

RFK MEDIA



RON KEEL: KEELWORLD (CD/VINYL/DIGITAL)

featuring Steeler, Keel, Emerald Sabbath, IronHorse, solo material and more

ORIGINAL RELEASE DATE: August 2024 – RFK Media

NUMBER OF TRACKS: 13 (bonus tracks available)

Debuted #89 on the Luminate New Hard Music Albums chart

DIGITAL LINKS (Spotify/iTunes/Amazon etc.): <http://lnk.to/keelworld>

“His most ambitious project to date. This is Ron Keel showing his range as a musician...every track is thoroughly enjoyable here.”

Metal-Digest.net



BAD MARRIAGE: MATCH MADE IN HELL (CD/VINYL/DIGITAL)

ORIGINAL RELEASE DATE: March 2026 – RFK Media

NUMBER OF TRACKS: Vinyl 12 – CD 13

DIGITAL LINKS (Spotify/iTunes/Amazon etc.): <http://lnk.to/badmarriage>

- Brand new release for 2026
- Featuring guitarist Tommy Skeoch (founding member of Tesla)



COLD SWEAT: UNBURIED ALIVE (CD/VINYL/DIGITAL)

ORIGINAL RELEASE DATE: MARCH 2024 – RFK Media

NUMBER OF TRACKS: 11 (bonus track available)

DIGITAL LINKS (Spotify/iTunes/Amazon etc.): <http://lnk.to/coldsweat>

- Previously unreleased studio recordings, new & vintage live tracks
 - Single “Rain Down” #61 on Mediabase Classic Rock Chart
 - Former MCA recording artist
 - Featuring members of Keel, Saigon Kick, THE FIFTH



THE FIFTH (featuring Roy Cathey): **WE ARE ONE** (CD/DIGITAL)

ORIGINAL RELEASE DATE: MAY 2025 – RFK Media

NUMBER OF TRACKS: 11 (bonus tracks available)

DIGITAL LINKS (Spotify/iTunes/Amazon etc.): <http://lnk.to/thefifthband>

- Brand new release for 2025
- Produced by Chris McLernon (Saigon Kick, Cold Sweat)
- Featuring the single & video “Starlight” directed by Jaiden Frost



VARIOUS ARTISTS: LIVE THE ROCK Volume One (CD/DIGITAL)

ORIGINAL RELEASE DATE: MARCH 2023

NUMBER OF TRACKS: 15 (bonus tracks available)

DIGITAL LINKS (Spotify/iTunes/Amazon etc.): <http://lnk.to/livetherock>

Featuring PAMELA MOORE / DON JAMIESON / RON KEEL BAND / THE FIFTH /
CRASHING WAYWARD / DOGBONE / DB BRYANT / KINNEL / IN THEORY /
DIERDRE / SNAKEBITE / NITE STINGER & MORE



RON KEEL: METAL COWBOY (DIGITAL)

ORIGINAL RELEASE DATE: JANUARY 2014 – RFK REISSUE: JANUARY 2024

NUMBER OF TRACKS: 13 (bonus tracks available)

DIGITAL LINKS (Spotify/iTunes/Amazon etc.): <http://lnk.to/metalcowboy>

Featuring Frank Hannon (Tesla), Mike Vanderhule (Y&T), plus current/former members of Faster Pussycat, Rascal Flatts, Rough Cutt

“Beginning to end, (Metal Cowboy) is well done and well-played; seriously talented musicians spearheaded by the one and only Ron Keel.”

National Rock Review



RON KEEL BAND: KEELED (EP) (CD/DIGITAL)

ORIGINAL RELEASE DATE: MARCH 2022 – RFK Media

NUMBER OF TRACKS: 5

DIGITAL LINKS (Spotify/iTunes/Amazon etc.): <http://lnk.to/keeled>

New reborn/re-energized versions of the Keel classics “The Right To Rock,” “Tears Of Fire,”
“Because The Night/Somebody’s Waiting,” “Here Today Gone Tomorrow,” “Calm Before
The Storm (recorded live in Australia)”

ARTICULATE RELEVANCE DRESSED IN SHARP RESONANCE

**CRASHING
WAYWARD**



**CRASHING
WAYWARD**



LISTEN!

THE DEBUT ALBUM: "LISTEN!"

