

Privacy Policy

This Privacy Policy discloses the Task-KI, Inc. (“Task-KI”, “us”, “we”, or “our”) privacy practices for www.task-ki.com (“Website”) and the Task-KI mobile application (the “Application” — see Task-KI End User License Agreement). This Privacy Policy applies to information collected by the Website and the Application, and is intended to generally notify you of the following:

- What information we collect
- How we use and share your information
- How we secure and retain your information
- Your options and choices

By using the Website or Application, you agree to this Privacy Policy and the collection and use of information contemplated its terms. This is Task-KI’s entire and exclusive Privacy Policy, and it supersedes any earlier version. This Privacy Policy applies to information we collect from all sources. If you feel that we are not abiding by this privacy policy, you should contact us immediately at info@task-ki.com.

What Information We Collect

Our Application. For users of our Application, we gather personally identifiable information from you and from outside business partners for business purposes. Personally identifiable information we collect from you includes your:

- Name
- Phone Number
- Email Addresses
- Name of Childcare Facility (School) Where Your Child(ren) Attends
- Child(re)’s Name(s) and DOB (Month and Year)
- Vehicle Make and its Color
- Child(ren)’s Allergy Information
- Introduction Video

Also, we maintain records that include, but are not limited to, payment history. The information we collect from outside business partners may include, but is not limited to, your driving record and credit information. If through the Application you have granted Task-KI permission to do so, we will gather certain telemetric data, such as, accelerometer, GPS and gyroscope data, off your mobile device and continue to monitor your device activity until otherwise notified.

Additionally, the Application and/or our business partners gather information through Internet activity, which may include, for example, your operating system, mobile device identification and/or advertising identification number, your phone carrier, your second-by second-movement, and interactions with other features within the mobile device while the Application is installed.

We store this information in an encrypted environment.

Also note that because the Application incorporates Google Maps/Google Earth, you are also bound by the Google Maps/Google Earth Additional Terms of Service and Google Privacy Policy).

Our Website. For users of our Website, we may use common tracking technologies like browser cookies, “Local Shared Objects” (such as “Flash” cookies), analytical tools, device IDs, or other technologies. We also collect certain technical information about the device you use to access our Website or services, such as user-agent, timestamp, hardware type, language and time zone settings, IP address, OS type and version, and installed fonts. We do not support the necessary technology to respond to Web browser “do not track” signals or other, similar mechanisms. If you click on links to a third party sites, you will be taken to websites we do not control. This Notice does not apply to the privacy practices of those websites. Read the privacy policy of other websites carefully. We are not responsible for these third party sites.

How We Use and Share Your Information

- Task-KI is the sole owner of the information collected from you on the Application and Website.
- We collect information that you voluntarily give us via sign-on process or other direct contact from you.
- We will not sell or rent this information to anyone.
- We will use your information to respond to you regarding the reason you contacted us.
- Unless you ask us not to, we may contact you via email, push notification, in Application promotions in the future to tell you about specials, new products or services, or changes to this privacy policy.
- The Application gathers and combines data from the mobile device for the purpose of analysis and risk evaluation as well as for premium/rate calculation.
- Data may be disclosed to third parties as required by law or regulation.
- Data from your mobile device may be deemed discoverable by third parties and used in an accident investigation and/or litigation.
- The Application may be legally required to provide the data to others and/or their legal counsel, and you should not expect to retain data privacy or confidentiality.
- Task-KI will not disclose or use data obtained from the device to resolve any claims you or another driver of your vehicle may make with us. We will only use data obtained from the device for resolving a claim if you make a specific request to us in writing, asking us to consider the data.
- We will share your information with business partners as necessary to fulfill your requests. This would be done as required or permitted by law. For example, we may do this to:
 - Fulfill a transaction you requested
 - Market our products
 - Prevent fraud
 - Comply with requests from regulatory and law enforcement authorities
 - Send you push notifications

- The persons or organizations with whom we may share your information may include, among others:
 - Companies that perform services, such as marketing, credit/debit card processing, and communication services on our behalf
 - Business partners that assist us with tracking driving behavior, scoring, usage
 - Independent claims adjusters
 - A business or businesses that conduct actuarial or research studies
 - Those who request information pursuant to a subpoena or court order
 - Repair shops and recommended claims vendors

How We Secure and Retain Your Information

Task-KI takes precautions to protect your information. When you submit sensitive information via the Website or Application, your information is protected both online and offline.

Wherever we collect personally identifiable information, that information is encrypted and transmitted to us or by us in a secure way. You can verify this by looking for a closed lock icon at the bottom of your web browser, or looking for “https” at the beginning of the address of the web page.

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Our employees or business partners have access to personally identifiable information, but they are prohibited from using or disclosing information for any purpose other than performing their work for Task-KI. The computers/servers in which we store personally identifiable information are kept in a secure environment.

Your Options and Choices

By downloading Task-KI’s Application, you give us your consent to contact you with communications relating to your policy and our services.

Review or correct your information. You can request to review personally identifiable information you have provided to Task-KI. This does not include information about you that was provided to Task-KI by business partners or your telematics data collected with your permission. To do this please send an email to info@task-ki.com requesting to review the information you provided us. If you believe that our information is incomplete or inaccurate, you can request that we correct it. Please note we may not be able to provide information relating to investigations, claims, litigation, and other matters. We will be happy to make corrections whenever possible. We will respond to all such requests within a reasonable timeframe.