


# SHPE UTSA SPONSORSHIP PACKET



University of Texas at San Antonio

# 2024-2025



**SHPE**

Leading Hispanics in STEM

UTSA



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### ABOUT SHPE UTSA

SHPE at The University of Texas at San Antonio was founded as a vision by our Hispanic Student Advisor to bring a Hispanic professional organization to campus. In 2005, a SHPE interest meeting was held to find out what students would like to get out of the Society of Hispanic Professional Engineers. Later that year, SHPE was officially established under UTSA.

**Since being established, SHPE UTSA has worked with local high schools to inspire the next generation of Hispanics in STEM. SHPE has also worked towards the development and support of our members by advancing their professional portfolios and funding them to participate in both regional and national conferences.**

### MISSION & VISION

SHPE changes lives by empowering the Hispanic community to realize its fullest potential and to impact the world through STEM awareness, access, support, and development.

SHPE's vision is a world where Hispanics are highly valued and influential as the leading innovators, scientists, mathematicians, and engineers.

### VALUES

◆ Familia

◆ Service

◆ Education

◆ Resilience

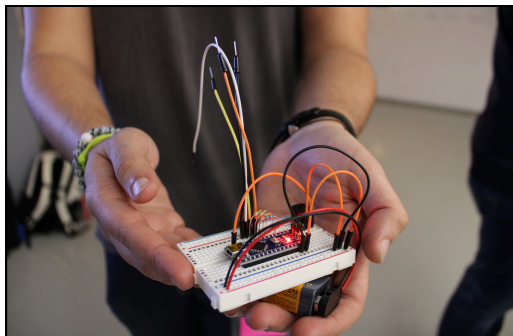


## WHY SPONSORS SHPE UTSA?

Establishing a positive corporate presence at SHPE UTSA ensures that our talented and diverse member base knows how your company helps change the world.

Partnered events such as resume workshops, case interview practice, and information sessions help connect our eager engineers with the opportunities and positions you offer. Our members come from many different backgrounds and have work experience in virtually every field of engineering.

Through your partnership, we are able to provide technical workshops that give our members the ability to develop their technical skills. We are also able to provide support to our members by providing funding for national and regional conferences, where members are able to network and attend various professional development workshops. Together we can prepare our members to take on the difficulty of their classes and engage with companies within their field of study.





## 2024 - 2025 EXECUTIVE BOARD

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Sergio Cantu

*President*

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B.S. Electrical Engineering '25

Britney Bulux

*Internal Vice-President*

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B.S. Civil Engineering '25

Jesus Michael Cardenas

*External Vice-President*

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B.S. Mechanical Engineering '25

Roberto Ireta

*Secretary*

---

B.S. Computer Science '25

Allen Calvillo-Cantu

*Treasurer*

---

B.S. Mechanical Engineering '25

Luis Quintero

*SHPE Jr Co-Chair*

---

B.S. Computer Science '25

Juan Rodrigo Valdez

*SHPE Jr Co-Chair*

---

B.S. Mechanical Engineering '25

Giovani Roque

*Marketing Co-Chair*

---

B.B.A Cyber Security '25

Ingrid Bulux

*Marketing Co-Chair*

---

B.B.A. Marketing '27

Heidi Garcia

*SHPEtina Co-Chair*

---

B.S. Civil Engineering '26

Angelita Medina

*SHPEtina Co-Chair*

---

B.S. Mechanical Engineering '26

Oscar Rangel

*Mentorship Chair*

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B.S. Mechanical Engineering '25 | 5



## 2024 - 2025 EXECUTIVE BOARD

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Alexis Garcia

*Networking Chair*

---

B.S. Construction Science &  
Management '25

Emiliano Velazquez

*Membership Chair*

---

B.S. Electrical Engineering '26

Christian Salinas

*Project Coordinator*

---

B.S. Computer Science '25

Jennifer Dominguez

*Sophomore Representative*

---

B.S. Electrical Engineering '27

Daniel Plasencia

*Chemical Engineering  
Representative*

---

B.S. Chemical Engineering '25

Christopher Mendez

*Outreach Chair*

---

B.S. Mechanical Engineering '24

Christian Ledesma

*Athletics Chair*

---

B.S. Civil Engineering '25

Noe Davila

*Graduate Representative*

---

M.S. Electrical Engineering '25

Bernardo Armenta

*Mechanical Engineering  
Representative*

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B.S. Mechanical Engineering '25