PRODUCED & MIXED BY MIKE GILLIES

**11 IMMEDIATE ALTERNATIVE ROCK CLASSICS
INCLUDING THE NEW SINGLE "CLOSER"**

*"A BAND TO KEEP AN EYE ON, EMERGING RAPIDLY IN THE MODERN ROCK LANDSCAPE."
EDDIE TRUNK - TV/RADIO PERSONALITY*

CRASHING WAYWARD: LISTEN! (CD/VINYL/DIGITAL)

ORIGINAL RELEASE DATE: JUNE 2023

NUMBER OF TRACKS: 11 (bonus tracks available)

DIGITAL LINKS (Spotify/iTunes/Amazon etc.): <https://lnk.to/crashingwaywardlisten>

"Highly accomplished, genre-defying debut...an album that feels like it's been created by a band with many years' experience—tight, polished and very powerful...these 11 tracks of modern alternative rock are exercises in focused songwriting...a formidable debut."

CLASSIC ROCK MAGAZINE

IF YOU'RE GONNA TAKE ON THE WORLD...



THE ACCLAIMED 2018 DEBUT ALBUM

"Ron Keel continues to write the soundtrack of our lives...*FIGHT LIKE A BAND* is one of the most exciting new releases I've heard in years."
MARK STRIGL – SIRIUS XM RADIO

RON KEEL BAND: FIGHT LIKE A BAND (DIGITAL)

ORIGINAL RELEASE DATE: FEBRUARY 2018 / RFK MEDIA REISSUE: JANUARY 2024

NUMBER OF TRACKS: 11 (bonus tracks available)

DIGITAL LINKS (Spotify/iTunes/Amazon etc.): <http://lnk.to/fightlikeaband>

"Ron Keel's FIGHT LIKE A BAND is a bold statement about friendship, perseverance and empowerment."

MUSIC LIFE MAGAZINE



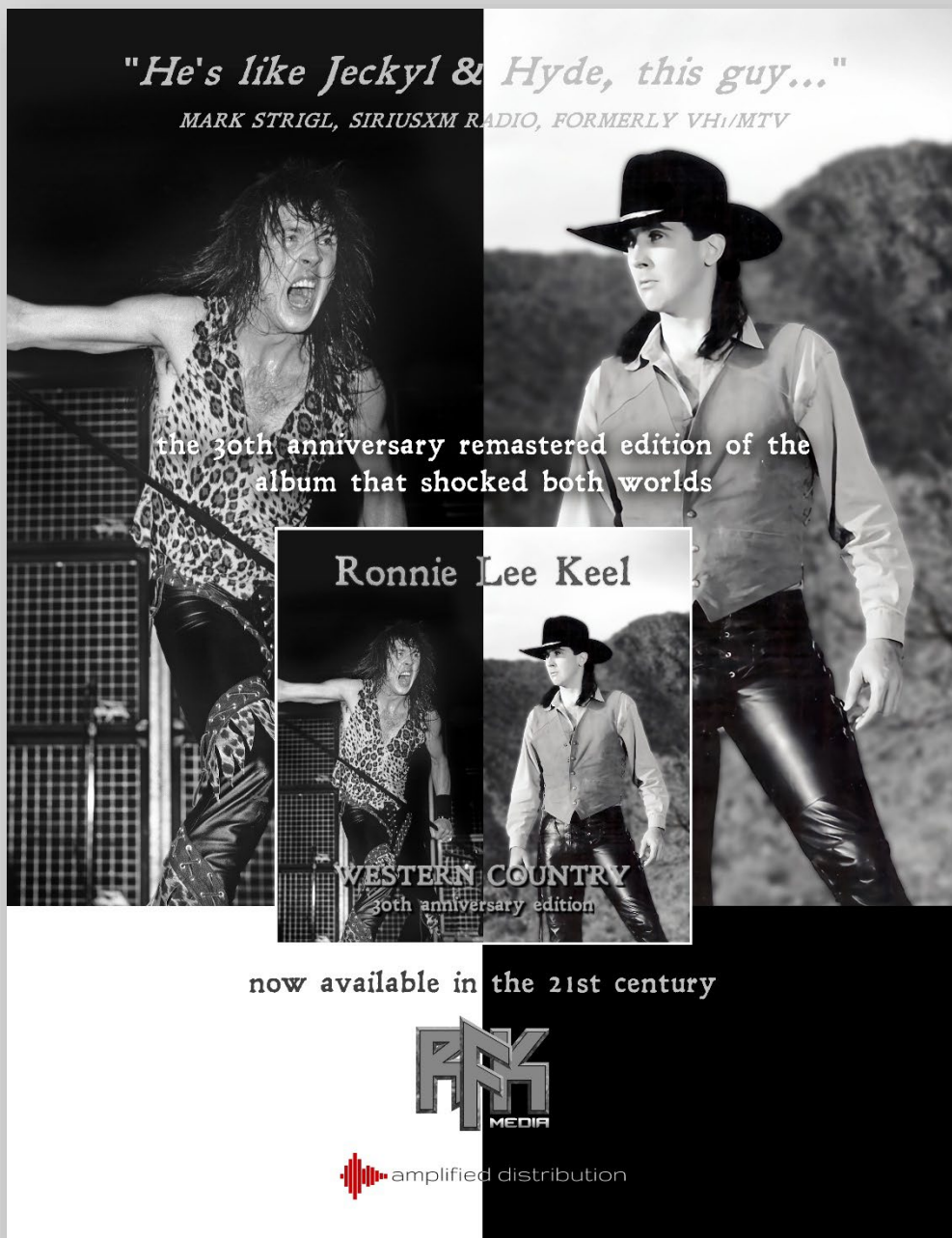
RON KEEL BAND: SOUTH X SOUTH DAKOTA (CD)

