

# ERIN MARTISE

## SOCIAL MEDIA & PHOTOJOURNALISM

### CONTACT INFO

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🌐 erinmartise.com

### SKILLS SUMMARY

- Adobe Creative Suite
- Social Media Platforms
- Later Social Media Planner
- Social News Desk
- Blox CMS
- Photo Mechanic
- Zoom, Slack and Canva
- Photography, Video and Audio Production and Editing
- HTML/CSS

### EDUCATION

#### University of Missouri

Columbia, MO | Aug. 2019 - May 2023

#### Bachelor in Journalism

- Photojournalism & Social Media Audience Strategy
- Minor in Sociology
- Multicultural Certificate
- GPA: 3.90 -- Summa Cum Laude honors

### LEADERSHIP EXPERIENCE

#### University of Missouri - Women in Media

Columbia, MO | Aug. 2019 - Dec. 2021

#### Co-President & Executive Team Member

- Collaborated with a team of women in the media field
- Provided information to students about various topics like media and employment

### WORK EXPERIENCE

#### World of Good Brands - Good Collective

Remote | Sept. 2021 - Current

#### Associate Creative Producer

- Improved visual and editorial content for branded websites
- Recruited future interns for editorial positions
- Operated as a social media manager for brands

#### Columbia Missourian

Columbia, MO | Jan. - May 2023

#### Photo Visual Editor

- Edited photographs for assigned stories
- Toned photos for print and web placement
- Created web long-forms and helped design photo pages for print

#### Columbia Missourian

Columbia, MO | Aug. 2022 - May 2023

#### Social Media Producer & Editor

- Created and published social media content
- Worked with the Photo team to ensure accurate representations on social platforms

#### MU Club Hockey

Jefferson City, MO | Feb. 2022 - March 2023

#### Team Photographer

- Photographed the team during games
- Assisted with media day planning

#### Columbia Missourian

Columbia, MO | Aug. - Dec. 2022

#### Staff Photojournalist & Documentarian

- Photographed for assigned stories
- Produced and assisted on documentary work

#### KOMU 8 News

Columbia, MO | Aug. - Dec. 2022

#### Digital Producer

- Created and published social media content
- Wrote web stories