



# Scott Watson

Digital Nomad inspires others through video stories of travel, fascinating people, and living Vanlife full-time from his Winnebago.

Scott A Watson is a Digital Nomad. He inspires others to pursue their dreams through video stories. Traveling across North America Scott interviews larger-than-life personalities. He shares his travels and full-time Vanlife lifestyle on YouTube and his website, [GoSmallLiveLarge.com](http://GoSmallLiveLarge.com).

During 10 years with Apple, and currently at Lextech, Scott influences and teaches innovators and corporate leaders to focus on improving business results: first by improving the user experience, then providing users the right set of tools, and measuring results to stated goals. Over 1,200 business professionals follow him on LinkedIn.

Scott's YouTube channel is experiencing explosive growth tallying nearly 3,000 subscribers, with over 200,000 minutes of view time monthly from nearly 75 RV and travel related videos in less than 8 months. The channel's audience is 30% female and 70% male. Subscribers range in age primarily from 35 to 65, and most are located in the USA and Canada. Scott enjoys the challenge of

learning and applying new video and storytelling techniques. He is translating his successful corporate career into a thriving videopreneurship business.

Go Small. Live Large! publishes two new videos each week. These videos are posted on his website and on YouTube. Topics range from interesting places Scott visits to the fascinating people he meets along the way. All documented while working full-time for Lextech as a Digital Nomad and living full-time in his 2019 Winnebago Travato GL camper van.

Chicago was home for 15 years. Before that, Seattle. Today, Florida is home base. These days “home” is where Scott parks his Winnebago RV.

As Scott says when ending videos, “I wish you to journey on”.

**Contact Scott for more information, interview requests, and collaboration opportunities.**

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Videos published on YouTube and at  
[www.GoSmallLiveLarge.com](http://www.GoSmallLiveLarge.com)



Scott's 2019 Winnebago Travato GL, a lithium equipped camper van RV, named Lily.