

# RFK MEDIA



ALL NEW MUSIC / THE ALBUM OF A LIFETIME

STEELER

RON  
KEEL  
BAND

KEEL

IRON  
HORSE

EMERALD  
SABBATH

RON  
KEEL

RFKMEDIA.COM



KEELWORLD.COM

## RON KEEL: KEELWORLD (CD/VINYL/DIGITAL)

featuring Steeler, Keel, Emerald Sabbath, IronHorse, solo material and more

**ORIGINAL RELEASE DATE:** August 2024 – RFK Media

**NUMBER OF TRACKS:** 13 (bonus tracks available)

Debut #89 on the Luminate New Hard Music Albums chart

**DIGITAL LINKS** (Spotify/iTunes/Amazon etc.): <http://lnk.to/keelworld>

*“His most ambitious project to date. This is Ron Keel showing his range as a musician...every track is thoroughly enjoyable here.”*

*Metal-Digest.net*



## **BAD MARRIAGE: MATCH MADE IN HELL (CD/VINYL/DIGITAL)**

ORIGINAL RELEASE DATE: March 2026 – RFK Media

NUMBER OF TRACKS: Vinyl 12 – CD 13

**DIGITAL LINKS** (Spotify/iTunes/Amazon etc.): <http://lnk.to/badmarriage>

- Brand new release for 2026
- Featuring guitarist Tommy Skeoch (founding member of Tesla)

# COLD SWEAT



UNBURIED ALIVE

UNRELEASED STUDIO RECORDINGS  
NEW AND VINTAGE LIVE TRACKS

MARCH 29 2024

COLD SWEAT



## COLD SWEAT: UNBURIED ALIVE (CD/VINYL/DIGITAL)

ORIGINAL RELEASE DATE: MARCH 2024 – RFK Media

NUMBER OF TRACKS: 11 (bonus track available)

**DIGITAL LINKS** (Spotify/iTunes/Amazon etc.): <http://lnk.to/coldsweat>

- Previously unreleased studio recordings, new & vintage live tracks
  - Single “Rain Down” #61 on Mediabase Classic Rock Chart
    - Former MCA recording artist
  - Featuring members of Keel, Saigon Kick, THE FIFTH



## **THE FIFTH (featuring Roy Cathey): WE ARE ONE (CD/DIGITAL)**

ORIGINAL RELEASE DATE: MAY 2025 – RFK Media

NUMBER OF TRACKS: 11 (bonus tracks available)

**DIGITAL LINKS** (Spotify/iTunes/Amazon etc.): <http://lnk.to/thefifthband>

- Brand new release for 2025
- Produced by Chris McLernon (Saigon Kick, Cold Sweat)
- Featuring the single & video “Starlight” directed by Jaiden Frost

# LIVE THE ROCK - VOLUME ONE

## NEW ROCK IS ON THE HORIZON



### 15 TRACKS WE LOVE BY ARTISTS WE BELIEVE IN

FEATURING THE FIFTH - CRASHING WAYWARD - RON KEEL BAND - RFK ALL STARS

and tracks featuring current & former members of

WHITESNAKE - SHINEDOWN - DIO - Y&T - KEEL - QUEENSRYCHE - ROYAL BLISS  
STEELER - SAIGON KICK - L.A. GUNS - COLD SWEAT - THAT METAL SHOW

## VARIOUS ARTISTS: LIVE THE ROCK Volume One (CD/DIGITAL)

ORIGINAL RELEASE DATE: MARCH 2023

NUMBER OF TRACKS: 15 (bonus tracks available)

DIGITAL LINKS (Spotify/iTunes/Amazon etc.): <http://lnk.to/livetherock>

Featuring PAMELA MOORE / DON JAMIESON / RON KEEL BAND / THE FIFTH /  
CRASHING WAYWARD / DOGBONE / DB BRYANT / KINNEL / IN THEORY /  
DIERDRE / SNAKEBITE / NITE STINGER & MORE



## RON KEEL: METAL COWBOY (DIGITAL)

ORIGINAL RELEASE DATE: JANUARY 2014 – RFK REISSUE: JANUARY 2024

NUMBER OF TRACKS: 13 (bonus tracks available)

**DIGITAL LINKS** (Spotify/iTunes/Amazon etc.): <http://lnk.to/metalcowboy>

Featuring Frank Hannon (Tesla), Mike Vanderhule (Y&T), plus current/former members of Faster Pussycat, Rascal Flatts, Rough Cutt

“Beginning to end, (Metal Cowboy) is well done and well-played; seriously talented musicians spearheaded by the one and only Ron Keel.”

