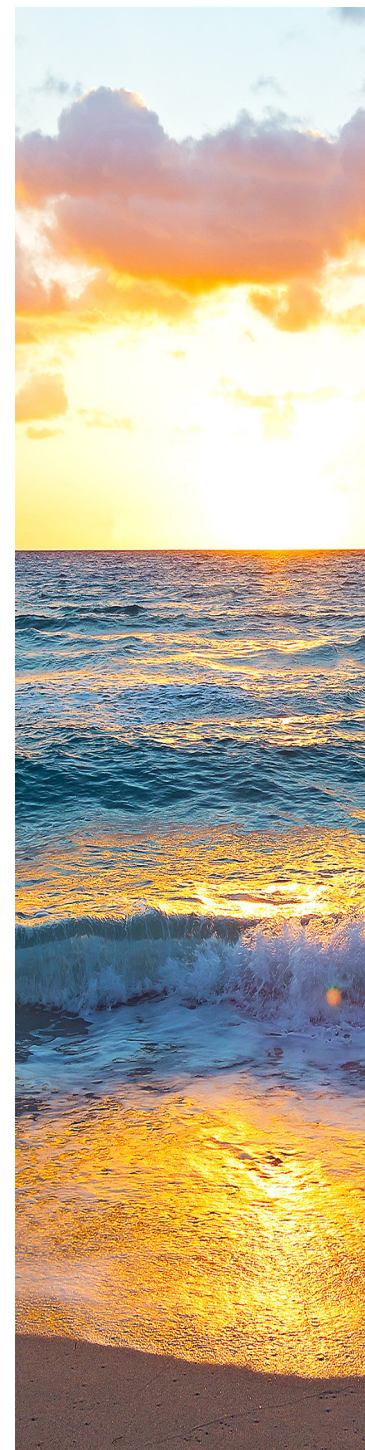
HILTON GARDEN INN - AMENITIES

Free WiFi
Non-Smoking Rooms
On Site Restaurant - (On the Border opening soon)
Free Parking
Outdoor Pool
Fitness Center
Business Center
Digital Key
Concierge
Beach
Room Service
Pets not allowed



*Hilton Garden Inn / 7010 Padre Blvd. / South Padre Island, TX
956-761-8700 / www.HiltonSPI.com*

RSVP CODE: STAHU SUMMIT



Our Schedule

SEPTEMBER 16, 2021

SPI Sunset Bay Cruise

6:30 PM - 7:00 PM
Sunset SPI Bay Cruise
Welcome Reception

TBA_____ and details of the event.

7:00 - 8:30 PM
Sunset Bay Crusie

TBA_____ and details of the event.

8:30 - 10:00 PM
Sunset Bay Crusie
Cocktail Reception

After the cruise, head back to the Hilton Garden Inn.

The reception will be at Claytons Beach Bar & Event Venue which is located next to the Hitlon Garden Inn.

Exit the Hilton hotel towards the pool area, pass the poolside silver food trailer, and pass through the gate that leads into the La Quinta Hotel pool area. Cross over the La Quinta pool area to the gate that leads to Claytons.

The Hilton, Courtyard and La Quinta are all owend by the same company.

SEPTEMBER 17, 2021

The Summit - *times subject to change*

7:30AM - 8:20 AM
 Registration/Breakfast
 Networking with Exhibitors

8:20AM - 8:30 AM
 Welcome, Prayer & Pledge of Allegiance

8:30AM - 9:30 AM
 General Session

9:30AM - 10:20 AM
 CE - Medicare

10:20AM - 10:3:20 AM
 Break / Networking with Exhibitors

10:30AM - 11:20 AM
 CE - Employee Benefits

11:30AM - 12:30 AM
 Lunch / Networking with Exhibitors

12:45PM - 1:45 PM
 Panel Discussion - Legislator

1:45PM - 2:00 PM
 Break / Networking with Exhibitors

2:00PM - 2:50 PM
 CE - Medicare

2:50PM - 3:00 PM
 Break / Networking with Exhibitors

3:00PM - 3:50 PM
 CE - Employee Benefits

3:50PM - 4:00 PM
 Last chance to visit exhibitors and buy raffle tickets

4:00 PM - 4:30 PM
 Closing Remarks followed by Exhibitor & Raffle drawings

5:00 PM - 7:00 PM
 Summit Happy Hour
 This will be held at the Hilton Garden Inn - pool area. SPI fireworks can be seen from the Hilton, after Sunset. Stick around for drinks and a show in the sky.

SEPTEMBER 18, 2021

SPI Island Time

After the close of the Summit on 9/17, feel free to stay a few extra days and enjoy all of the amenities that South Padre Island has to offer.

Be sure to stop by the Summit registration table and pick up coupons for Island activities during your stay.

Payment Schedule

STAHU Medicare & Employee Benefits Summit – September 16-17, 2021

Sponsor Registration Form

Company name: _____

Product/Service: _____

Contact name: _____ Title _____

Phone: Office (____) ____-____ Cell (____) ____-____

Email: _____

Address: _____

City _____ State _____ Zip Code _____

Onsite Coordinator name: _____ Title _____

Phone: Office (____) ____-____ Cell (____) ____-____

Email: _____

Sponsorship Category: _____ Cost: \$ _____

Boat Cruise \$ _____

Additional Comments

Additional attendee registrations _____ x **\$50 each** = \$ _____ Total: \$ _____

☐

Paying by check

Please print this page and mail this form and your check to the address below listed in San Juan. You may also scan and email to: elopezjr2005@yahoo.com

Make checks payable to STAHD.

South Texas Association of Health Underwriters
c/o Ernesto Lopez – Treasurer
P.O. Box 2214
San Juan, TX 78589

Contact Information below:
email: elopezjr2005@yahoo.com
Phone #: 956-533-0177

☐

Credit card payment.

Charge my credit card \$ _____ *Please note there is a processing fee of 3.25% on all credit card transactions.*

Cardholder Name: _____

Credit Card # _____ Expiration Date: _____ Val. Code _____

Cardholder Address: _____ City/State: _____ Zip _____

Check one: ☐ Visa ☐ MasterCard ☐ American Express

Signature: _____ Date: _____

Exhibitor Information



STAHO Medicare & Employee Benefits - Exhibitor Booth Information:

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Your Booth Information:		
Each 8 X10 booth will receive:		
1 – 6' Table (skirted)		
2 – Side Chairs		
1 – Wastebasket		
Lunch will be provided along with all attendees		
SCHEDULE:		
Exhibit DATE:		
September 17, 2021		
EXHIBITOR MOVE IN:		
Exhibit Set Up	September 17, 2021	6:30 AM - 7:30 AM
Exhibit Booth Locations	Booth Locations will be assigned	
<i>It is important that ALL EXHIBITS are READY by 7:30 a.m. on September 17, 2021</i>		
EXHIBIT HALL HOURS:		
September 17, 2021	7:30 AM to completion of the Summit	
EXHIBITOR MOVE OUT:		
September 17, 2021	At completion of the Summit and	
	after the door prize drawings	
Door prize drawings		
Feel free to provide a door prize at your booth that will be drawn at the completion of the Summit		
STAHO will hold a raffle drawing at the conclusion of the Summit. Attendees will be offered chances to by raffle tickets through out the day.		