Product & Service Notice



Date: Jan. 13, 2023

To: Ameritas Field Associates

Form Number: PS 4401 Product Area: DI

RE: Transition Guidelines for the new DInamic Cornerstone Income ProtectionSM Product

Summary: Effective Jan. 23, 2023, in approved states, our new Dinamic Cornerstone Income Protection product (4601NC and 4602GR) will be released for sale. This notice outlines the transition and replacement guidelines pertaining to the product launch. This does not apply to Guaranteed Standard Issue business (as Dinamic CornerstoneSM for GSI will launch at a later date).

Business Overhead Expense remains under the DInamic Foundation policy series and is not affected by the new DInamic Cornerstone Income Protection product.

DInamic Cornerstone has been approved in the District of Columbia and all states except: CA, FL, MT, ND, NY, SC, SD and WY. For these states DInamic Foundation individual disability income policy series (4501NC and 4502GR) remains available for sale until the new product is approved in each of these states. Please reference the state approval guide, DI 1977.

In those states where DInamic Cornerstone is approved, DInamic Foundation will remain available through March. 3.

Submitting DInamic Cornerstone individual disability income applications

- In conjunction with the new product, new illustration software, Illustration Pro will be available on Jan. 17 along with training opportunities. Register for a session by accessing the <u>Event Calendar</u> on Producer Workbench.
- DInamic Cornerstone applications will be available on Producer Workbench and the eApply system and may be submitted beginning Jan. 23.
 - Please include a DInamic Cornerstone illustration when submitting new applications.

Submitting Dlnamic Foundation individual disability income applications in states that have approved Dlnamic Cornerstone

- DInamic Foundation applications must be submitted and received by the new business area no later than March 3. Dinamic Foundation applications will not be accepted in these states after March. 3.
- The current illustration software, LifeDesigns may be used to prepare DInamic Foundation quotes until Jan. 16.
- Beginning Jan. 17, DInamic Foundation quotes can be prepared in the new illustration software, Illustration Pro by creating a new client and then selecting DInamic Foundation under the product drop-down selection for Create illustration.
- DInamic Foundation applications will remain available for download on Producer Workbench until Jan. 20.
- After Jan. 20, the eApply system must be used to submit DInamic Foundation applications.

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Dinamic Foundation individual disability income applications currently in underwriting in states that have approved Dinamic Cornerstone

• Applications currently in underwriting and dated prior to Jan. 23, 2023, will be issued as Dlnamic Foundation policies upon underwriting approval. However, applicants can request the new Dlnamic Cornerstone product to be issued in lieu of the old product. A new Dlnamic Cornerstone application and illustration will be required. Note, applications for the new Dlnamic Cornerstone product cannot be dated prior to Jan. 23.

Policy reissue requests in states that have approved DInamic Cornerstone

Dinamic Foundation policies that have an issue date of Nov. 23 may be reissued as a new Dinamic Cornerstone policy upon request. These requests must be submitted and received in the new business area no later than March 3 and must be accompanied by a new Dinamic Cornerstone application (cannot be dated prior to Jan. 23) and illustration.

Additional requirements may be necessary at underwriter discretion and all changes must be approved by underwriting. Normal replacement guidelines apply for any request to reissue a policy.

Please contact the Ameritas sales development team at 800-319-6903 for questions regarding this notice.

In approved states, DInamic Cornerstone Income ProtectionSM (forms 4601NC and 4602GR) and DInamic Foundation (forms 4501NC, 4502GR and 4503NCBOE) is issued by Ameritas Life Insurance Corp. In New York, DInamic Foundation (forms 5501-NC, 5502-GR and 5503NCBOE) is issued by Ameritas Life Insurance Corp. of New York. Policy and riders may vary and may not be available in all states.

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