*National Rock Review*



## RON KEEL BAND: KEELED (EP) (CD/DIGITAL)

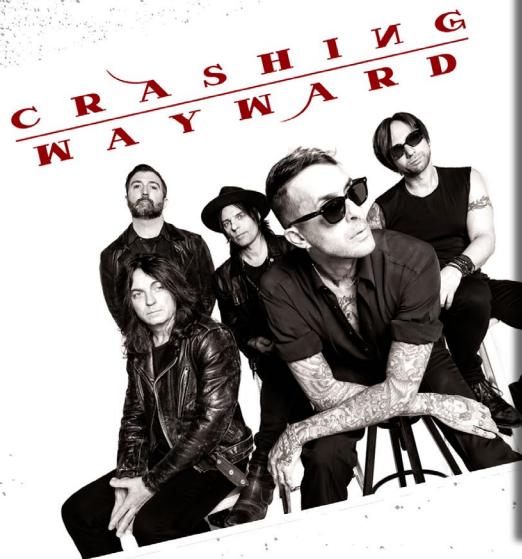
ORIGINAL RELEASE DATE: MARCH 2022 – RFK Media

NUMBER OF TRACKS: 5

DIGITAL LINKS (Spotify/iTunes/Amazon etc.): <http://lnk.to/keeled>

New reborn/re-energized versions of the Keel classics “The Right To Rock,” “Tears Of Fire,” “Because The Night/Somebody’s Waiting,” “Here Today Gone Tomorrow,” “Calm Before The Storm (recorded live in Australia)”

**ARTICULATE RELEVANCE DRESSED IN SHARP RESONANCE**



## THE DEBUT ALBUM: "LISTEN!"

PRODUCED & MIXED BY MIKE GILLIES

11 IMMEDIATE ALTERNATIVE ROCK CLASSICS  
INCLUDING THE NEW SINGLE "CLOSER"

*"A BAND TO KEEP AN EYE ON, EMERGING RAPIDLY IN THE MODERN ROCK LANDSCAPE."*  
EDDIE TRUNK - TV/RADIO PERSONALITY

## CRASHING WAYWARD: LISTEN! (CD/VINYL/DIGITAL)

ORIGINAL RELEASE DATE: JUNE 2023

NUMBER OF TRACKS: 11 (bonus tracks available)

**DIGITAL LINKS** (Spotify/iTunes/Amazon etc.): <https://lnk.to/crashingwaywardlisten>

*"Highly accomplished, genre-defying debut...an album that feels like it's been created by a band with many years' experience—tight, polished and very powerful...these 11 tracks of modern alternative rock are exercises in focused songwriting...a formidable debut."*

**CLASSIC ROCK MAGAZINE**

IF YOU'RE GONNA TAKE ON THE WORLD...



THE ACCLAIMED 2018 DEBUT ALBUM

"Ron Keel continues to write the soundtrack of our lives...FIGHT LIKE A BAND is one of the most exciting new releases I've heard in years."  
MARK STRIGL – SIRIUS XM RADIO

## RON KEEL BAND: FIGHT LIKE A BAND (DIGITAL)

ORIGINAL RELEASE DATE: FEBRUARY 2018 / RFK MEDIA REISSUE: JANUARY 2024

NUMBER OF TRACKS: 11 (bonus tracks available)

DIGITAL LINKS (Spotify/iTunes/Amazon etc.): <http://lnk.to/fightlikeaband>

"Ron Keel's *FIGHT LIKE A BAND* is a bold statement about friendship, perseverance and empowerment."

