

JEN BROOKS, CMAA

 @JenBrooks_1

 @JenBrooksLLC

<https://jenbrooks.com/>

Jen Brooks is a Certified Master Athletic Administrator and the 20-21 Missouri Athletic Director of the Year, the 2021-22 NIAAA Bruce Whitehead Distinguished Service Award recipient, the 2022 NIAAA State Award of Merit recipient and the 2022 St. Louis Business Journal's Top 25 Most Influential Women in Business. She is the Athletic Director at Ursuline Academy in St. Louis, MO, serving in this position for the past 27 years. Driven by a desire to encourage more women to get involved in the world of high school athletics, as well as to support these women and create an awareness piece for male allies, Jen founded the [Global Community of Women in High School Sports](#). Recognition of her coaching, teaching, and leadership of the athletic programs, as well as her desire to help people to become better versions of themselves led to her appointment as the Mentor Program Coordinator for the Missouri Interscholastic Athletic Administrators Association (MIAAA).

The success of the [Global Community of Women in High School Sports](#) inspired Jen to create the concept of "The Power of Being the Only Woman in the Room" through [Jen Brooks, LLC](#). It is here where she provides leadership and conversation around the power to inspire, create and claim space for everyone.

Accomplishments

Certified Master Athletic Administrator
20-21 Missouri Athletic Director of the Year
20-21 St. Louis Region Athletic Director of the Year
21-22 NIAAA Bruce Whitehead Distinguished Service Award recipient
2022 NIAAA State Award of Merit
2022 St. Louis Business Journal's Top 25 Most Influential Women in Business
Mentor Coordinator for the Missouri Interscholastic Athletic Administrators Association
Co-Founder of the MIAAA Women's Coaches Association
Member of MIAAA Strategic Planning Committee
Executive Board Member at Game Changer Athletes
Board Member at City League
Advisory Board Member at Coaches for Cancer/ American Cancer Society
Member of Coaches Council at WeCOACH - 1st female high school athletic director to serve in this role
Gold level Mentor at WeCOACH
Leadership Training Course Instructor for National Interscholastic Athletic Administrators Association
Presider at National Athletic Directors Conference
Presenter at the Women in Sports Leadership Academy
Presenter at the MIAAA State Conference (2021,2022)
Workshop Presenter Missouri Athletic Directors Conference
Speaker at the Hudl We Listen Conference (2019)
Speaker at the BreakThrough Summit (2020 and 2021)
Speaker at the WeCOACH High School Leadership Academy (2020& 2022)
Speaker at the Southern Independent School Association AD conference (Jan 22)
Speaker at the Glenbard Parent Series (March 22)
Speaker at the NFHS Girls and Women in Sports Summit (May 22)
20 year service recognition as an Athletic Director (MIAAA)
25 year service recognition for involvement in high school sports (MIAAA)
Coached basketball, field hockey, soccer, softball and tennis at the high school or collegiate level
Field Hockey and Lacrosse Private School Liason for the state tournament

Affiliations

Member of the Missouri Interscholastic Athletic Administrators Association (MIAAA)

Member of the National Interscholastic Athletic Administrators Association (NIAAA)

Certifications

Certified Master Athletic Administrator (2007)

First Aid/AED/ CPR Certified

Level 1 and Level 2 Accredited Interscholastic Coach National Federation of High School (NFHS)

3 Dimensional Coaching Certificate

Jen resides in St. Louis, MO with her loving husband of 27 years, Don. She is the proud mother of Nora and Luke.