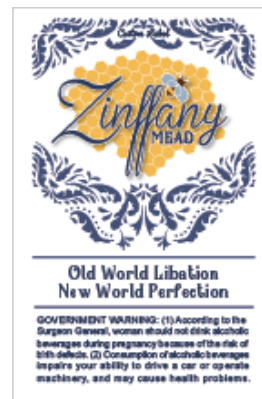


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AMERICA'S INNOVATIVE SERVICE COLLEGE

A strategic plan for a bold, new future

There are hundreds of small liberal arts schools across America that are much like Presbyterian College. Hundreds of institutions in small towns and major cities with modest enrollments still high

school seniors how school seniors attend more attention they receive in small classes. Telling them they will be part of a close-knit community where students are known by name and not the number on their ID.

All these traits are familiar for hundreds of small liberal arts schools in the US, and it's certainly accurate at PC. PC boasts small class sizes and a caring community built around students' personal growth. At PC, the location of attending a small, residential, liberal arts college are real.

But not distinctive. When PC's 19th president, Dr. Matthew Vanderberg, came to PC in 2021, he began his leadership tenure with a listening tour of stakeholders across

campus and beyond—students, faculty, staff, local leaders, alumni, and trustees. He listened to and learned about PC's history. He discovered for himself the ideals that make PC great. He heard the challenges PC faces and its aspirations to become the best version of itself.

And he found a piece of college history that shaped PC's past—and will shape its again.



PC's 12th president, William Platter Jacobs II, led the college from impending closure during the Great Depression to financial and enrollment success. He did anything but play it safe. Instead, he coined the college's "Championship Spirit" to clear economic hurdles and ultimately prevail with a new and distinctive approach.

On Friday, Oct. 21, PC unveiled the Championship Spirit once again with a bold declaration of its place in higher education as America's Innovative Service College.

This market position is not a catchy slogan or empty catchphrase. It is based on essential values 142 years in the making and here from a desire to provide opportunities through a liberal arts education. Shaped by its history from an institution that values service as its highest ideal. Pioneered for the future with a mission to inspire and empower the college's next generation of servant-leaders and entrepreneurs.

In his address at PC's new strategic plan launch in October, Vanderberg said PC's market position as America's Innovative Service College "is an unapologetic and calculated bet on the exceptional people of Blue Horse Nation." From last year's start of the planning process, facilitated by Breakthrough Marketing, the PC community brainstormed and developed ideas.

Learn, a representative group of faculty, staff, and trustees guided and refined those ideas into three conceptual pillars that define the college:

- Interdisciplinary Innovation
- Challenge Service
- American Presbyterian College

PC also gathered seven working groups comprised of faculty, staff and board members over the summer to develop initiatives that support not only the three pillars but also four more strategic initiatives to distinguish PC in the enrollment marketplace, including:

- Nonprofit and Service Entrepreneurship
- Justice, Equity, Diversity, and Inclusion
- The Jacobs Scholar Program
- Center for South Korean and East Asian Studies

More than a dozen programs and initiatives are underway, and there are undoubtedly more to come. What is abundantly evident in the early stages of the college's new strategic focus is that PC's traditional Championship Spirit is at work—a tradition propelling the college forward with a constant message for future Blue Horses.

PC is America's Innovative Service College. Always has been, really. Always will be.

PRESBYTERIAN COLLEGE
IN PARTNERSHIP WITH LAURENS COUNTY CHAMBER
INVITE YOU TO THE

RIBBON CUTTING

FOR

PC 112

112 MUSGROVE ST., CLINTON, SC
TUESDAY, MARCH 21, AT 5:00 P.M.



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IN PARTNERSHIP WITH LAURENS COUNTY CHAMBER
INVITE YOU TO THE

RIBBON CUTTING

FOR

PC 112

112 MUSGROVE ST., CLINTON, SC
TUESDAY, MARCH 21, AT 5:00 P.M.



PRESBYTERIAN COLLEGE
ESPORTS ARENA
AT THE CAPITOL THEATER



RIBBON CUTTING
THURSDAY, MARCH 2 AT 5:30 P.M.
104 E MAIN ST, LAURENS, SC

IN PARTNERSHIP WITH  **LAURENS COUNTY**
CHAMBER OF COMMERCE

PRESBYTERIAN COLLEGE
ESPORTS ARENA
AT THE CAPITOL THEATER

RIBBON CUTTING
THURSDAY, MARCH 2 AT 5:30 P.M.
104 E MAIN ST, LAURENS, SC




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CHAMBER OF COMMERCE

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If for any reason I am unable to return home to care for my pets, please notify the following:

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If for any reason I am unable to return home to care for my pets please contact persons on back side of card.

