



# Scott Watson

Digital Nomad inspires others through video stories of the RV lifestyle while living full-time from a Winnebago.

Scott breaks the rules of conventional work and living by choosing to live full-time, while working a corporate job, from a 21' camper van RV, a Winnebago Travato, with his cat, Luke.

Traveling over 31,000 miles, across 24 states, in 17 months, Scott shares the learnings and stories from the road with his growing YouTube channel, Go Small. Live Large!, and through his website [GoSmallLiveLarge.com](http://GoSmallLiveLarge.com).

His goal is to inspire, entertain, and educate others to more quickly realize their dreams, whether or not it involves an RV, while becoming an entrepreneur.

During 10 years working at Apple, and now currently working at Lextech Global Services, Scott influences and teaches business people and corporate leaders to focus

on improving business results. Over 1,200 business professionals follow Scott on LinkedIn.

Watson's YouTube channel experiences consistent growth nearly quadrupling the audience size in less than 12 months, now with nearly 3,500 subscribers. Viewers have enjoyed over 2.3 million minutes of watch-time from nearly 100 posted videos about the RV lifestyle and travel.

The audience is approximately 30% female, 70% male, primarily 45 to 65 years of age. Viewership is global, including Europe, Japan, and Australia, but most audience traffic is from North America.

Scott enjoys the challenge applying new storytelling techniques to publish increasingly better videos, to attract an even larger following. He is translating a successful corporate career into a "videopreneurship" brand.

Each week a new video is published to Watson's YouTube channel. Website content is updated throughout the week, including interesting photos taken on the road, and of Luke. Viewers interact with Scott through email, attend meetups, and his support content efforts through Patreon subscriptions and purchasing recommended items through his Amazon store.

Chicago was home for 15 years. Before that, Seattle. Today, Florida is home base, but truly "home" is where he parks his Winnebago.

**Contact Scott for additional information, interview requests, and collaboration opportunities.**

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*YouTube videos published under Go Small Live Large,  
with additional content at [www.GoSmallLiveLarge.com](http://www.GoSmallLiveLarge.com)*

## Meet Lily

Scott's RV is a 2019 Winnebago Travato GL, 21' camper van, named "Lily".

Lily is fully self-contained motorhome built upon a Ram ProMaster 3500 van and outfitted as an RV by Winnebago as a Travato GL.

Travato is the brand name of the model, "G" designates the floor plan, and "L" indicates the rig is lithium equipped. Travato is the #1 selling Class B RV in North America.

Lily is equipped with Volta's Pure3 lithium energy system that provides 8,700 watt hours of 30 AMP electrical service to power 110 volt appliances, without a traditional RV generator.

Lily can sleep up to four people, in a "four room" configuration, that includes a dinette, a galley, a dedicated Murphy bed, and a largest in class bathroom with a sink, toilet, and shower.

Home is where Scott parks Lily with his cat Luke.

Vanlife!

