



CITY WEST LOTTERIES HOUSE

STRATEGIC PLAN | JULY 2025 - JUNE 2029

VISION

A Vibrant Community of Not-for-Profits, supporting Positive Change.

PURPOSE

To empower and support Not-for-Profits in achieving their missions by providing accessible, affordable office and meeting spaces.

OUR VALUES

Inclusivity: We create a connected environment where everyone feels welcomed, valued, respected and heard.

Community: We believe in mutual support, shared purpose, and working together with integrity to create positive, lasting change.

Sustainability: We are committed to long-term positive outcomes for our community and the environment.



STRATEGIC DIRECTION



Prioritise meaningful engagement with our tenants, partner organisations, and the broader community:

- Tenants: CWLH will provide a supportive environment and a well-maintained, functional building where tenants can thrive and collaborate.
- Guests & Community: CWLH create welcoming, inclusive, and dynamic spaces that encourage participation, connection, and shared experiences.
- Other Lotteries Houses: CWLH will look to build mutually beneficial relationships with other Lotteries Houses.

Embrace innovation to enhance impact, strengthen connections, and drive continuous improvement:

- Stronger Together: CWLH seeks to cultivate a culture of teamwork, knowledge-sharing, and collaboration to maximise collective success for our tenants.
- Network: CWLH seeks to expand and strengthen relationships with stakeholders, tenants, and community partners to increase our reach and effectiveness.
- Continuous Improvement: CWLH will foster a learning-oriented mindset, leveraging feedback and new ideas to refine our services and adapt to changing needs.

Committed to long-term sustainability across social, environmental, and economic dimensions:

- Economic: CWLH is to ensure financial stability and growth through responsible resource management, strategic partnerships, and diversified revenue streams.
- Community: CWLH fosters an accessible, inclusive, resilient, and thriving community by supporting collaboration and diversity for our tenants.
- Environmental: CWLH will endeavour to implement eco-friendly practices to minimise our footprint and contribute to a greener future.