ORIGINAL RELEASE DATE: MAY 2020

NUMBER OF TRACKS: 11

A celebration of the Southern Rock tradition, featuring RKB's versions of classics from the Allman Brothers, Lynyrd Skynyrd, Outlaws, Blackfoot, .38 Special, Molly Hatchet and more

8-panel foldout Digipak with full color foldout poster in the pocket



RONNIE LEE KEEL: WESTERN COUNTRY 30th ANNIVERSARY EDITION (DIGITAL)

ORIGINAL RELEASE DATE: JUNE 1995 / RFK MEDIA REISSUE: DECEMBER 2025

NUMBER OF TRACKS: 10 (bonus tracks available)

DIGITAL LINKS (Spotify/iTunes/Amazon etc.): <https://lnk.to/westerncountry>

"These are songs of alienation, remorse, defiance, and a whisper of vulnerability. This is good stuff, intelligent and real. The man can write a song and pick a guitar, and he has an emotional well he knows how to tap."

SANDY LOVEJOY – KNIX 102.5 Country Spirit



KEELWORLD: METAL COWBOY – THE LAST RIDE (COMIC BOOK/GRAPHIC NOVEL)

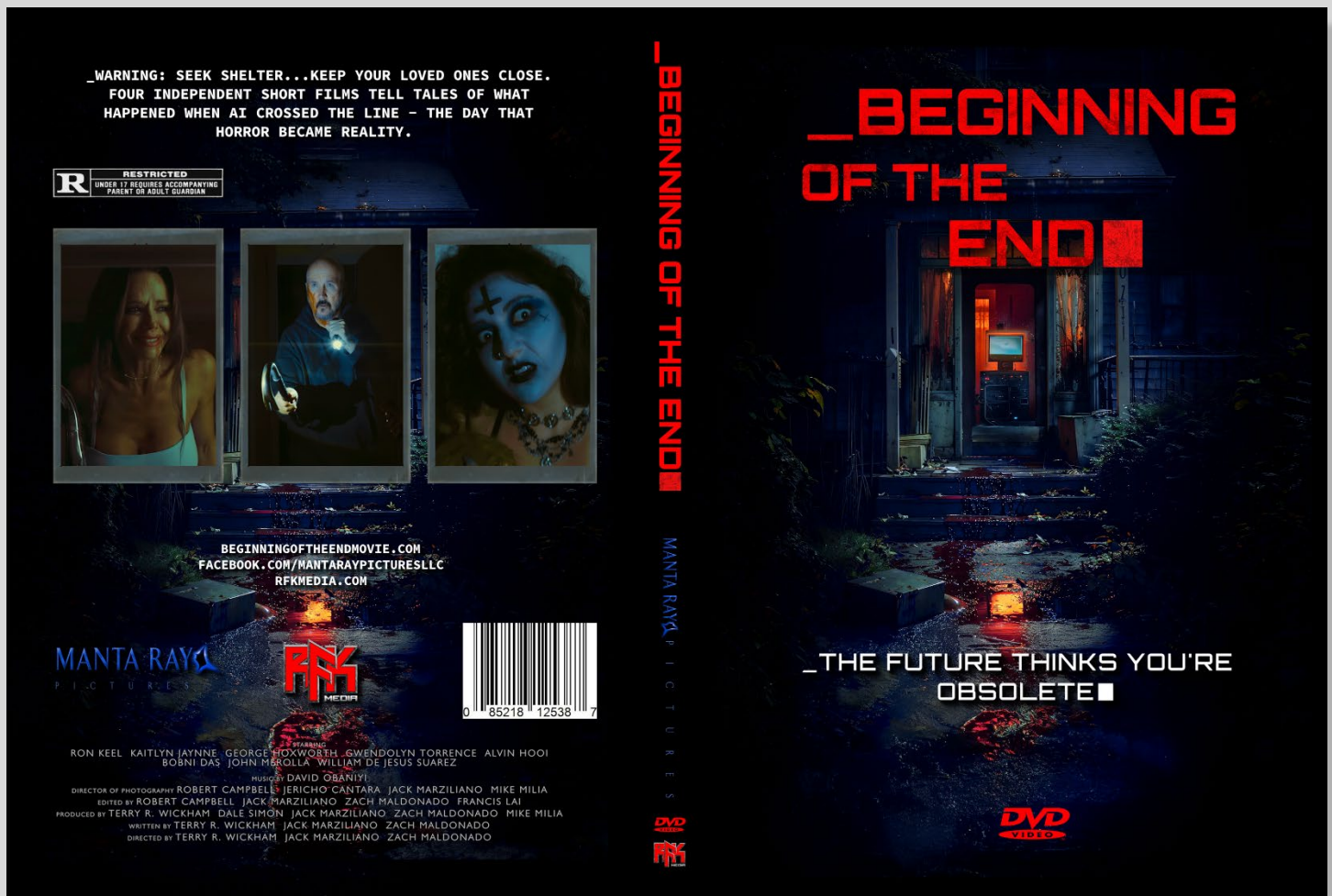
ORIGINAL RELEASE DATE: OCTOBER 2025 – RFK Media

