

RFK MEDIA

News - Video - Photos - Merch Discount

September 9-10, 2022

Ron Keel Band announces RockTember Appearance

Hinckley, Minnesota



Ron Keel Band has announced an appearance at RockTember 2022 along with Cinderella's Tom Keifer, Winger, Jackyl, Stephen Pearcy, Quiet Riot and other.

This two-day festival will take place at the Grand Casino in Hinckley, Minnesota, on September 9-10 with Ron Keel Band taking the stage Saturday afternoon. Tickets are available at <http://rocktember.net>.



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Ron Keel Band's new 2022 version of "The Right To Rock" jumped from #225 to #60 on the Mediabase chart

The Right To Chart

The Right To Rock is alive and well at rock radio

New single, same timeless message

Ron Keel Band's new 2022 version of the classic anthem "The Right To Rock" continues to receive major airplay.

The song was recently featured on the wildly popular "Nights With Alice Cooper" syndicated program. "It sounded great on the air!" said Katherine Turman, the show's producer.

"Trunk Nation" listeners on Sirius XM were treated to the song and a live on-air appearance by Ron Keel when host Eddie Trunk spoke to Keel about the song, the new EP "KEELED," the upcoming KEELWORLD album and more.

"The Right To Rock" jumped from #225 to #60 in one week on the Mediabase rolling chart.

The EP "Keeled," which features new versions of some of the 80's Keel classics, debuted #34 on the AMPED Top Sellers chart.

"This is a song for all generations," Ron Keel said. "Gene Simmons told me when we were recording the original version back in 1985, he said, 'You know you're going to be singing this song for the rest of your life.' Of course he was right; I appreciate the old-school fans embracing this new version, and the younger fans embracing this old song."

KRFK Radio News

"Eddie Trunk Rocks"

Presented by Retro Active

<http://KRFKradio.com> has added the "Eddie Trunk Rocks" show to their weekly programming schedule, Saturdays at 5 PM Eastern.

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\$5 Merch Discount

In the Online Store

The Right To Shop

\$5 merch discount just for checking out this newsletter. Can't be combined with any other discounts. Use this code at checkout: KEELNEWS22
<http://ronkeelshop.com>

THE FIFTH On Tour

8 States in 8 Days

Seeing is Believing

RFK Media recording artist THE FIFTH is hitting the road this spring before heading into the studio to record their new full-length album.

<http://thefifthmusic.com>

Rockin' The Rally 2022

Ron Keel Band Residency at Full Throttle Saloon during the Sturgis Rally

RKB Rocks The World's Largest Biker Bar

For the second year in a row, Ron Keel Band returns to the Full Throttle Saloon for 5 shows during the legendary Sturgis Motorcycle Rally.

"We've done the rally every year since we put the band together in 2015," Ron explains. "We've played at some of the other venues, and it's always a blast. But if you really want to experience what the Rally is all about, you go to the Full Throttle."

The dates for 2022 are:

Saturday, August 6th

Sunday, August 7th

Tuesday, August 9th

Thursday, August 11th

Friday, August 12th

Showtimes are flexible and will be announced as they become available.

"The schedule at the Full Throttle is always changing, with so much going on there," Keel continues. "I encourage our fans that are attending to follow me on social media @ronkeel, and I post the show time updates on Facebook and Instagram as soon as I get the word."

2022 marks the 82nd anniversary of the historic Sturgis Rally. For Ron Keel Band, it's a chance to connect with fans from all over that converge on South Dakota's Black Hills to share the fun, friendship, music, and mayhem together.

"At a gig like this, we play everything from the "Keeled" tunes to all the southern rock classics from "South X South Dakota" [Ron Keel Band's 2020 southern rock tribute album] - we'll see you at the Full Throttle Saloon at the Sturgis Rally!"



Ron Keel Band at the Full Throttle Saloon in 2021



Ron Keel Band to headline annual charity event for the Logan J. Corday Chin & Grin Foundation

July 16th, 2022 - Cando, North Dakota

Logan's Wild Hog Run

Ron Keel Band headlines concert for charity

Ron Keel Band will be in Cando, North Dakota on Saturday July 16th to headline "Logan's Wild Hog Run," with proceeds to benefit the Logan J. Corday Chin & Grin Foundation.

15-year-old Logan Corday tragically passed away on April 24th, 2021, from a sudden accident. Logan's family explains: "The Foundation was established to continue, in his spirit, to touch the lives of those in need."

"We focus on those struck by sudden tragedy and help provide trade school grants for our youth."

This event includes a bike run, games, prizes, family activities and the Ron Keel Band concert which also features a Johnny Cash tribute and a Lynyrd Skynyrd tribute.

Please visit
<https://www.loganjcordayfoundation.com>
 for details and to donate.

No One Fights Alone

2022 Kickin' Cancer Jam

Sunday, April 3rd, 2022

After two years of postponements due to Covid-19 the annual Kickin' Cancer Jam returns April 3rd to the El Riad Shrine in Sioux Falls, South Dakota.

The Jam is presented by the Sioux Empire Pink Ladies, who have relentlessly banded together to raise millions of dollars to help families battling cancer.



