

DIY FIT

IT MAY COST MORE
THAN YOU THINK





Owning a business is every bit a passion as it is a living. Business owners are used to working hard, putting in long hours and serving in a wide variety of roles to get things done. This approach allows owners to get ahead and succeed in the business world, but when tackling their IT demands many successful businesses can begin to struggle.

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Consumer Hardware is Cheap & Easy, but Not for Long

As a business begins to expand and grow; their IT demands grow too. Often, the IT networks of organizations are built from consumer grade components bought in the very early days of the firm.

These parts are often purchased on a lean starting budget to meet the immediate needs of the business. Commonly, the setup of a startup firm is intended for a far smaller company that serves far fewer customers.

Designed for use around the home, consumer solutions placed in a business environment often run into practical and technical limitations that slow things down surprisingly fast.



A growing business needs a network that can keep up. Frequent demands of an IT network today often includes constant backups, efficient servers, and commercial grade components that will meet commercial demands.

As a business outgrows its IT network the growth and abilities of the firm becomes increasingly hampered by poor IT performance. Slow systems that fail to meet the demands of a successful, busy firm prevents future growth by getting in the way of day-to-day operations.

Many companies start out with complete systems that work for now but find out the hard way why IT setup demands professional expertise.



Doing IT Right

Complete IT solutions require thorough planning to ensure a business makes efficient use of its resources. Setting up a system that meets business level demands requires knowledge and experience.

When parts are added, replaced, and removed from the system compatibility issues between new and existing components need addressing. As setup requirements change, new demands are made of both the technology and network. The impact of each change made to the system needs careful planning to maintain and improve on system performance.

Missing or mislabelling just a single component can have dire system consequences. Lightning fast, premium hardware upgrades can be bottlenecked by slower technologies added and forgotten deep in the system. A thorough system plan ensures the entire system is ready to extract the maximum performance from every component.



The Old Tech Bottleneck

Out In some cases, legacy technology installed incorrectly or left to go out of date remains in the system. Sometimes these weren't the right technology for the job to begin with. Such installations can pollute the entire system. Chronic and undiagnosed IT issues can occur that may go undiagnosed for years to come.

In many cases, a difficult problem can be almost impossible to diagnose after the fact. Many 'smart' devices available on the market today are capable enough to fail into a state that maintains operations in a compatibility mode that drastically reduces capacity.

Such a device may keep a technology running but choke crucial bandwidth or functionality that could go unnoticed without a professional setup.



Go With a Pro

In this area, professional experience and an expert eye pays its own dividends in IT.

Troubles with technology cost businesses money every day the firm is running. Getting the right set up the first time is far less expensive than daily loses.

For many firms, the loss of money and time caused by IT issues are compounded by unavailable services causing a hit in the reputation of the business too. For almost all firms today IT can be considered a critical component in operations.

If temporary issues prevent you from accessing resources, sending out crucial and time-sensitive files, or getting services to customers then the impact to the business can be more than just financial.



Time is Money

Many in business today are adept at handling technology and experts at finding solutions to some of the most challenging problems associated with running a company. However, one of the largest considerations a business owner has to make is how best to manage the time and resources of the firm. For many, time spent tinkering with frustrating computer glitches and IT troubles is valuable time away from crucial business operations.

Like many CEOs and business owners, you very likely started your business because you have a passion, knowledge, and talent in your particular field. Whether you cook the best food in town, are the most skilled tradesperson in the book, or have a knack for complex finances; your own unique business is something that only you can manage.



Likewise, IT knowledge is the reason we got into business. Setting up networks, managing technology, and looking after businesses is our passion.

Knowing what makes a great fitting IT solution that can grow and expand takes time, practice, and study. It's exactly what we have focused our business around achieving for you.

Use your skills and your time to run your operations wisely. Leave the tech to us. Give us a call today to get on top of your IT demands.

If you would like some help getting the RIGHT tech for your business, give us a call.

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