NUMBER OF PAGES: 44

- Includes pull-out poster

“Entertaining; well-produced, written and drawn...a fine tribute to a rock legend who is still going strong to this day.”

METAL-RULES.NET



BEGINNING OF THE END (DVD MOVIE)

ORIGINAL RELEASE DATE: OCTOBER 2025 – RFK Media

- Starring Ron Keel, Playboy model Kaitlyn Jayne, and actress Melody Portnoy.
- Four independent short films connected by the theme of A.I. turning humans against each other.

1. THE RIGHT TO ROCK - KEEL (1985)
2. BECAUSE THE NIGHT - KEEL (1986)
3. TEARS OF FIRE - KEEL (1986)
4. SOMEBODY'S WAITING - KEEL (1987)
5. ROCK N' ROLL OUTLAW - KEEL (1987)
6. UNITED NATIONS (LIVE) - KEEL (1987)
7. DREAMS ARE NOT ENOUGH - KEEL (1989)
8. BLIND FAITH - FAIR GAME (1991)
9. MY HORSE IS A HARLEY - RONNIE LEE KEEL (1995)
10. GIRLS, BARS, & STEEL GUITARS - RONNIE LEE KEEL (1995)
11. LAST CALL - RONNIE LEE KEEL (1995)
12. WHO'S GONNA LOVE ME TONIGHT - RONNIE LEE KEEL (1995)
13. THICK AS THIEVES - THE RATLERS (1998)
14. RUN FOR THE BORDER - IRONHORSE (2000)
15. SIGNS OF LIFE - IRONHORSE (2000)
16. DANCING WITH THE DEVIL - IRONHORSE (2000)
17. AMERICAN THUNDER - IRONHORSE (2004)
18. THE BEST MOVE - IRONHORSE (2004)
19. THREE SHEETS TO THE WIND - IRONHORSE (2004)
20. I GAVE IT ALL TO YOU - KEEL & WAYNE (2005)

www.ronkeel.com

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THE ULTIMATE VIDEO COLLECTION



The Ultimate Video Collection
20 videos - 1985 - 2005

RON KEEL: THE ULTIMATE VIDEO COLLECTION (CD)

NUMBER OF MUSIC VIDEOS: 20

The first 20 Official Music Videos from Ron Keel's career, spanning 1985-2005.

