

Appendix A: Grassroots Champion Self-Inventory & Planning Worksheet

A deeper look at your strengths, relationships, and opportunities

You don't need to complete this all at once. Use it as a working guide—something you return to as your involvement grows.

Section 1: What Brings You to This Work

Your motivations and values

- What experiences have shaped your interest in community or public issues?
- What values matter most to you (e.g., fairness, responsibility, opportunity, community)?
- Which issues feel most important—and why?

Optional reflection:

- What parts of your story feel most natural to share with others?
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Section 2: Your Relationship Map (“Who You Know”)

Start by listing people in your network. Don't overthink it—just begin. Start with five and build out.

Relationship Inventory

Name	How You Know Them	Likely Interests	Strengths/Influence	Possible Role
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How to Think About This

- **Likely Interests:** What issues might matter to them?
- **Strengths/Influence:**
 - Good listener
 - Well-connected
 - Trusted in community

- Organizer
- Thoughtful / analytical
- **Possible Role:**
 - Conversation partner
 - Connector
 - Event host
 - Volunteer
 - Issue resource

Reflection Questions

- Who are your strongest relationships?
- Who are “connectors” (people who know many others)?
- Who might prefer a nonpartisan or issue-based role?

Section 3: Your Strengths and Preferences

Rate yourself (1 = not yet comfortable, 5 = very comfortable)

Skill / Activity	1	2	3	4	5
One-on-one conversations	☐	☐	☐	☐	☐
Listening and empathy	☐	☐	☐	☐	☐
Bringing people together	☐	☐	☐	☐	☐
Sharing information	☐	☐	☐	☐	☐
Organizing activities	☐	☐	☐	☐	☐
Supporting behind the scenes	☐	☐	☐	☐	☐

Reflection

- What are your strongest areas?

- Where would you like to grow (if at all)?
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Section 4: Ways You Might Contribute

People contribute in different ways—and often grow over time.

Which roles fit you now?

Relational

- Having conversations
- Hosting small gatherings
- Staying connected with people

Organizing

- Helping plan events
- Coordinating volunteers
- Keeping things organized

Information & Learning

- Sharing resources
- Helping others understand issues
- Moderating or facilitating discussions

Mobilizing (if comfortable)

- Encouraging participation
 - Helping people take action
 - Supporting outreach efforts
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Reflection

- Which roles feel most natural right now?
 - Which might you try over time?
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Section 5: Understanding Your Community

- What issues are people talking about most?
- Where do conversations happen naturally?
- What groups or organizations are already active?
- Who may not be reached by current efforts?

Section 6: Approaches That Fit You

Different people are comfortable with different kinds of engagement.

Approach	Comfortable Maybe Not for Me (Now)		
Nonpartisan issue discussions	☐	☐	☐
One-on-one persuasion conversations	☐	☐	☐
Public advocacy	☐	☐	☐
Behind-the-scenes support	☐	☐	☐

Key Idea. Strong grassroots efforts **use a mix of approaches**—you don't have to do everything.

Section 7: Opportunities for Action

- What conversations could you start in the next two weeks?
 - Who might you invite to a small discussion?
 - What group or event could you connect with?
 - What role could you try?
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Section 8: Next Steps

Next 30 Days

- One person I will reach out to:
- One action I will take:

- One role I will try:

Next 3–6 Months

- How I'd like to be involved:
 - People I want to engage:
 - Skills I want to build:
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Section 9: Closing Reflections

- What is your unique contribution?
- What gives you energy in this work?
- What support would help you continue?
- How can you make it fun and fulfilling?