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## JANUARY 2018 NEWSLETTER

WE ARE GEARING UP FOR EQUIFEST OF KANSAS  
2018! FEBRUARY 23RD-25TH, KANSAS EXPOCENTRE  
TOPEKA, KS!

CHECK OUT [www.equifestofks.com](http://www.equifestofks.com) ONLINE FOR  
ADVANCE

WRISTBAND DAY & WEEKEND PASSES NOW ON SALE!

CHILDREN 12 & UNDER ARE FREE!

PURCHASE DIRECT THROUGH THE EQUIFEST  
WEBSITE BY FEBRUARY 5TH, AND SAVE ADDITIONAL  
PROCESSING FEES!

[CLICK HERE TO BUY](#)

BRINGING YOU EQUINE EVENTS, EDUCATION, PROTECTION, A VOICE & MORE



[www.kansashorsecouncil.com](http://www.kansashorsecouncil.com)  
[www.kansasequinedirectory.com](http://www.kansasequinedirectory.com) | [www.equifestofks.com](http://www.equifestofks.com)  
785-776-0662

*You won't want to miss our events!*

KANSAS HORSE COUNCIL ANNUAL  
MEMBERSHIP RENEWALS HAVE BEEN EMAILED AND SENT VIA  
USPS. MAKE SURE TO GET YOUR RENEWALS IN FOR THE NEW  
CALENDAR YEAR TO TAKE ADVANTAGE OF ALL THE KANSAS  
HORSE COUNCIL MEMBER BENEFITS.  
IF YOU HAVE NOT RECEIVED YOUR RENEWAL FORM, PLEASE  
CONTACT US AT 785-776-0662.

AS A KHC MEMBER, OR JUST CURIOUS WHO WE ARE,  
YOU ARE INVITED TO ATTEND THE KANSAS HORSE  
COUNCIL ANNUAL MEETING, JANUARY 27TH AT THE  
CAPITOL PLAZA HOTEL IN TOPEKA, KS.

11:00 A.M.-1:00 P.M.

PLEASE RSVP to [director@kansashorsecouncil.com](mailto:director@kansashorsecouncil.com)  
by January 15th.



AS A MEMBER OF KANSAS HORSE COUNCIL, YOU ARE ELIGIBLE  
FOR SIGNIFICANT SAVINGS ON NATIONALLY KNOWN PRODUCTS  
THROUGH THE NTRA ADVANTAGE PROGRAM.

# YOUR ADVANTAGE

AS A MEMBER OF THE KANSAS HORSE COUNCIL, YOU ARE ELIGIBLE FOR SIGNIFICANT SAVINGS ON NATIONALLY KNOWN PRODUCTS THROUGH THE AHC ADVANTAGE PROGRAM. Not only are you a part of an association that lives for the equine sport, but your membership entitles you to special savings on products used for your equine farm, business, or personal use.



**Three Ways to Save** – The John Deere Equine Association Discount Program offers three levels.

- **The Full-Time Program** – Save up to 28% on select equipment
- **The Part-Time Program** – Coupon savings up to \$2,500
- **Construction Program** – Save up to 21% on select equipment

**What's Next?** It all begins by calling our toll-free number first **866-678-4289**, where we will work with you & your local John Deere dealer to make sure you receive the proper savings.



Nationwide is the Official Insurance Provider of the NTRA and provides a full range of insurance products including auto, powersports (motorcycle, RV or horse trailers), homeowners and pet.

**What's Next?** Call us toll-free at **866-633-5407** or visit [www.nationwide.com/NTRA](http://www.nationwide.com/NTRA) for member discounts.

Nationwide may make a financial contribution to this organization in return for the opportunity to market products and services to its members or customers. Products Underwritten by Nationwide Mutual Insurance Company and Affiliated Companies, Home Office: Columbus, OH 43215. Nationwide, the Nationwide Mark Eagle and John Deere Nation are service marks of Nationwide Mutual Insurance Company.



Receive up to 40% discount on Sherwin-Williams paints, in-store products and wall coverings.