Coming soon: Volume 2: 2005-2025

RFK MEDIA ON THE CHARTS

WHEN THIS IS OVER - #3 (RON KEEL BAND)

MEDIABASE		
Daily/Realtime > Chart > Daily Chart		
Panel: Mediabase - All Stations (U.S) - Format: Classic Rock - GRC: Currents and Recurrents		
Settings Maximize Export		
	ARTIST	TITLE
1	METALLICA	Master Of Puppets
2	OSBOURNE, OZZY	Patient Number 9 f/f/y
3	RON KEEL BAND	When This Is Over
4	BLACK KEYS	Wild Child
5	GRETA VAN FLEET	Highway Tune
6	IDOL, BILLY	Cage
7	DISTURBED	Hey You
8	RED HOT CHILI PEPPERS	Black Summer
9	RED HOT CHILI PEPPERS	Tippa My Tongue

JULY 2022 - "When This Is Over," the power ballad from Ron Keel Band, hits the Top 5 on the Mediabase daily Classic Rock chart.

KEELED - #34 (RON KEEL BAND)

TOP SELLERS		
INDEPENDENT TOP SELLERS		
1	Beth Hart	Laurel Hall (Clique Red)
2	Beach House	Once Twice Melody
3	Judy Collins	Unplugged
AMPED VINYL		
1	Mitski	Laurel Hall (Clique Red)
AMPED DVD		
1	Easter Party	Easter Party
AMPED BLU-RAY		
1	Mitski	Laurel Hall (Clique Red)

MARCH 2022 - "KEELED," the Ron Keel Band EP featuring re-energized versions of the 80's KEEL classics, is the #34 selling CD in the Amplified Distribution catalog.

HARD ON THE OUTSIDE - #1 (RON KEEL BAND)

W/ Music Playlist for May 13, 2024

N	TW	Track	Artist	Album
1		Hard On The Outside	Ron Keel	Keelworld
2		Dirty Rhythm	Kidder, Valentine	Dirty Rhythm
3		Working Machine	Babylon A.D.	Home Waa'n't Built In A Day
4		Fever	Breaker	Single
5		Frankenstein	Accept	Humanoid
6		Falling From The Sun	Evergrey	Theories Of Emptiness
7		Company Of Wolves	Kyl Brewer	Single
8		All For All	Invasion	All For All
9		Out On The City	Stone Whiskey	Rebels Of The Sun
10		Dogs Of War	Motley Crue	Single
MEDIUM ROTATION				
		On The Long Road	Collateral	Should've Known Better
		Humanoid	Accept	Humanoid
		Apocalypse Blues	Eclipse	Apocalypse Blues
		When Thunder & Lightning Strikes	The Treatment	When Thunder & Lightning Strikes
		Bloody Mary	Maverick	Silver Tongue
		Sweet Surrender	Maverick	Single
		Backdrop	The Kettlebacks	Backdrop
		Cheap Shots	Bulky Kitten	Single
		Beautiful You	Stonerip	Beautiful You
		Witches Of Salem	Saxon	Hell, Fire And Damnation
LIGHT ROTATION				
		Heroes	Wildheart	IV
		The Same Gutter	Hell Alliance	Single
		Hold On To The Dream	Sebastian Bach	Child Within The Man
		Love Lies	King Zebra	Between The Shadows
		Unbreakable	Sunbom	Light Up The Sky
		Jeremiah	Holy Mother	Rise
		Higher Power	Scott Stapp	Higher Power
		Invincible Shield	Judas Priest	Invincible Shield
ADDS				
		The Silence Of Prescience	Voice	Holy Or Damned
		Red White And Blue	Stonebriar	Single
		Let's Wake Up This Town	The Treatment	Wake Up The Neighbourhood
		1987	American Jettie	1987
		Electrify	Kryptos	Decimator
		Lifeline	The Atmos	Single

MAY 2024: Ron Keel Band rockets to #1 on legendary station 97Underground's weekly chart with "Hard On The Outside."

