

Jacob Butler

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EDUCATION

University of Northern Iowa Cedar Falls, IA

Bachelor of Arts in Digital Media Production

December 2023

- Course work in public relations, live TV production, documentary, media writing and management
 - 3.84/4.00 cumulative GPA, Dean's List all semesters
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EXPERIENCE

ALDI Waukee, IA/Cedar Falls, IA

Part-Time Cashier

May 2023 - December 2023

- Stocked products during free time in addition to assisting customers when needed
- Consistently ranked first or second in weekly cash register efficiency and transaction accuracy
- Skills in problem solving, relationship building, and efficiency

Around The Corner Productions Cedar Falls, IA

Production Intern

November 2022 - May 2023

- Assisted productions of The Valley on ESPN for NCAA Division 1 Basketball, Softball, and Volleyball
- Assisted in sponsored video-board segments in the McLeod Center
- Communicated over headset with producers and directors of The Valley On ESPN
- Operated shoulder, tripod, and remote cameras for live sports broadcasts
- Edited Basketball and Wrestling highlight packages using Adobe Premiere and After Effects

UNI Department of Communication and Media Cedar Falls, IA

Equipment Office Staff

August 2022 - May 2023

- Facilitated checkout and return of video, audio, and lighting equipment to students and faculty
- Assisted students with operation of video, audio and lighting equipment
- Coordinated lending of equipment for class instruction and projects with professors
- Assisted students with issues in Adobe Premiere Pro, Adobe Audition, and other programs as needed

ALDI Waukee, IA

Seasonal Closing Cashier

May 2022 - August 2022

- Maintained high standards of customer service while exceeding company efficiency standards
 - Consistently ranked in the top 4 employees in cash register efficiency
 - Skills in time management, cash register balancing, and efficiency
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LEADERSHIP & ACTIVITIES

Panther Marching Band Cedar Falls, IA

Head of Special Operations

August 2022 - December 2023

- Created and executed a content calendar for a team of 8 people across 5 social media platforms
- Planned and executed more than 15 recruitment events
- Filmed, edited, and posted video content for social media
- Created high-end band introduction video for the 2023 season using the Adobe Creative Suite

Section Leadership

August 2022 - December 2023

- Introduced 24 new members across 2 years to Panther Marching Band traditions and culture
 - Taught 2 different groups of 35+ people marching band standard movements
 - Coordinated section meetups, practice sections, order forms, and a Slack communication space
 - Handled interpersonal conduct issues to the fullest extent of my position
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SKILLS

- **Videography:** Shooting for live production, post-production, and shooting for different styles of video
- **Creative:** Adobe Creative Suite, with emphasis in Premiere Pro and limited After Effects experience
- **Time Management:** Efficiency, meeting deadlines, and adapt to changing schedules and situations