

CRASHING WAYWARD

MEDIA TALKING POINTS

A helpful guide for media interviews

First of all, thank you for your interest in interviewing Crashing Wayward, we appreciate your support and helping us generate international attention for this exciting new rock band.

These guys are well spoken, and outspoken – all topics are fair game, and of course the primary goal is to introduce Crashing Wayward and their music to as many people as possible.



LINKS TO PLUG & PROMOTE:

<http://crashingwayward.com>

<http://RFKmedia.com>

Official music video: <http://breathevideo.com>

Facebook: <https://www.facebook.com/crashing.wayward>

Twitter, Instagram, TikTok: @crashingwayward

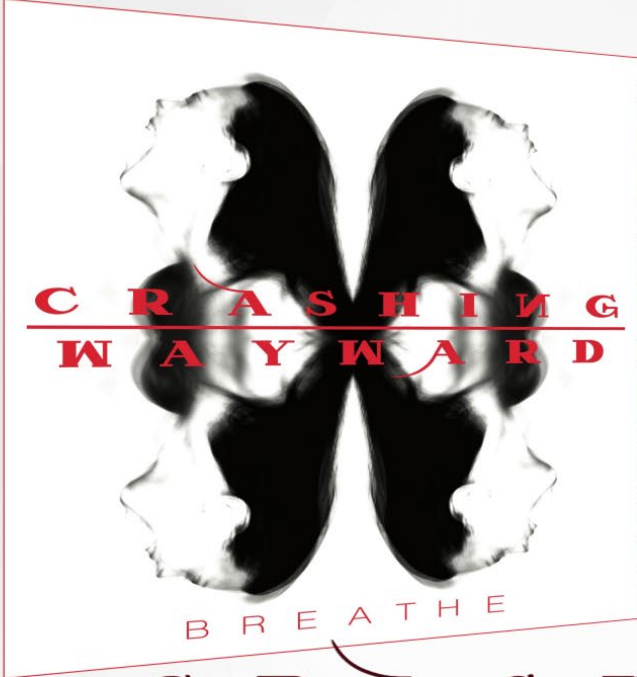
NEWS/FACTS:

- Debut single “Breathe (Album Version)” release December 16th, 2022. This relaunch is a new sonic rendering of the band’s introductory DIY single originally released last year. Remixed by producer Mike Gillies (Metallica, Motley Crue, The Cult). The band refers to this song as “a modern alternative rock anthem rejecting intolerance.”
- Recently signed to Ron Keel’s RFK Media label – <http://rfkmedia.com>. Debut album slated for release in February 2023.
- Ron Keel says: “Anytime a new artist breaks into fresh territory like this, it tends to defy explanation. Terms like new, modern alternative rock certainly apply, but we’re seeing – and hearing – a much bigger picture here. Crashing Wayward is one of those rare acts

with the potential to make musical history, and RFK Media is thrilled to be a part of their ascent."

- Crashing Wayward is based in Las Vegas; since their debut show there in 2021, the band has performed additional concerts in Nevada, California, and Utah; 2023 will see them become truly established as a national act with their Nashville debut March 18th at KEELFEST and the 2023 Nashville RockNPod Expo.

ARTICULATE RELEVANCE DRESSED IN SHARP RESONANCE



**CRASHING
WAYWARD**
BREATHE
**CRASHING
WAYWARD**
BREATHE (ALBUM VERSION)

A MODERN ALTERNATIVE ROCK ANTHEM REJECTING INTOLERANCE

PRODUCED & MIXED BY MIKE GILLIES (METALLICA, MOTLEY CRUE, THE CULT)

AVAILABLE ON ALL DIGITAL/STREAMING PLATFORMS
VIEW THE POWERFUL MUSIC VIDEO AT [BREATHEVIDEO.COM](https://breathevideo.com)

ONLINE: [CRASHINGWAYWARD.COM](https://crashingwayward.com) - [RFKMEDIA.COM](https://rfkmedia.com)
INTERVIEW REQUESTS: JODY BEST - BEST BET PROMO - [BESTBETPROMO@YAHOO.COM](mailto:bestbetpromo@yahoo.com)

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