LUMINATE CURRENT HARD MUSIC ALBUMS

76 Digital Apocalypse	A Night In Texas	THE ORCHARD	ORCH
76 Dark Superstition	Gatekeeper	NUCLEAR BLAST	NUB
78 Cometh The Storm	High On Fire	MNRK	MNRK
79 Phantom	Unleash The Archers	THE ORCHARD	ORCH
80 Child Within The Man	Sebastian Bach	Reigning Phoenix Music LLC	RPMP
80 Paper Hearts	Sleep Theory	Epitaph	EPI
82 Can't Find The Brakes	Dirty Honey	THE ORCHARD	ORCH
83 Guardian Of The Universe	Oxygen Destroyer	THE ORCHARD	ORCH
84 The Mandrake Project	Bruce Dickinson	BMG DISTRIBUTION	BMG
84 The Very Best Of Seether, Volume 2 (Wal	Seether	FANTASY RECORDS	FAN
84 Umbilical	Thou	Sacred Bones Records	SBR
87 Confessions Of The Fallen	Staind	BMG DISTRIBUTION	BMG
87 Living Proof	Drain	Epitaph	EPI
89 Keelworld	Ron Keel	RFK MEDIA	
90 Wormwitch	Wormwitch		
90 Road	Alice Cooper	EAR MUSIC	EAR
92 Ghost Stories	Blue Oyster Cult	THE ORCHARD	ORCH
93 Mammoth II	Mammoth WVH	BMG DISTRIBUTION	BMG
93 Science, Not Fiction	Orange Goblin	THE ORCHARD	ORCH
93 Humanoid	Accept	THE ORCHARD	ORCH
96 Confrere	Poison Ruin	RELAPSE RECORDS	RLS
97 All You Embrace	One Step Closer	Run For Cover Records	RFC
97 Ten	Mr. Big	THE ORCHARD	ORCH
99 Banished By Sin	Decide	Reigning Phoenix Music LLC	RPMP
99 The Other One	Babymetal	COOKING VINYL	CKVL
99 Post Human: Nex Gen	Bring Me The Horizon	Columbia Records	COL
99 Pro Xristou	Rotting Christ	SEASON OF MIST	SEFM



AMERICAN THUNDER - #7 (RFK ALL STARS)

MEDIABASE									
Daily Chart									
Power Mediabase - All Stations (34.5)									
Format: Classic Rock									
SRI: Core and Recurrent									
Day-By-Day Rank									
Fr	Sa	Su	Mo	Tu	We	Th	Artist	Title	
---	---	---	---	---	---	---	1	QUEEN + ADAM LAMBERT	Under Pressure (Live '19)
---	---	---	---	---	---	---	2	QUEEN + ADAM LAMBERT	We Are The Champions (Live '20)
---	---	---	---	---	---	---	3	QUEEN + ADAM LAMBERT	We Will Rock You (Live '20)
---	---	---	---	---	---	---	4	METALLICA	72 Seasons
1	1	1	1	1	1	1	5	METALLICA	Master Of Puppets
---	---	---	---	---	---	---	6	BEASTO BLANCO	Feed My Frankenstein
---	128	153	---	---	---	---	7	RFK ALL STARS	American Thunder
---	65	---	---	34	---	---	8	BLUE OYSTER CULT	Godzilla ('20)
---	---	---	---	---	---	---	9	SQUIER, BILLY	Harder On A Woman
3	5	15	2	2	5	10	METALLICA	Lux Aeterna	

MARCH 2023 - "American Thunder" by RFK ALL STARS, the lead track from the new "LIVE THE ROCK Volume One" compilation, explodes into the Top 10 on the Mediabase daily Classic Rock chart.


RAIN DOWN - #60 (COLD SWEAT)

MEDIABASE									
CLASSIC ROCK CHART APRIL 26 2024									
1	54	56	Yes	ROLLING STONES	Angry	Geffen/ICLG			
19	52	57		GRETA VAN FLEET	Meeting The Master	Lava/Republic			
23	43	58		BLACK COUNTRY COMMUNION	Stay Free	J&R Enterprises			
8	34	59		DISTURBED	Hey You	Reprise/Warner			
165	237	60	Yes	COLD SWEAT	Rain Down	RFK			
3	61	61	Yes	FOO FIGHTERS	Under You	Roswell/RCA			
20	55	62		GODSMACK	Surrender	BMG			



APRIL 2024 - "Rain Down," the first single from Cold Sweat's Unburied Alive" album, break's into the Top 60 on the Mediabase Classic Rock chart.

BREATHE - #1 (CRASHING WAYWARD)



THE PATH RADIO TOP 10 AIRPLAY CHARTS FEB 26, 2023

CHART	LW	TW	TRACK	ARTIST
1	1	5	Breathe	Crashing Wayward
2	4	4	Flowers	Miley Cyrus
3	2	10	This Ain't The End	Franklin McKay
4	--	1	Unholy	Sam Smith & Kim Petras
5	3	9	Breathe	The Whyhouse
6	6	8	Made You Look	Meghan Trainor
7	8	4	Lift Me Up	Rihanna
8	7	4	Running For Gold	Sarah Tolle
9	9	3	Bloody Mary	Lady Gaga
10	--	1	Love Songs	GottaBe Alee

thepathradio.com | LW=Last Week | TW=Total Weeks Top 10

FEBRUARY 2023: Crashing Wayward hits #1 on Canada's mainstream online station THE PATH.