



May 1st, 2019

To Whom it may Concern,

**"The PINK"** is a Women's Charity Softball Tournament that has been founded to honour the memory of friends in our softball community and elsewhere that have been stricken with cancer. This annual event takes place with the help of many volunteers who believe in and support the fight against Breast Cancer. We hope that we can count on you to support this fundraising effort and help us *strike out Breast Cancer*.

In 2018, we raised \$25,000 in funds over the weekend-long tournament. 10 teams were involved and many spectators came to support the cause. This year our fundraising goal is again \$25,000 which we will direct toward the MUHC Breast Center of the Royal Victoria Hospital.

We rely on corporate donations as well as the proceeds from the weekend itself to reach our fundraising target. We are grateful for the support we receive from many local merchants and corporations and we hope that we can count you among them. We are looking for sponsorship in a variety of ways.

Corporate Donation: make a corporate donation to the "The Pink" OR donate directly to the MUHC RVH Foundation in the name of "The Pink" by clicking on the Donate button at this site. Tax receipts are issued by the MUHC Foundation for this type of donation.

<https://muhcf.akaraisin.com/ui/pledge/participant/4976680?Lang=en-CA>

Corporate Volunteering Program: Another interesting way to donate is for companies and their employees to give their time as volunteers during the weekend's events. If your company has a corporate volunteering program, we would be most honored to have your employees donate some of their time over the weekend. This raises awareness in the workplace community about our event and we benefit from the help we receive in running the event.

This year, the tournament will take place July 5-7<sup>th</sup>, 2019 at St Charles Park in Dorval. In addition to the tournament itself, there will be food and beverage kiosks, a silent auction and raffle, "Pink Cancer" merchandise for sale and an information booth to raise awareness about women's cancers.

We invite you to join us as a proud sponsor and help make a difference in our community. Our motto for this event is **"Together we can Strike-Out Cancer!"** We hope you will support us in this worthwhile endeavor.

If you are interested in making a corporate donation or participating in a corporate volunteering experience, we would be happy to tell you more!

Sincerely,

The Pink Committee 514-912-4241

<http://thepink.ca/>

---

TOGETHER WE CAN STRIKE-OUT CANCER!