## WHAT WE DO

### SHPE UTSA Pillars

#### Academic Development

#### Community Outreach

#### Chapter Development

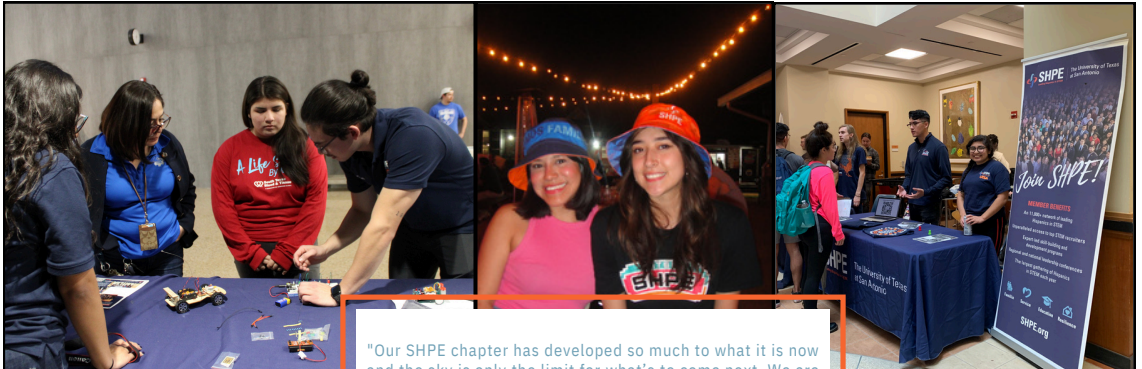
#### Leadership Development

#### Professional Development

We fulfill our pillars through formal and informal events. We foster an environment of constructive feedback and improvement as we enable our members to become the leaders of tomorrow. Our chapter provides not only professional, but also academic development. We achieve this by hosting various technical workshops, study sessions, networking opportunities, membership opportunities, etc. Our chapter events bring together all STEM majors from the UTSA Klesse College of Engineering and Integrated Design.

We continuously seek opportunities throughout the San Antonio area to work with public schools on increasing literacy rates, increasing interest in STEM, and inspiring young students to take pride in their education.

We partner with various SHPE chapters at universities throughout the region, such as the University of Saint Mary's, UTA, SMU, and TAMU, to connect with other talented students and expand our network. Through your sponsorship with SHPE UTSA, you will gain exposure to countless other chapters and aspiring students.



"Our SHPE chapter has developed so much to what it is now and the sky is only the limit for what's to come next. We are dedicated to inspire and engage members in our organization as well as those around us in underrepresented K-12 Schools along with the Hispanic Community as a whole. Our continued success will be prevailed through measures that lead us to impact, growth, and sustainability."

*Former SHPE UTSA President*  
Eduardo Garcia

## MEMBERSHIP DEMOGRAPHICS

### GENDER DISTRIBUTION

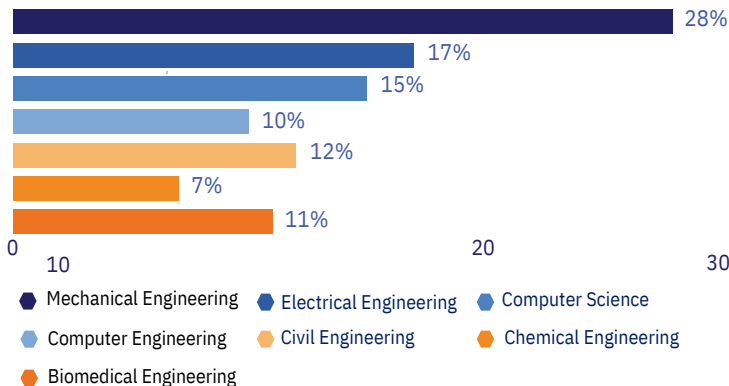
We are proud to say that 45% of our membership base is made up of first-generation college students. SHPE UTSA also prioritizes gender diversity; currently, our members are made up of 40% females and 60% males. **Our female membership has increased by 6% from our past academic year!**

Although we are extremely proud of these numbers thus far, we want to ensure that, as a chapter, we continue to grow our female percentage. We achieve this through supporting the growth of our SHPEtinaz program.



