

The Marfa Drive has been played at more than sixty community and college radio stations across the United States — with no label deal, no publicist and no radio campaign behind it. Every station on that list was contacted by Bryan Jack himself. All eleven tracks on the record have been played on air, led by “Lightning Lane.”

The record is Americana in the Texas songwriter tradition: acoustic-led, narrative, built around fiddle and warm melody, and written to be heard in sequence. Its songs use the West Texas desert as both setting and metaphor.

Writing in the Austin Chronicle in June 2026, Carys Anderson described it as “a playlist by a man who knows he’s got it alright, and is happy to tell you about it.”

ON THE RADIO



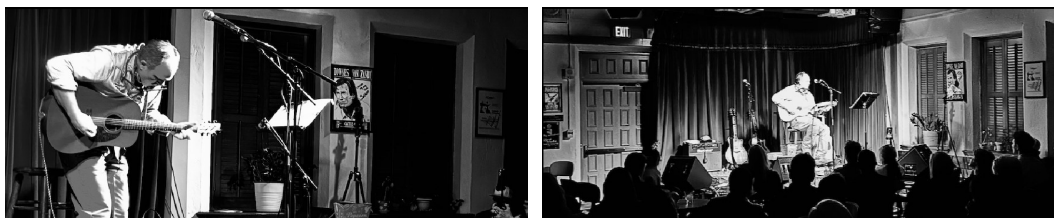
60+ stations · 8 Americana chart reporters · all 11 tracks played

WHAT PROGRAMMERS ARE SAYING

“I have listened to your terrific, heartfelt album. I liked it a lot and downloaded it for playback on my show. Your music and voice are right up my alley.” — **Gregory S., KSVR (Skagit Valley, WA)** — recorded a full on-air interview + four songs

THE RECORD

Written, produced and self-released by Bryan Jack on his own imprint, Bryan Jack Music, LLC. Recorded in Austin and Driftwood, Texas. Features **Noah Jeffries** (Hayes Carll), **Brian Beken** (Robert Earl Keen), **Will Dupuy** (South Austin Jug Band) on upright bass, and **Patrick Herzfeld** of Signal Hill Recording on drums.



LIVE AT THE CACTUS CAFÉ · AUSTIN, TX