**MUSIC LIFE MAGAZINE**



## **RON KEEL BAND: SOUTH X SOUTH DAKOTA (CD)**

ORIGINAL RELEASE DATE: MAY 2020

NUMBER OF TRACKS: 11

A celebration of the Southern Rock tradition, featuring RKB's versions of classics from the Allman Brothers, Lynyrd Skynyrd, Outlaws, Blackfoot, .38 Special, Molly Hatchet and more

8-panel foldout Digipak with full color foldout poster in the pocket

***"He's like Jeckyl & Hyde, this guy..."***

*MARK STRIGL, SIRIUSXM RADIO, FORMERLY VH1/MTV*

the 30th anniversary remastered edition of the  
album that shocked both worlds

**Ronnie Lee Keel**

**WESTERN COUNTRY**  
30th anniversary edition

now available in the 21st century



amplified distribution

## **RONNIE LEE KEEL: WESTERN COUNTRY**

### **30<sup>th</sup> ANNIVERSARY EDITION (DIGITAL)**

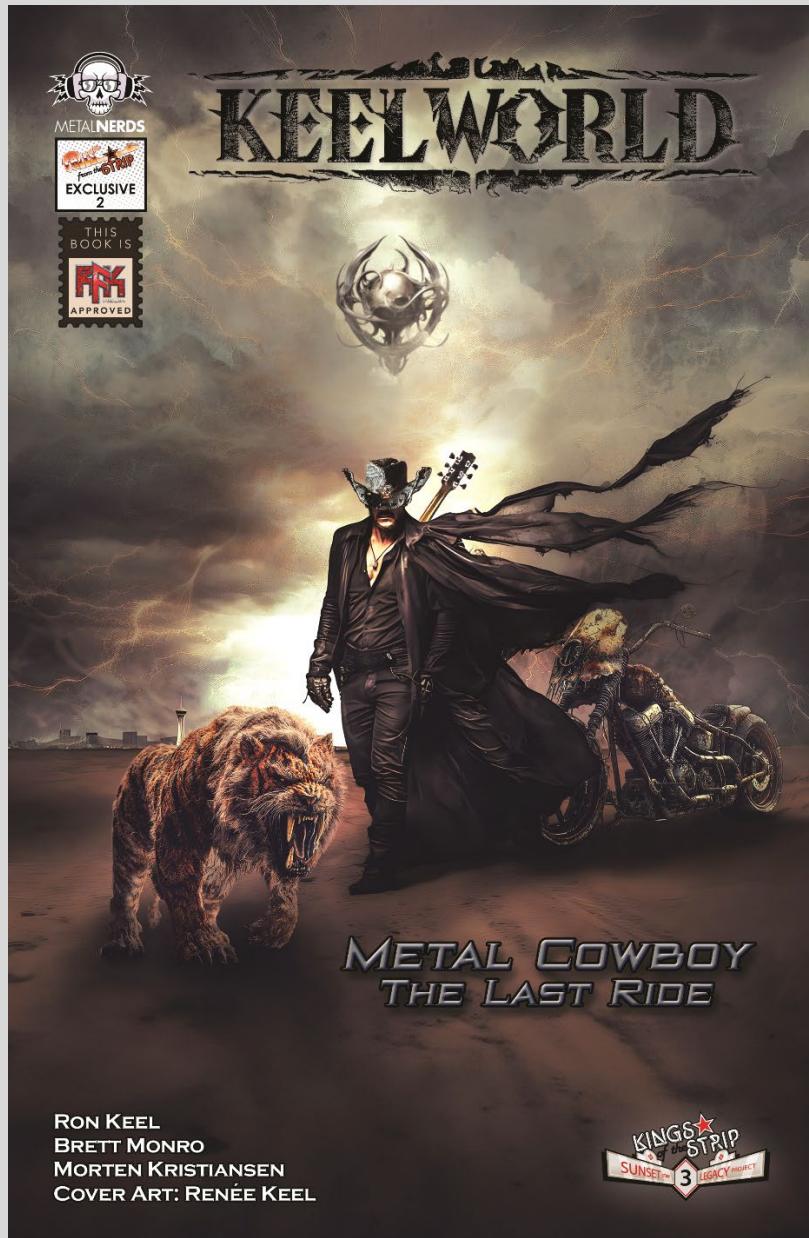
**ORIGINAL RELEASE DATE: JUNE 1995 / RFK MEDIA REISSUE: DECEMBER 2025**

**NUMBER OF TRACKS: 10 (bonus tracks available)**

**DIGITAL LINKS** (Spotify/iTunes/Amazon etc.): <https://lnk.to/westerncountry>

*“These are songs of alienation, remorse, defiance, and a whisper of vulnerability. This is good stuff, intelligent and real. The man can write a song and pick a guitar, and he has an emotional well he knows how to tap.”*

**SANDY LOVEJOY – KNIX 102.5 Country Spirit**



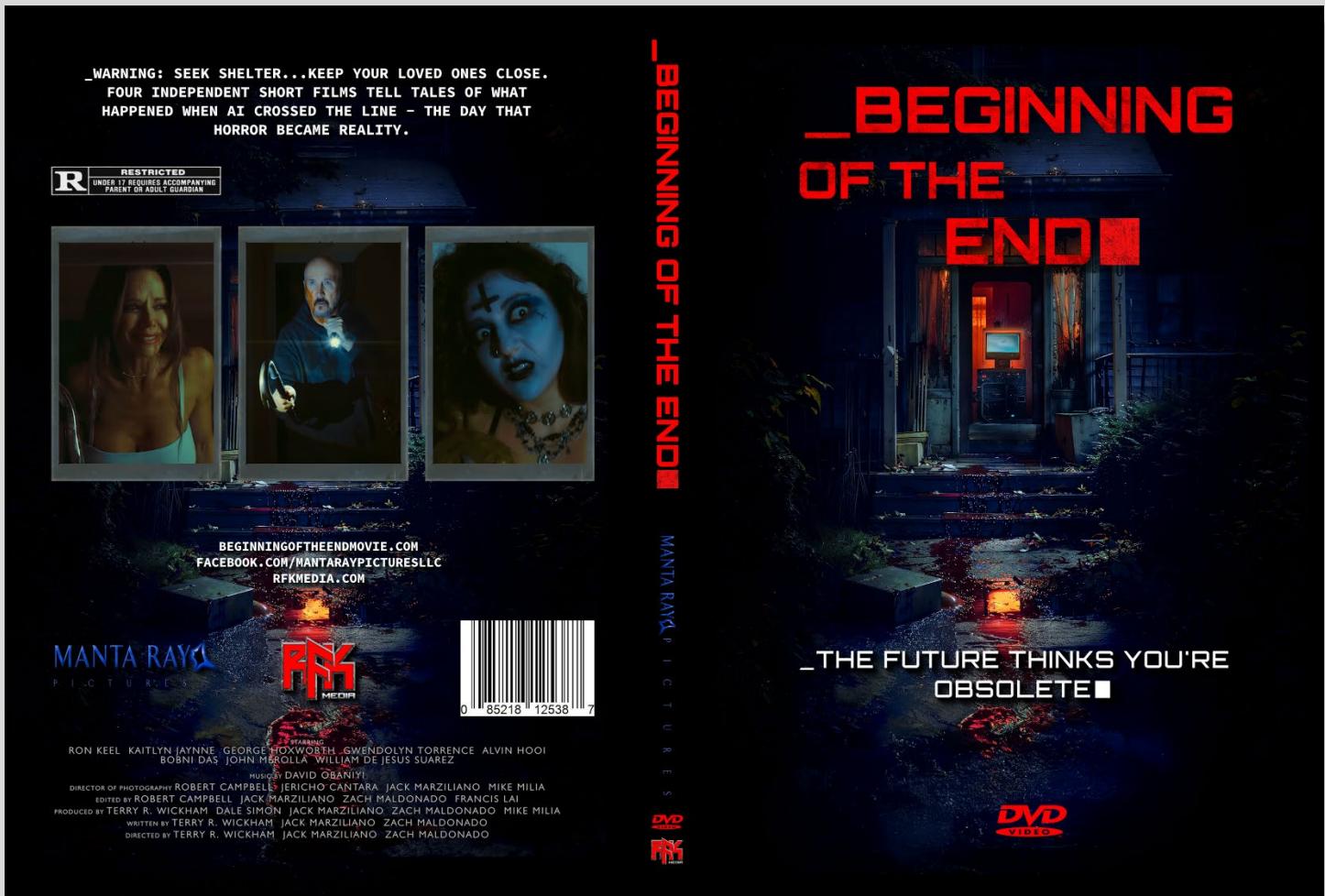
## KEELWORLD: METAL COWBOY – THE LAST RIDE (COMIC BOOK/GRAFIC NOVEL)

