

THE FIFTH



“Roy Cathey is one of the most underrated rock vocalists on the planet.” HIGHWIREDAZE.COM

“We’re only working with artists that have star quality and the potential to make a profit. That’s why our first signing is The Fifth.” RON KEEL – RFK MEDIA

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The Fifth, a powerhouse rock band from Fayetteville, North Carolina, has signed with RFK Media for their new full-length album release and are embarking on an eight-state US tour this spring.

Fronted by former MCA recording artist Roy Cathey, affectionately known as “The Mouth Of The South,” The Fifth has a potent sound that intertwines classic roots with strands of modern melodic hard rock. After paying dues for over a decade, Cathey and company are putting the pedal down in an all-out push for higher ground.

The veteran frontman, first recognized as the vocalist for Cold Sweat which featured Keel guitarist Marc Ferrari, is joined in The Fifth by guitarist Justin Womble, bassist Jake Tripp, and drummer Gary “Zeus” Smith. They spit out an acclaimed self-titled EP in 2021, their third release, and are currently immersed in the process of writing the next full-length album; Troy McLawhorn (Evanescence, Seether) is lending his talents as a co-writer on some of the new material.

The 2022 spring tour kicks off March 25th in Martinsburg, West Virginia. No strangers to the big stage, The Fifth recently supported Foreigner at Pope Air Force Base/Ft. Bragg and has toured with and/or opened for Blue Oyster Cult, Queensryche, Sevendust, Nickelback, Breaking Benjamin, Kix, Hinder, Tantric and Saliva. They’ve also headlined countless bike events & festivals stateside and garnered rave reviews for their 2008 tour of Japan. The band’s music has appeared in major TV shows such as “Grey’s Anatomy,” “The Voice,” and the “2016 Summer Olympics” on NBC.

After bearing witness to this relentless drive & perseverance and loving what they heard on the recent self-titled EP, Ron Keel’s team at RKF Media put a bullseye on The Fifth and was determined to make them the first act signed to the new multi-media company. “I’ve known Roy since Cold Sweat, and I enjoyed reconnecting with him on the 2020 Monsters Of Rock Cruise,” Keel explains. “His energy is infectious. But one view of their most recent video ‘Shake Little Sister’ sealed the deal – that’s exactly the kind of band I can devote my resources to.”

They’ve just launched a new website at <http://thefifthmusic.com>, and Roy Cathey can be found all over social media earning his nickname and earning The Fifth a growing legion of faithful fans.

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