MY NAME _____ MY PHONE _____
ADDRESS PETS ARE LOCATED _____
ADDRESS PETS ARE LOCATED _____

IN CASE OF EMERGENCY

PLEASE SAVE MY PETS THAT ARE INSIDE



1 2 3 4+
DOG



1 2 3 4+
CAT



1 2 3 4+
BIRD

OTHER: _____ 1 2 3 4+

EMERGENCY #: _____



● MY PETS ARE HOME ALONE

See Card in Wallet for Emergency Contacts

CHESTER COUNTY VISION 2026

BREAKING BARRIERS, BUILDING FUTURES

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Your YES is a voter for:

Increased Property Values:

Modern Schools are cited as a key contributor to increased home property values in the county.

Prepare Students for College and Careers:

The most important thing we can do for the future success of our community is to have excellent schools in every part of Chester County, which will prepare our students for college and careers by increasing course offerings and collaborative learning.

Protect Classrooms from Overcrowding:

As the area grows, new facilities are needed to support the student population the county will experience.

VOTE YES

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CHESTER COUNTY VISION 2026

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MAY 14, 2022
AND

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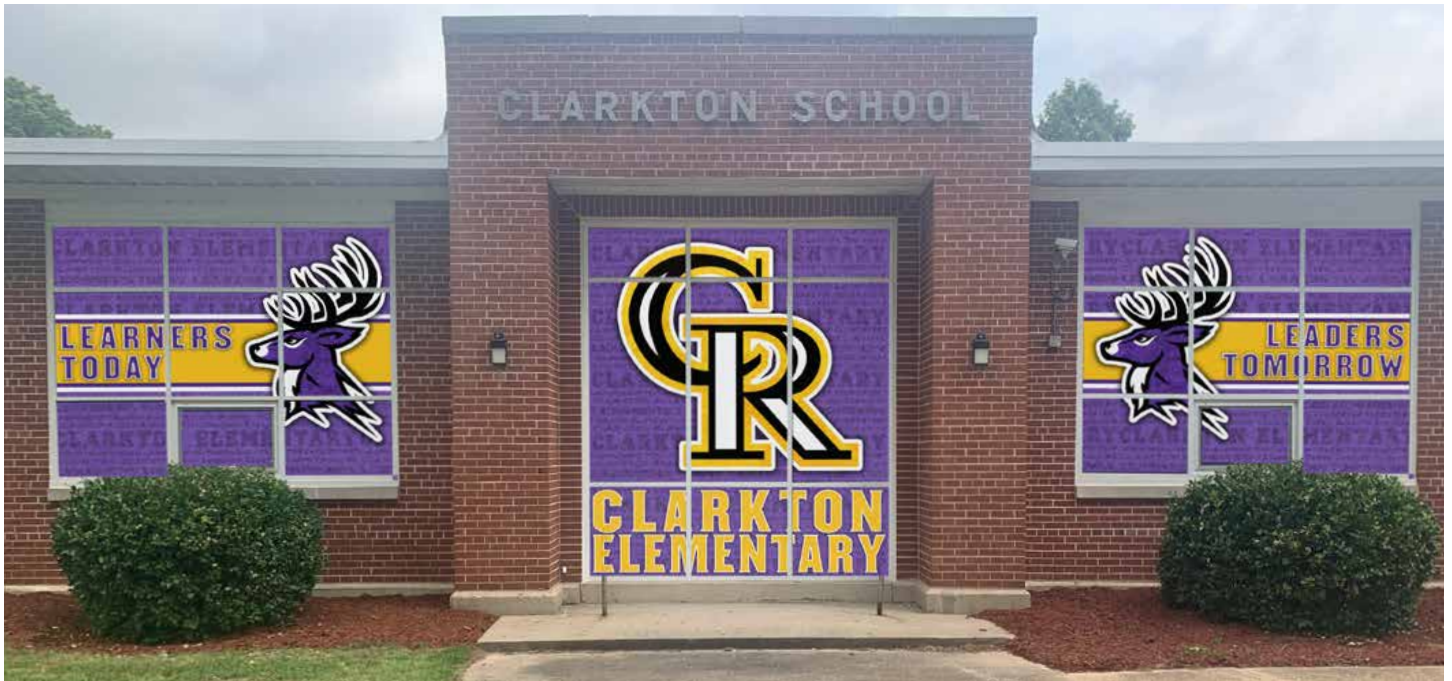




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