ORIGINAL RELEASE DATE: OCTOBER 2025 – RFK Media  
NUMBER OF PAGES: 44

- Includes pull-out poster

*“Entertaining; well-produced, written and drawn...a fine tribute to a rock legend who is still going strong to this day.”*

**METAL-RULES.NET**



## BEGINNING OF THE END (DVD MOVIE)

ORIGINAL RELEASE DATE: OCTOBER 2025 – RFK Media

- Starring Ron Keel, Playboy model Kaitlyn Jayne, and actress Melody Portnoy.
- Four independent short films connected by the theme of A.I. turning humans against each other.

1. THE RIGHT TO ROCK - KEEL (1985)
2. BECAUSE THE NIGHT - KEEL (1986)
3. TEARS OF FIRE - KEEL (1986)
4. SONEBODY'S WAITING - KEEL (1987)
5. ROCK N' ROLL OUTLAW - KEEL (1987)
6. UNITED NATIONS (LIVE) - KEEL (1987)
7. DREAMS ARE NOT ENOUGH - KEEL (1989)
8. BLIND FAITH - FAIR GAME (1990)
9. MY HORSE IS A HARLEY - RONNIE LEE KEEL (1995)
10. GIRLS, BARS, & STEEL GUITARS - RONNIE LEE KEEL (1995)
11. LAST CALL - RONNIE LEE KEEL (1995)
12. WHO'S GONNA LOVE ME TONIGHT - RONNIE LEE KEEL (1995)
13. THICK AS THIEVES - THE RAT'LERS (1998)
14. RUN FOR THE BORDER - IRONHORSE (2000)
15. SIGNS OF LIFE - IRONHORSE (2000)
16. DANCING WITH THE DEVIL - IRONHORSE (2000)
17. AMERICAN THUNDER - IRONHORSE (2004)
18. THE BEST MOVE - IRONHORSE (2004)
19. THREE SHEETS TO THE WIND - IRONHORSE (2004)
20. I GAVE IT ALL TO YOU - KEEL & WAYNE (2005)

[www.ronkeel.com](http://www.ronkeel.com)

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THE ULTIMATE VIDEO COLLECTION



**The Ultimate Video Collection**  
20 videos - 1985 - 2005

## RON KEEL: THE ULTIMATE VIDEO COLLECTION (CD)

NUMBER OF MUSIC VIDEOS: 20

The first 20 Official Music Videos from Ron Keel's career, spanning 1985-2005.

Coming soon: Volume 2: 2005-2025

# RFK MEDIA ON THE CHARTS

WHEN THIS IS OVER - #3 (RON KEEL BAND)

Daily/Realtime > Chart > Daily Chart  
Panel: Mediabase - All Stations (U.S.) · Format: Classic Rock - GRC  
Currents and Recurrents

ARTIST	TITLE
1 METALLICA	Master Of Puppets
2 OSBOURNE, OZZY	Patient Number 9 (f/r)
3 RON KEEL BAND	When This Is Over
4 BLACK KEYS	Wild Child
5 GRETA VAN FLEET	Highway Tune
6 IDOL, BILLY	Cage
7 DISTURBED	Hey You
8 RED HOT CHILI PEPPERS	Black Summer
9 RED HOT CHILI PEPPERS	Tiappa My Tongue

JULY 2022 - "When This Is Over," the power ballad from Ron Keel Band, hits the Top 5 on the Mediabase daily Classic Rock chart.

