



# Scott Watson

YouTube Influencer inspires others through stories of the RV lifestyle while living full-time from a Winnebago campervan.

Scott breaks the rules of conventional work and living by choosing to live full-time, while working a corporate job, from a 21' campervan RV, a Winnebago Travato, with his cat, Luke.

Traveling over 52,000 miles, across 31 states, since February 2019, Scott shares the learnings and stories from the road with his growing YouTube channel, Go Small. Live Large!, and through his website [GoSmallLiveLarge.com](http://GoSmallLiveLarge.com).

His goal is to inspire, entertain, and educate others to more quickly realize their dreams, whether or not it involves an RV, while being an entrepreneur.

During 10 years working at Apple, and now currently working at Lextech Global Services, Scott influences and teaches business people and corporate leaders to focus

on improving business results. Over 1,200 business professionals follow Scott on LinkedIn.

Watson's YouTube channel experiences consistent growth with over 10,000 subscribers and in excess of 1,000,000 views of over 200 published videos about the vanlife RV lifestyle and travel.

In July 2020, Volta Power Systems choose Watson and Go Small. Live Large! as their only Volta Brand Ambassador. His mission is to train Winnebago RV Dealer sales and deliver staff on use-cases of the Volta lithium-ion energy system to better equip them to have their clusters experience a fuller RV experience from having 48 volts of 30 AMP electrical service anywhere and anytime. Volta did a "Volta Story" video on Watson.

In August 2019, Embassy RV selected Watson to represent their highly innovative Class B RVs to his audience. That exposure created tremendous growth for Embassy causing them to move into larger facilities and add a second RV production line.

The YouTube audience is approximately 30% female, 70% male, primarily 45 to 65 years of age. Viewership is global, including Europe, Japan, and Australia, but most audience traffic is from North America.

Scott enjoys the challenge applying new storytelling techniques to publish increasingly better videos, to attract an even large following. He is translating a successful corporate career into a "videopreneurship" brand.

Each week a new video is published to Watson's YouTube channel. Website content is updated throughout the week, including interesting photos taken on the road, and of Luke. Viewers interact with Scott through email, attend meetups, and his support content efforts YouTube subscriptions and purchasing recommended items through his Amazon store.

Chicago was home for 15 years. Before that, Seattle.  
Today, Florida is home base, but truly “home” is where he  
parks his Winnebago.

**Contact Scott for additional information, interview  
requests, and collaboration opportunities.**

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*YouTube videos published under Go Small Live Large,  
with additional content at [www.GoSmallLiveLarge.com](http://www.GoSmallLiveLarge.com)*

Volta Power Systems, <https://voltapowersystems.com>

Embassy RV, <https://www.embassyrv.com>

## Meet Lily

Scott's RV is a 2019 Winnebago Travato GL, 21' Class B RV camper van, named "Lily".

Lily is fully self-contained motorhome built upon a Ram ProMaster 3500 van and outfitted as an RV by Winnebago as a Travato GL.

Travato is the brand name of the model, "G" designates the floor plan, and "L" indicates the rig is equipped an automotive-grade lithium-ion energy system. Travato is the #1 selling Class B RV in North America.

Lily is equipped with Volta's Pure3 lithium energy system that provides 8,700 watt hours of 30 AMP electrical service to power 110 volt appliances, including A/C, without a traditional RV generator.

Up to four people can sleep inside this "four room" floor plan, that includes a dinette, a galley, a dedicated Murphy bed, and a largest in class bathroom with a sink, toilet, and shower.

Home is where Scott parks Lily with his cat Luke.



Vanlife!