### ENGINEERING MAJORS

Within UTSA SHPE, we have a wide variety of students pursuing various degrees in STEM. Allowing our chapter to have a diverse group of members.



### CHAPTER GOALS

1. Continue building our chapter by adding 100+ new members to our growing organization
2. Provide greater financial support for the National Convention
3. Increase SHPE Jr member count and outreach to local San Antonio school districts.
4. Evolve UTSA SHPE to a 50:50 male to female ratio organization



## PARTNERSHIP OPPORTUNITIES

We offer a variety of ways SHPE UTSA can help you reach your collegiate outreach goals. Becoming a SHPE sponsor ensures that you have a strong positive connection with our members!

|   | BRONZE | SILVER | GOLD   | PLATINUM |
|---|--------|--------|--------|----------|
| COMPANY LOGO ON OUR WEBSITE<br>& MAILING CAMPAIGNS      | ✓      | ✓      | ✓      | ✓        |
| FEATURE COMPANY EXCERPT/<br>AD SPOT ON OUR SOCIAL MEDIA | ✗      | ✓      | ✓      | ✓        |
| ACCESS TO RESUME BOOK                                   | ✗      | ✓      | ✓      | ✓        |
| VIP ACCESS TO ANNUAL<br>NETWORKING EVENT                | ✗      | ✗      | ✓      | ✓        |
| FEATURE SPOTLIGHT IN MASS<br>MAILED WEEKLY NEWSLETTER   | ✗      | ✗      | ✗      | ✓        |
| HOST PRIVATE WORKSHOP/EVENT<br>FOR SHPE UTSA MEMBERS    | ✗      | ✗      | ✗      | ✓        |
|   | \$800  | \$1000 | \$1500 | \$2,500  |

In addition to the listed benefits, we want to ensure that you are content with your SHPE UTSA sponsorship. Please reach out to us and let us curate your chapter sponsorship to meet all of your outreach and recruiting needs

### Custom Packages are also available!

For questions and event consultation, please contact:

Sergio Cantu *SHPE UTSA President*  
sergio.cantu@my.utsa.edu

## Benefits

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### 1. COMPANY LOGO ON OUR PLATFORMS

Feature your company logo on our weekly mailing campaigns and on our website. The logo can be attached to an external link of your choice.

### 2. FEATURE COMPANY EXCERPT/EVENT ON OUR SOCIAL MEDIA

Take advantage of SHPE UTSA's rapidly growing social media presence to feature content of your choosing on Instagram posts and stories, reaching an audience of 800+ followers!

### 3. ACCESS TO RESUME BOOK

Decrease your time spent on hiring decisions through digital sourcing with our resume book. You'll receive an exclusive catalog of our members' resumes.

### 4. VIP ACCESS TO OUR ANNUAL NETWORKING EVENT \*NEW!\*

Gain VIP access to one of our biggest events of the year! This includes priority booking for this event as well as access to the RSVP list of students attending with their respective resumes. This event is open to all of UTSA which grants you insight into the entire talent pool at our university

### 5. FEATURED SPOTLIGHT IN MASS MAILED WEEKLY NEWSLETTER

Each week, SHPE UTSA sends out a newsletter to both members and students in the College of Engineering with upcoming events and announcements. Get a chance to feature content of your choice to both 600+ mailing subscribers and 3000+ students. Increasing the attendance and participation at your upcoming events and programs.

### 6. HOST A WORKSHOP/PRIVATE EVENT

Host events that allow you to build direct connections with UTSA students by providing either technical or professional workshops while having spotlight time to endorse your company and its opportunities.

# THANK YOU!

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LINKEDIN:

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at San Antonio

INSTAGRAM:

[@shpe.utsa](https://www.instagram.com/shpe.utsa)