KEELED - #34 (RON KEEL BAND)

TOP SELLERS

INDEPENDENT TOP SELLERS

**AMPED CD**

1	Beth Hart	1 Tribute To Led Zeppelin
2	Beach House	Once Twice Melody
3	Judy Collins	Something Special

**AMPED VINYL**

1	Mitski	1 Laurel Hall (Opaque Red)
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**AMPED DVD**

1	Easter Party	Easter Party
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**AMPED BLU-RAY**

1	Mosh	1 Mosh: Heavy Metal Tour Movie (Blu-ray+Digital)
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MARCH 2022 - "KEELED," the Ron Keel Band EP featuring re-energized versions of the 80's KEEL classics, is the #34 selling CD in the Amplified Distribution catalog.

HARD ON THE OUTSIDE - #1 (RON KEEL BAND)

97 UNDERGROUND.com  
Pure Rock Worldwide

w Music Playlist for May 13, 2024

W	TW	Track	Artist	Album
2	1	Hard On The Outside	Ron Keel	Keelworld
1	2	Dry Rhythm	Kirk Valentine	Dry Rhythm
5	3	Wrecking Machine	Babylon A.D.	Rome Wasn't Built In A Day
0	4	Fever	Breaker	Single
5	5	Frankenstein	Accept	Humanoid
6	6	Falling From The Sun	Evergrey	Theories Of Emptiness
7	7	Company Of Wolves	Kyle Brewer	Single
3	8	Out On The City	Ironland	All For All
7	9	Dogs Of War	Stone Whiskey	Rebels Of The Sun
10	10	Motley Crue	Motley Crue	Single

**MEDIUM ROTATION**

On The Long Road	Callisto	Should've Known Better
Humanoid	Accept	Humanoid
Apocalypse Blues	Eclipse	Apocalypse Blues
When Thunder & Lightning Strikes	The Treatment	When Thunder & Lightning Strike
Bloody Mary	Maverick	Silver Tongue
Sweet Surrender	Thin Lizzy	Single
Cheap Shots	The Scarecrows	Backstage
Beautiful You	Ricke Kotzen	Single
Witches Of Salem	Stonecrop	Beautiful You
	Saxon	Hell, Fire And Damnation

**LIGHT ROTATION**

Heroes	Wildstreet	IV
The Same Gutter	Hall Of Fame	Single
(Hold On) To The Dream	Sebastian Bach	Child Within The Man
Love Lies	King Zebra	Between The Shadows
Unbreakable	Saints	Light Up The Sky
Wish	Holy Mother	Fire
Higher Power	Scott Stapp	Higher Power
Invincible Shield	Judas Priest	Invincible Shield

**ADDS**

The Silence Of Presence	Voice	Holy Or Damned
Red White And Blue	Stonebriar	Single
Let's Wake Up This Town	The Treatment	Wake Up The Neighbourhood
1987	American Jetset	1987
Electricity	Kryptos	Decimator
Lifeline	The Almas	Single

MAY 2024: Ron Keel Band rockets to #1 on legendary station 97Underground's weekly chart with "Hard On The Outside."

