



To whom it may concern,

April 7, 2022

“The PINK” is a Women’s Charity Softball Tournament that has been founded to honour the memory of friends in our softball community and elsewhere that have been impacted by cancer. This annual event is hosted by our deeply committed and generous volunteers who are united against the same goal - to strike out against this disease, raise money for ground breaking research and advocate for awareness.

We’re excitedly reaching out to let you know that this year’s tournament is coming up, and we hope that we can count on you to support this fundraising effort!

When: July 8th to 10th

Where: St. Charles Park, Dorval, Quebec

In 2019, we surpassed our goal of \$25,000 and raised a spectacular \$31,000 over the course of the tournament. 14 teams participated, and many dedicated spectators came to support this important cause. This year our fundraising goal is \$15,000, and we look forward to dedicating the funds we raise to the MUHC Breast Centre of the Royal Victoria Hospital. In addition to our much-anticipated softball games, this year’s tournament will feature food and beverage kiosks, a silent auction and raffle, live band The Missing Experience, “Pink Cancer” merchandise for sale and an information booth to share information about women’s cancers.

Ways to get involved:

- **Corporate Donation Instructions:** Make a corporate donation to the “The Pink” OR donate directly to the MUHC RVH Foundation in the name of “The Pink” by clicking on the Donate button on this site www.thepink.ca. Tax receipts are issued by the MUHC Foundation for this type of donation.
- **Corporate Volunteering Program:** Many companies have a volunteer program and therefore employees can help during the tournament. We would be most honoured to have your employees spend some time over the weekend volunteering at kiosks, the auctions, or at the BBQ flipping burgers.

If you are interested in making a corporate donation or participating in a corporate volunteering program, we encourage you to reach out to us at the contact information included below. Every dollar raised will help us fund promising cancer research and provide a vital support system to people with cancer and their families. Our motto for this event is “Together we can Strike-Out Cancer!” - we hope you’ll join us as proud sponsors in doing so!

Sincerely,

The Pink Committee (514) 912-4241 info@thepink.ca

TOGETHER WE CAN STRIKE-OUT CANCER!