

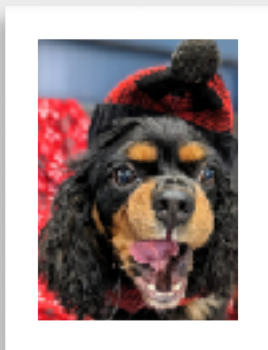
PUPTOWN NEWS

STAY INFORMED with Our PupTown Community News



Staff Photo Contest

We hosted an internal photo contest and the staff enjoyed dressing up the dogs (who happily welcomed this attention) and did their best to capture a great pic. Here is our winning photo as voted upon by you on our Facebook Page.

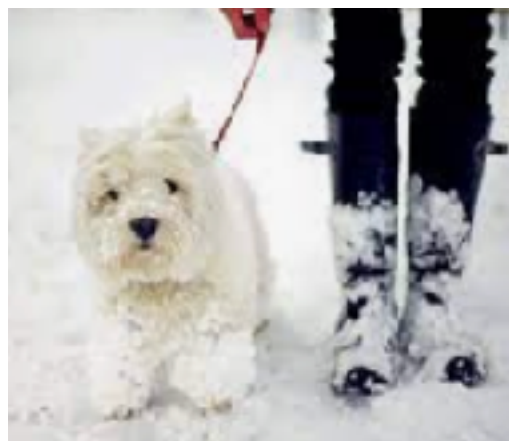


CHANGES TO BOOKING ONLINE

If you have more than one dog, you can now book more than one spot so you don't have to repeat your bookings when making the reservation for your 2nd dog.

In This Edition....

- **Free Draw for Daycare or a Gift Certificate!**
- **What's New?**
- **Winter Care for your Dog**
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PRODUCT REVIEW



FINALLY!

An Indestructible Dog Toy!

After more than 20 years of running dog daycare, this is the first time we have actually found a toy that lasts. The RuffDawg Indestructible Toys have stood up amazingly well in daycare. They offer a variety of toys in bright colours that are easy to spot if left in the yard and they are guaranteed! The company states that if your dog managed to destroy one of these toys, send them a pic and they will replace it! We have been using these toys for a few months now in daycare and all of them are still in excellent condition! So they do cost more but in our opinion, are worth it.

Free Draw for Daycare or a Gift Certificate!

We are currently looking for help with our online survey that takes about 2-3 minutes. If you can spare a couple minutes we would love your feedback! The link to the survey is at <https://puptownwaterloo.ca/survey> or just click on the link at the bottom of our website

What's New?

We have OVERNIGHT care and it includes day-care in the price. We are also providing Nature Walks as an option for dogs in our overnight care program.

We are offering the following options with daycare now:

- Nail Trimming
- Basic Bathing
- Bed & Bone (Bully Stick and comfy private bed to enjoy a rest of relieve stress with new dogs)
- Stuffed Kong
- Licky Mat (Another great option to relieve stress or just enjoy during a rest period)
- Dog Training (see our dog training page on our website for options)

Did you know that chewing is the best stress reliever/outlet for dogs? Chewing is an important part of their well being, needs, enrichment and of course relieves teething pain in puppies.

Winter Care for your Dog

Your dog's feet will be subject to snow, ice, cold and salt. We highly recommend protecting their pads with a product or protective boot. A split or cracked pad can take several weeks to heal so it's best to avoid the risk. You can toughen the skin of the pads using *Witch Hazel*. To avoid cracking and relieve dryness we recommend a product like *Invisible Boot* be applied before heading out for a walk. The *Burts Bees* lotion is a great way to moisturize dry feet. For the best protection possible, boots are recommended. If you are worried about the boots coming off, you can secure with mitt clips to their coat.

Winter Care continued...

Dogs sweat through their feet and if a dog's feet were sweating indoors, those moist pads can be quite uncomfortable on icy surfaces. Be aware of salted surfaces and if your dog is lifting it's paws, this is indicative that it's either too cold or too uncomfortable. Ice or snow build up between their toes and pads can be extremely uncomfortable for your dog to walk on. Pay attention if your dog is stopping and licking at their feet or appear to be pulling something from their feet. Often times, your warm fingers can release these ice balls but more will form. Keeping the hair trimmed between their pads and utilizing either boots or product can certainly help avoid discomfort or injuries. Of course some breeds of dogs are bred for cold weather and so breed/ coat type, age, body condition and so on, must all be taken into consideration. Walkees boots are coming to PupTown and the design of these is excellent, especially to stay on.



INSIDER NEWS!

You have read it here first! We are working on hosting an Awards Banquet to honour some amazing pets and their owners. More details

Dog Spotlight

We just had to honour CASH the Golden Retriever as our very first dog in our Dog Spotlight Series.



Cash has undoubtedly been our #1 Fan for a long time and we absolutely adore him and his family.



While Cash certainly loves his family, he makes it known when he is not ready to leave daycare. If you need a giggle, check out the video on our website. Our Dog Spotlight appears at the bottom of our Dog Daycare Page. We hope you enjoy this new feature.



Ideal body condition

Ask the Experts!



How do I know if I am feeding my dog too much ?

If you can't easily feel your dog's ribs, then you are most likely overfeeding. Remember that treats count as calories! Your dog should have a visible waist and the ribs should be easily felt with your fingers. Overweight dogs are most likely to develop joint problems and puppies that become overweight during their developmental stages are likely to develop hip dysplasia so be sure to keep your dog's weight in check. Consider checking their thyroid function if you suspect a metabolic problem. Some breeds are meant to be 'leaner' than others. If your dog is fluffy coated, it is best to take a good look at your dog's body condition when they are wet. Consulting your veterinarian is always a good idea.