## LUMINATE CURRENT HARD MUSIC ALBUMS

76	Digital Apocalypse	A Night In Texas	THE ORCHARD	ORCH
77	Dark Superstition	Gatetreeper	NUCLEAR BLAST	NUB
78	Cometh The Storm	High On Fire	MNRK	MNRK
79	Phantom	Unleash The Archers	THE ORCHARD	ORCH
80	Child Within The Man	Sebastian Bach	Reigning Phoenix Music LLC	RPMR
81	Paper Hearts	Sleep Theory	Epitaph	EPI
82	Can't Find The Brakes	Dirty Honey	THE ORCHARD	ORCH
83	Guardian Of The Universe	Oxygen Destroyer	THE ORCHARD	ORCH
84	The Mandrake Project	Bruce Dickinson	BMG DISTRIBUTION	BMG
85	The Very Best Of Seether, Volume 2 (Wal	Seether	FANTASY RECORDS	FAN
86	Umbilical	Thou	Sacred Bones Records	SBR
87	Confessions Of The Fallen	Staind	BMG DISTRIBUTION	BMG
88	Living Proof	Drain	Epitaph	EPI
89	Keelworld	Ron Keel	RFK MEDIA	
90	Wormwitch	Wormwitch	EAR MUSIC	EAR
91	Road	Alice Cooper	THE ORCHARD	ORCH
92	Ghost Stories	Blue Oyster Cult	BMG DISTRIBUTION	BMG
93	Mammoth II	Mammoth WVH	THE ORCHARD	ORCH
94	Science, Not Fiction	Orange Goblin	THE ORCHARD	ORCH
95	Humanoid	Accept	THE ORCHARD	ORCH
96	Confere	Poison Rulin	RELAPSE RECORDS	RLS
97	All You Embrace	One Step Closer	Run For Cover Records	RFC
98	Ten	Mr. Big	THE ORCHARD	ORCH
99	Banished By Sin	Deicide	Reigning Phoenix Music LLC	RPMR
100	The Other One	Babymetal	COOKING VINYL	CKVL
101	Post Human: Nex Gen	Bring Me The Horizon	Columbia Records	COL
102	Pro Xristou	Rotting Christ	SEASON OF MIST	SEFM



AMERICAN THUNDER - #7 (RFK ALL STARS)

Daily Chart						
Penultimate Mediabase All Stations (X-1)						
Format: Classic Rock						
SACI: Currents and Recaps						
Day-By-Day Rank		Artist		Title		
Fri	Sat	Sun	Mon	Tue	Wed	Thu
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1	QUEEN + ADAM LAMBERT	Under Pressure (Live '19)				
2	QUEEN + ADAM LAMBERT	We Are The Champions (Lv '20)				
3	QUEEN + ADAM LAMBERT	We Will Rock You (Live '20)				
4	METALLICA	72 Seasons				
5	METALLICA	Master Of Puppets				
6	BEASTO BLANCO	Feed My Frankenstein				
7	RFK ALL STARS	American Thunder				
8	BLUE OYSTER CULT	Godzilla ('20)				
9	SQUIER, BILLY	Harder On A Woman				
10	METALLICA	Lux Aeterna				

MARCH 2023 - "American Thunder" by RFK ALL STARS, the lead track from the new "LIVE THE ROCK Volume One" compilation, explodes into the Top 10 on the Mediabase daily Classic Rock chart.

RAIN DOWN - #60 (COLD SWEAT)



APRIL 2024 - "Rain Down," the first single from Cold Sweat's "Unburied Alive" album, breaks into the Top 60 on the Mediabase Classic Rock chart.

BREATHE - #1 (CRASHING WAYWARD)

**R THE PATH RADIO TOP 10 AIRPLAY CHARTS FEB 26, 2023**

CHART	LW	TW	TRACK	ARTIST
1	1	5	Breathe	Crashing Wayward
2	4	4	Flowers	Miley Cyrus
3	2	10	This Ain't The End	Franklin McKay
4	—	1	Unholy	Sam Smith & Kim Petras
5	3	9	Breathe	The Whyhouse
6	6	8	Made You Look	Megan Trainor
7	8	4	Lift Me Up	Rihanna
8	7	4	Running For Gold	Sarah Tolle
9	9	3	Bloody Mary	Lady Gaga
10	—	1	Love Songs	GottaBe Alee

thepathradio.com | LW=Last Week | TW=Total Weeks Top 10

FEBRUARY 2023: Crashing Wayward hits #1 on Canada's mainstream online station THE PATH.