



COLD SWEAT releases “UNBURIED ALIVE – The Vinyl Edition” in conjunction with the band’s 2025 Monsters Of Rock Cruise appearance; vinyl release features the brand-new song “Loud And Forever”

“Cold Sweat’s “Unburied Alive” is a must-have for any fan of 80s hard rock. This collection of unreleased studio tracks, new and vintage live recordings, is a true treasure trove of the band’s raw talent and energy.” MELODIC.NET

Ron Keel’s RFK Media label is proud to announce Cold Sweat’s new “Unburied Alive” album on vinyl, featuring a brand-new song recorded exclusively for this release “Loud And Forever.” Pre-orders are now available at <http://rfkmediashop.com> with the first 100 pre-order customers receiving a free color 8X10 photo signed by the band.

Maybe you missed them at the M3 Festival; maybe you were there and witnessed this blistering performance of the new track “Rain Down:” <https://youtu.be/AKRQNOw3J6k>. Perhaps you’ll experience Cold Sweat on the 2025 Monsters Of Rock Cruise and want to add the new CD and vinyl to your collection.

“Unburied Alive” consists of four unreleased studio tracks from the early 90s, which showcase the band (Marc Ferrari & Erik Gamans, guitar – Chris McLernon, bass – Anthony White, drums – and Roy Cathey, vocals) delivering powerful heavy melodic rock at its finest. Also featured on the CD edition are recent modern-era live recordings from their triumphant reunion at the 2020 Monsters Of Rock Cruise pre-party; and again, the brand new song “Loud And Forever” is featured on the vinyl edition. This track will also enjoy a full digital release on all streaming/download platforms.

Ferrari founded Cold Sweat after departing the band Keel in 1989. They released their acclaimed cult classic “Break Out” on MCA Records and toured the US and Europe before falling victim to the changing musical landscape of the 90s.

“We [RFK Media] are really proud to be working with these guys and supporting this music,” explains RFK chief Ron Keel. “The album has sold really well, and now – the vinyl with an all-new bonus track is the best unburied treasure yet.”

Radio promotion and interview requests are being handled by Jody Best at Best Bet Promo – contact bestbetpromo@yahoo.com. For other business: contact@rfkmedia.com.

Cold Sweat ONLINE:

<http://RFKmedia.com/coldsweat>

<http://facebook.com/theREALcoldsweat>

COLD SWEAT



UNBURIED ALIVE - THE VINYL EDITION

Street date: MAY 2, 2025

Featuring the brand new song "LOUD AND FOREVER"

Unburied studio tracks + rare live recordings



