

# BETTER PRODUCTIVITY

with CLEVER TECHNOLOGY





Productivity is the key metric which drives your business forward. It defines both sales and profits while determining your total output as a company. Managing productivity amongst staff can be a daunting challenge, but in the modern day there are more solutions than ever before to help.





## Home Working Policy

The internet has changed every aspect of how we do business. It has altered how we buy and sell, how we use resources and services, and even employee interaction. For agile, forward-thinking firms it has changed their business structure too.

Today SMB owners have more options than ever over how to best structure their firm. A smart business owner should always be aiming to cut down waste and reduce costs, while improving efficiency.

Scheduling staff to work from home some days in the week, or during particular periods can result in huge productivity gains while cutting both costs and waste. Commuting, particularly during peak hours, wastes massive amounts of time and money while adding easily avoided stress.



## Teamwork with Remote Teams

Modern software has shifted to focus heavily on cloud-based technology in recent years. Firms today are able to work closer together than ever before, even when they're distributed around the globe. Whether based in Brisbane, Moscow, New York, or Beijing, cloud products allow staff to log on and work as a team.

With just a web connection and suitable device, employees can collaborate together easier than ever before. Distributed teams of two or more are free to work on a single document without lag or interruption. This advance has enabled close working that keep goals and ideas perfectly aligned.

Businesses slow to take up the advantages of cloud technologies have under-exploited major productivity boosts. Those that use the cloud have benefited immensely.



Many firms have gotten by, sometimes for years, using publicly available cloud applications. Google Drive, Dropbox, and Evernote all offer low-cost applications that can help to manage your firm and its applications.

Even free tier, consumer grade cloud applications offer benefits over desktop based software.

To make your business fully cloud-enabled however, pro-level options put your business in charge. These packages offer improved security, increased storage, and additional features that boost your company further than before.

## **Managing Employees in a Small Business Environment**

One of the biggest difficulties small business owners can face is maintaining high productivity from their staff. Often, small businesses are like a second family for many.



Regardless of how close-knit, trusting, and relaxed your business is run, management-staff conflict can happen.

A professional attitude and approach benefits employees as much as the business. The responsibility to set the tone of the workplace falls to you as owner and manager.

There are a number of ways you can protect your employees, yourself and your company.

One of the most important features you can implement is asset tracking. Company vehicles, for example, can be equipped with GPS to gather information automatically. This allows data to be collected relating to routing, mileage, and trip frequency.

Like many aspects of a small business, the more data you have, the better the decisions you can make. Gathering information allows you to plan budgets and make better choices relating to managing resources. Combined with time-tracking tools, asset management is a powerful ally



that can help you to make the most of your staff and your resources.

Having reliable, constant, and accurate data is a great way to supercharge employee productivity. Bad choices can be eliminated fast, with little waste. Good choices can be rewarded and propagated throughout the company.

By eliminating wasted downtime and making the most of resources with careful strategy; your business can begin to get the most value from its expenses.

## **Efficient Customer Communications**

Customers are the one key component that is common to every business in the world. Your business is focused around your customers and how you can deliver for them. One of the biggest changes you can make to improve your firm is to build on customer relations.





Investing in a customer relationship management (CRM) solution is the single largest difference you can make to improve customer satisfaction. Linked to your network phone system, CRM enables you to retrieve customer records, history, and relevant details straight from the call.

Tracking important issues and remembering important details goes a long way to improving customer relations.

## **Add-ons or Plug-ins**

Many modern software packages can be improved on or customised with add-ons or plug-ins that extend functions and improve features. Often these are combined in ways unique to your business to perform critical tasks in a flash.

Many solutions, some you might currently use, can be linked together to simplify jobs or perform extra tasks.



Retail packages are often extended to add inventory management, record keeping, or cost tracking. Report generating add-ons often summarise vital data and distribute it to interested parties.

Plug-ins are available to calculate costs, issue invoices, and record receipts. The right software solution and plug in combinations can often do the job of several complete software packages.

## **Outsourcing IT**

One of the most costly and resource intensive departments in a firm can be the IT department. IT typically requires extensive space for servers and equipment, physical access to machines for regular updates, and a large staff to ensure upkeep. Each element can add office distraction while taking time and space from client-facing departments.





'Out of sight, out of mind' can present an opportunity for efficiency and expansion in a business. By outsourcing IT, company time and resources can be freed while updates and maintenance happens behind the scenes.

Shifting focus to allow your business IT demands to be managed by a dedicated firm allows for them to focus entirely on what your business requires. Proactive maintenance and systems monitoring allows IT firms to prevent problems before they happen.

The right managed services firm can solve many of your IT issues entirely in the background. From security to updates, managed services have it covered while you focus only on the needs of your business and its customers.

Outsourcing your IT requirements allows you to better allocate vital resources and tidy up your business.





## Using the Latest Tech to Boost Productivity

These methods are just a handful of ways in which the latest technology can help to boost your business productivity. The reality of modern technology is that it is always changing and the latest, greatest business revolution of yesterday can be old news today.

It's more important now than ever to keep on top of productivity-boosting technology before the competition adopts it. To find out more ways IT can boost your business, contact us today. We'll update you with the latest technology that will keep you on top.

To find out more ways IT can boost your business, contact us today at 555-5555. We'll update you with the latest technology that will keep you on top.

# JPR Tech

5755 US Hwy 52  
Salisbury, NC 28146

Phone: (704) 267-0505

Email: [j.hunter@jprtechs.com](mailto:j.hunter@jprtechs.com)

Web: [www.jprtechs.com](http://www.jprtechs.com)