

Jacob Butler

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EDUCATION

University of Northern Iowa, Cedar Falls, IA

Bachelor of Arts in Digital Media Production

December 2023

- Course work in live TV production, documentary production, media writing, media management
 - 3.84/4.00 cumulative GPA. Dean's List all semesters
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EXPERIENCE

KIMT-TV, Rochester, MN

Newscast Director

February 2024 - Present

- Oversee execution of television broadcasts via Ross Overdrive and AP ENPS, leading to consistently clean newscasts for the area's highest rated morning news show, KIMT's Daybreak
- Act as producer in-booth for KIMT's Daybreak and Midday, timing and adjusting a newscast as needed to fit timing requirements
- Self-taught several new skills after being left for no supervision in March 2024, showcased ability to adapt to rapidly-changing situations and quickly and effectively communicate with multiple positions to maintain clean presentation of newscasts
- Gained skills in communication, minor IT maintenance, time management, and quick, effective decisions on content production
- Nominated for an Upper Midwest Regional Emmy for Daytime Newscast (Market 121+) for Minnesota Governor's Fishing Opener 2024 broadcast
- Acted as producer in-booth for several CBS Breaking National News Special Reports, including writing anchor scripts to toss into CBS Breaking News and notifying on-air talent of breaking news

Around The Corner Productions, Cedar Falls, IA

Production Intern

November 2022 - May 2023

- Assisted live productions of *The Valley on ESPN* for NCAA Division 1 Basketball, Softball, and Volleyball at University of Northern Iowa
- Assisted in sponsored video-board segments during media timeouts of NCAA Division 1 broadcasts
- Communicated over headset with producers and directors to coordinate shot selection and timings
- Operated shoulder, tripod, and remote cameras for NCAA Division 1 broadcasts
- Edited Basketball and Wrestling sizzle reels using Adobe Premiere Pro and After Effects
- Gained skills in shot composition, quick manual focus, and rapid adaptation to an evolving situation

UNI Department of Communication and Media, Cedar Falls, IA

Equipment Office Staff

August 2022 - May 2023

- Facilitated checkout and return of video, audio, and lighting equipment to students and faculty
 - Assisted students with issues in Adobe Premiere Pro, Adobe Audition, and other programs as needed
 - Assisted students with issues and technical support for various Sony cameras, including Sony FX6 and Sony A6600
 - Gained technical knowledge of Adobe Creative Suite and various production equipment
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LEADERSHIP & ACTIVITIES

Panther Marching Band, Cedar Falls, IA

Head of Special Operations

August 2022 - December 2023

- Created and executed a content calendar for a team of 8 people across 5 social media platforms
- Filmed, edited, and posted video content designed for social media
- Filmed, edited, and posted long-form video content designed for YouTube
- Created high-end band introduction video for the 2023 season using the Adobe Creative Suite
- Matched quick turnaround time demands when necessary for one-time events with a strict calendar date

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ADVANCED SKILLS

- **Videography:** shooting for live production, post-production, and shooting for different styles of video
 - **Creative:** Adobe Creative Suite, with emphasis in Premiere Pro and limited After Effects experience, and the ability to learn new skills and technologies quickly
 - **Time Management:** Efficiency, meeting deadlines, and ability to adapt to changing situations and form effective plans to reflect these changes
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PERSONAL QUALITIES

- **Strong work ethic:** At KIMT, work shifts have ranged from starting at 3am to ending at 11pm with an expectation for clean presentation of newscasts no matter the circumstances
 - **Socialization:** Find ways to engage with every member of a team over a shared interest or experience
 - **Quick learning:** Mistakes are written down as soon as they happen, and if applicable, are worked out and solved as soon as possible to avoid further mistakes
 - **Life-long learning:** Constantly researching and learning new skills and knowledge to better understand systems, programs, and procedures involved in newscast production
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