

JOSEPH ABRAMSON

Bala Cynwyd, PA 19004 | 718-619-8107 | joseph@josephabramson.com | linkedin.com/in/josephabramson

BUSINESS INTELLIGENCE AND DATA ANALYTICS PROFESSIONAL

Accomplished Business Intelligence Associate Manager with over 11 years of experience delivering end-to-end analytics solutions. Expert in transforming complex business needs into actionable insights through Data Warehousing, ETL, and robust reporting frameworks. Proven track record of leading cross-functional teams, optimizing data models, and driving efficiency through process automation. Specialized expertise in Tableau, Cognos, SQL, and Agile methodologies to drive informed decision-making and strategic planning.

Data Warehousing | Data Modeling | Database Design | Data Visualization | Data Governance | Business Requirements Gathering | Forecasting and Trend Analysis | Process Improvement | Root Cause Analysis | Critical Thinking | Cross-Functional Team Leadership | Technical Documentation

CORE COMPETENCIES

Data Strategy: Data Warehousing, Data Modeling, Database Design, Data Governance.

Analysis: Forecasting & Trend Analysis, Root Cause Analysis, Process Improvement.

Leadership: Cross-Functional Team Leadership, Stakeholder Management, Agile/Scrum.

Documentation: Technical Documentation, Business Requirements Gathering.

TECHNICAL SKILLS

Business Intelligence & Reporting: Tableau Desktop, Tableau Server, Cognos (Framework Manager, Report Studio, Query Studio, Analytics), Birst, Microsoft Excel (Advanced, VBA, Macros), Microsoft Access

Database & ETL: SQL (Advanced), Data Warehousing, ETL Processes, Data Modeling, SSIS (familiarity), Database Design, Data Validation, Performance Tuning, Troubleshooting

Programming & Scripting: VBA, SQL, Python (basic), C++ (basic)

Project Management & Methodologies: Agile, Scrum, Workstream Leadership, Stakeholder Management, Requirements Gathering, Resource Forecasting

PROFESSIONAL EXPERIENCE

Accenture, Philadelphia, PA

January 2014 - June 2025

Business Intelligence Associate Manager

Served as a technical lead and Scrum Master across State, Federal, Health, and Utility sector clients.

Leadership & Project Management

- Led a team of seven onshore and offshore analysts and developers in implementing a new reporting system using Tableau and OBIEE, ensuring on-time delivery.
- Functioned as Scrum Master to streamline Agile team processes and facilitate efficient project oversight.
- Collaborated with leadership on project and employee resource forecasting for Business Intelligence development.
- Engaged with business leadership to gather requirements, provide status updates, and prioritize workloads to troubleshoot critical ETL and data quality issues.

Data Warehousing, ETL & Database Architecture

- Designed and implemented database changes, including modifying SQL schemas, to accommodate new reporting needs, ensuring data integrity and optimizing performance.
- Performed extensive ETL validation for a snowflake schema data model using SQL to ensure data accuracy, contributing to a successful product launch and production.
- Partnered with DataStage developers to develop, test, and troubleshoot ETL jobs to ensure data integrity and timely delivery for reporting.
- Collaborated with data architects, DBAs, and business users to design and develop a metrics SQL database to meet specific business requirements.
- Performed database exploration and profiling to identify bottlenecks and optimize performance across reporting systems.
- Participated in cross-departmental training and reviews to ensure database design and updates met multi-departmental needs and standards.

Data Visualization & Reporting

- Developed a live, automatically refreshing report in Tableau that served as a critical tool for DBAs to proactively monitor for database and ETL ingestion problems.
- Developed and maintained multiple interactive Tableau reports and dashboards based on evolving business requirements.
- Engineered and maintained Cognos Framework Models, creating a foundation for reliable and scalable business intelligence solutions by defining relationships, metadata, and security filters.
- Led the testing and implementation of a Cognos upgrade from version 10.2 to 10.2.2, including troubleshooting Information Governance issues.
- Automated existing IBM Cognos for Office reports by developing and modifying VBA code, improving efficiency and data accessibility.

Data Engineering, SQL & Process Improvement

- Efficiency Impact: Developed a VBA tool in Excel that automated case disposition for analysts, reducing manual input errors and improving efficiency by over 30%.
- Designed and implemented database changes, including modifying SQL schemas, to accommodate new reporting needs and ensure data integrity.
- Performed extensive ETL validation for a snowflake schema data model using SQL to ensure data accuracy for product launches.
- Partnered with DataStage developers to develop, test, and troubleshoot ETL jobs to ensure data integrity and timely delivery.
- Analyzed and modified SQL scripts to increase report speed and reduce long-term maintenance.
- Conducted investigative analysis on over 800 cases using SQL and Tableau dashboards with 20+ data points, providing actionable dispositions.

EDUCATION

Bachelor of Science (BS), Business, Management, and Finance
Brooklyn College, Brooklyn, NY