



**Building Better Athletes**

2023-2024

# ALL-STAR CHEER

Dear Community Business Owner,

Blackwatch is a cutting-edge cheer and sports training facility on HWY 280 about one mile east of Grandview Medical Center. We use the platform of sports to produce healthy, well-rounded individuals. We pride ourselves on providing a state-of-the-art facility with superior cheer coaches and trainers that create positive and lasting results with our current 800+ athletes.

Today, cheerleading is recognized as a sport in almost every state. In competitive cheer, as well as in life, success comes from talent, hard work, a healthy lifestyle, self-discipline and determination. The best teams practice year-round an average of 6-8 hours per week. Many all-star and collegiate team competitions are broadcast on national television and some top athletes even receive college scholarships!

We would be grateful for your consideration of a partnership with BlackWatch Sports in the form of a sponsorship, as we seek to promote businesses that have similar goals and are looking for opportunities to share their business with our audience of 5,000+ athletes, families, teams, schools, and other business partners. Please see below for a breakdown of each level of annual partnership and how your business can benefit from supporting our mission. Thank you!

*-The All-Star Coaching Team*



[blackwatchsports.com](http://blackwatchsports.com)

157 Resource Center Pkwy - Ste 107  
Birmingham, AL 35242

**Package:**

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**Business:**

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**Contact Name:**

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**Email:**

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**Phone:**

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**Signature:**

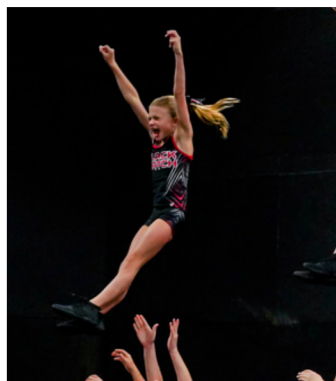
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Email company logo to [train@blackwatchsports.com](mailto:train@blackwatchsports.com) in .png, .eps, or .svg format. Make checks payable to **BLACK WATCH SPORTS PERFORMANCE** and mail to address above.

*BWS reserves the right to change and/or substitute equivalent benefits to those stated above if any of the above benefits be unavailable or impossible to provide. Sponsor will be notified immediately of any and all substitutions.*



## GOLD - \$1,000

- Digital Ad space inside BWS
- Ad space on BWS website
- Branding on select event apparel
- Promotion on social media
- 1 monthly opportunity of solicitation
- Scholarship for 1 athlete (\$200 value)
- Exclusive sponsorship of one event
- Marketing placement in event bags

## SILVER - \$500

- Digital Ad space inside BWS
- Ad space on BWS website
- Branding on select event apparel
- Promotion on social media
- 1 week opportunity of solicitation

## BRONZE - \$250

- Digital Ad space inside BWS
- Ad space on BWS website