Ron Keel will host/emcee/perform at the 2022 Kickin' Cancer Jam in Sioux Falls on April 3rd

Retro Active / <http://shopretroactive.com>
Presents:

“Eddie Trunk Rocks”

Premiering March 26th



Eddie Trunk joins the KRFK schedule

Popular radio host, TV personality, author and event host Eddie Trunk is bringing his show to <http://KRFKradio.com>. “Eddie Trunk Rocks” will debut on the station on Saturday, March 26th, at 5:00 PM Eastern, with an encore broadcast each Tuesday at 11:00 AM Eastern.

Trunk’s show is sponsored by Retro Active

in Myrtle Beach, South Carolina, a unique store and tourist attraction that specializes in merchandise and memorabilia from the 70’s, 80’s, and 90’s. From movies to music to all aspects of popular culture, Retro Active offers a wealth of timeless treasures from “back in the day.” Both Eddie Trunk and Ron Keel have made in-store appearances there, and the shop often hosts rock star meet & greets, book signings, even live acoustic performances such as the one Keel delivered on the store’s Sweet 16 Anniversary in 2021. You can also shop online at <http://shopretroactive.com>.

“Eddie Trunk has been a friend and supporter of mine since my first album was released,” said KRFK station manager Ron Keel. We’ve traveled the seas together on the Monsters Of Rock Cruise, he’s been on my show, I’ve been on his radio shows, we’ve had some good times at some big events. To say I’m thrilled to have “Eddie Trunk Rocks” on KRFK would be a severe understatement, we’re extremely proud to have him on the station.”

<http://KRFKradio.com>

#LiveTheRock

A message from Ron Keel:

“I know there are a thousand options when it comes to your streaming audio choices. Now you have 1001 options...and a station like no other. I am proud to present some of the biggest stars in rock - Eddie Trunk, Dee Snider, Joe Elliott and more - in addition to a lot of special “rock blocks” featuring different styles of music.

“Thanks to our listeners and our advertisers/sponsors for making this possible.”



Broadcasting nonstop rock online worldwide, 24/7/365 in high quality 192 kbps audio.



Ron Keel loves the microphone, the music and the mayhem

Show #250 features guest Steve Vai

“Streets Of Rock N Roll” celebrates 10 years

Over 200 celebrity guests include rock heroes & Hall of Famers

Host Ron Keel celebrated 10 years on the radio with the 250th episode of his “Streets Of Rock N Roll” show.

The program launched in March 2012, after Ron carried a portable recorder on board the Monsters Of Rock Cruise and captured interviews with performers and fans.

“Streets” was broadcast worldwide on 50 stations when he put the show on hold in 2014 to take a live radio gig. Keel subsequently hosted “Midday Mayhem” on KBAD 94.5 FM in Sioux Falls 10 AM-2 PM weekdays and was the #1 rock voice &

show in that market for three consecutive Nielsen ratings periods.

Hosting a live show on FM radio four hours a day put a strain on his musical career; the weekly syndicated format allows Keel to produce the show anywhere, anytime, and “Streets Of Rock N Roll” was relaunched in 2019. The 250 milestone indicates all-new episodes and does not include “Best Of” editions or “Retro Reruns” that have occasionally aired when the touring schedule gets a little too crazy. The show is currently featured on KRFK and 11 other stations. Visit <http://ronkeelshow.com>



Sessions are underway for KEELWORLD, an album featuring all-new music from Ron Keel Band, Keel, Steeler, Fair Game, IronHorse and more

Patreon Members See & Hear KEELWORLD In the studio & behind the scenes at <http://patreon.com/ronkeel>



CLICK THE ICON

Patreon is my house online. Everybody's welcome to come over and join the party, just bring a six pack - or actually, \$6.99 a month for All Access to exclusive video & audio content, direct interaction with me, merch discounts, VIP access at shows and more.

We're taking Keelaholics behind the scenes during the recording sessions for the new album KEELWORLD. All Access Patreon members can follow along during the entire process this year as we create new music from Ron Keel Band, Steeler, Keel, and other Ron Keel projects and bands.

Here's an example...a Patreon-exclusive clip of the first run-through of a brand new song, "The Last Bottle On Earth:"



In days gone by, I would *never* have given the public this kind of access. It was always best to keep everything under wraps until it was released; but like all artists, I want to share this stuff with the people closest to me. Kind of like when you come home from a session and you want to play the new track for your family; I just have a really big family on Patreon, and it's growing all the time!

**“I want to share this stuff
with the people closest to
me.”**

- Ron Keel

I started building my Patreon page in 2017 when my wife Renee was diagnosed with cancer, and I knew I had to find a way to work from home. We were quarantined long before the pandemic and this year the Keelaholics and I will celebrate four years together on Patreon.

I have a ton of content from my personal archives - concert video from throughout my career, live recordings, unreleased tracks, demos, stories. You'll also find instructional workshops on singing and songwriting. Basically, anything I can think of to share with my people. Maybe the coolest thing about it is the friendships I've seen grow between members who didn't previously know each other. In that way, it's very much like music -it's all about bringing people together.