



presents



KEELWORLD



RFK Media presents: "KEELWORLD," featuring all-new brand-new music from Ron Keel Band, Keel, Steeler, IronHorse, Emerald Sabbath, Ronnie Lee Keel and more

"This is the album of a lifetime." Ron Keel

KEELWORLD, the new album from veteran music warrior Ron Keel, collided with planet Earth on August 2nd 2024, in digital and CD formats, plus the double LP version on blue vinyl. Both CD versions include a 12-page "comic book" style booklet containing comic-sized versions of iconic photos from all eras (the same comic-style photo art is featured on the full color insert of the vinyl edition).

TRACK LISTING:

1. HOLLYWOOD – Ron Keel
2. HARD ON THE OUTSIDE (HEART ON THE INSIDE) – Ron Keel Band
3. MOVING TARGET – Keel
4. 5 O'CLOCK SHADOWS – Ron Keel Band
5. GIVE ME GUITARS (OR GIVE ME DEATH) – Steeler
6. WEEKEND WITH MY FRIENDS – Ron Keel Band
7. GUITAR IN THE GRAVE – IronHorse
8. NEON CIRCUS – Ronnie Lee Keel
9. FASTER HORSES – Ronnie Lee Keel
10. TAKING ME BACK – Ron Keel Band
11. EMBRYO – Emerald Sabbath
12. CHILDREN OF THE GRAVE – Emerald Sabbath
13. THE LAST BOTTLE ON EARTH – Ron Keel (Alone/Acoustic)

This ambitious project features entirely all-new brand-new music from Keel's notable projects Ron Keel Band, Steeler, Keel, IronHorse, Emerald Sabbath, and solo material. RFK Media emphasizes that these are *not* leftovers from the vault or previously unreleased tracks – KEELWORLD consists totally of fresh songs (except for the Black Sabbath cover) and new recordings that capture the original style and spirit of the bands on the track list.

The album debuted on the Luminate "Current Hard Music Albums" chart at #89, and several tracks have skyrocketed to #1 on multiple independent radio charts. The first new Steeler track in over 40 years, "Give Me Guitars (Or Give Me

Death),” is accompanied by a big-budget music video directed by David Pear (The Dead Daisies), with over 50,000 views in the first several weeks since its release.

ALSO AVAILABLE: the Limited Edition “Director’s Cuts” DigiPak which includes the same comic booklet plus two bonus tracks. The DigiPak version is offered free exclusively to All Access members at <http://patreon.com/ronkeel>.

“KEELWORLD is a unique ride across all the musical landscapes I’ve called home the past five decades – from the heavy metal jungle to the red dirt roads of country music,” Ron explains. “As diverse as the songs are, even with the stark contrast between styles, the album has a cohesive sonic identity, and the pieces fit together just as I hoped they would.”

Produced by Ron Keel and Mike Dresch, mixed and mastered by Mike Dresch. In addition to Ron Keel (all lead vocals, acoustic and electric guitars, keyboards) musicians include:

Ron Keel Band features: Dave “DC” Cothorn & Jason Haven, guitars; Geno Arce, bass; Jeff “The Rev” Koller, drums

Keel features: Marc Ferrari & Bryan Jay, guitars; Dwain Miller, drums; Geno Arce, bass

Steeler features: Rik Fox, bass; Mitch Perry, guitar; Dwain Miller (session drummer), Mark Edwards (video drummer)

IronHorse features: Gaetano Nicolosi, drums; Geno Arce, bass; Jay Rusnak, guitar

Emerald Sabbath features: Bobby Rondinelli (Black Sabbath, Rainbow), drums; Neil Murray (Black Sabbath, Whitesnake), bass; Dave “DC” Cothorn (Ron Keel Band) & Mike Dresch, guitar

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