**What's Next?** Call us toll-free at **866-678-4289** to establish an individual account.



Office Depot outfits offices with everything from office and computer supplies to paper and office furniture. From the smallest businesses to multinational corporations, **you are eligible for great savings!** Members are eligible to receive the Preferred Pricing on products including:

- general office supplies
- custom printing
- special orders
- furniture
- facility supplies

**What's Next?** Call us toll-free at **866-678-4289** for a Store Purchasing Card.



Covering more ground faster than ever! Enjoy discounts up to 30% off NEXT DAY and 2ND DAY shipping and up to 5% off GROUND shipping services.

**What's Next?** Visit [www.savewithups.com/ntra/](http://www.savewithups.com/ntra/) and select "Yes! Sign Me Up Now!"



As a market leader in high-quality resin, wood, and metal products made in the U.S.A. for over 25 years, we believe in constant change and innovation to make your life and job easier. We are committed to leading the way in highly intentional products to do just that. Sencast Commercial products are available globally through our partnership with the NTRA.

**What's Next?** Call us toll-free at **866-678-4289**. We will work with you and Sencast Commercial to make sure you receive the proper preferred pricing.



Caring for the safety and security of your horses begins with reliable fencing. Red Brand's Keepsafe V-Mesh Horse Fence and Non-Climb Horse Fence are recognized worldwide by stable managers, breeders, veterinarians and horse owners as the very safest for horses. Save up to \$20 per roll on Red Brand Horse Fence with exclusive NTRA rebates.

**What's Next?** Call us toll-free at **866-678-4289** or visit [redbrand.com/NTRA](http://redbrand.com/NTRA) to obtain your Red Brand NTRA Rebate form.

A percentage of every sale is returned to the equine industry!

Call us toll-free at **866-678-4289** or visit [www.horsecouncil.org/ahc-advantage-plan](http://www.horsecouncil.org/ahc-advantage-plan)

ADDITIONAL KANSAS HORSE COUNCIL MEMBER BENEFITS ARE OFFERED IN CONJUNCTION AT THESE PARTICIPATING RETAILERS. DISCOUNTS ARE FOR CURRENT KANSAS HORSE COUNCIL MEMBERS ONLY.



\$10 discount by using promo code

Discounts on equine, personal & pet prescriptions from hundreds of participating pharmacies.



## Equine Equipment Savings<sup>®</sup>

Save up to 32% on equipment by TORO, eXmark, Massey Ferguson, Challenger & farm paint with FarmPaint.com. Visit [www.equinesavings.com](http://www.equinesavings.com) for more information.

## Constant Contact<sup>®</sup>

Great discounts including 20% off our 6 month pre-pay fee, or 25% off our 12 month pre-pay fee.

Free, no risk 60 day trial



\$1M Personal Excess Liability Coverage with Individual and Family Memberships!



The Finest Ties & Saddle  
Stables  
Wagon, Knives &  
Cowboy Hats



Country Floral & Gifts  
Junction City, KS



Rittel's Western



SEVERAL OF THE LISTED RETAILERS WILL BE IN ATTENDANCE AT 2018 EQUIFEST OF KANSAS AS WELL! COME SHOP WITH THEM!

Our Purchasing Partners



Show your KHC member card at checkout and receive valuable discounts from these merchants.

Country Floral & Gifts, Junction City



Ray Logan Boots & More



Rittel's Western Wear  
Abilene, KS

**EQUIFEST OF KANSAS 2018 IS LOOKING FOR VOLUNTEERS & CHAIR PERSONS!**  
**CLICK HERE TO VOLUNTEER!**  
**PARTICIPATE IN AND EXPERIENCE THE MID-WEST'S LARGEST EQUINE EXPO!**

**EQUIFEST OF KANSAS**  
**February 23 -25, 2018**

# Kansas Expocentre, Topeka

Kansas' All Breed Horse Fair and Exposition Featuring:

**~ BOBBY KERR ~**  
**MUSTANG TRAINER/ENTERTAINER**  
**VOTED PRCA 2017 SPECIALITY ACT OF THE**  
**YEAR!**



[Click to visit Bobby's website for GREAT pics and info!](#)

**~ PAUL HUMPHREY ~**  
**"BREAKING THE MOLD",**  
**AUTHOR/CLINICIAN/TRAINER**

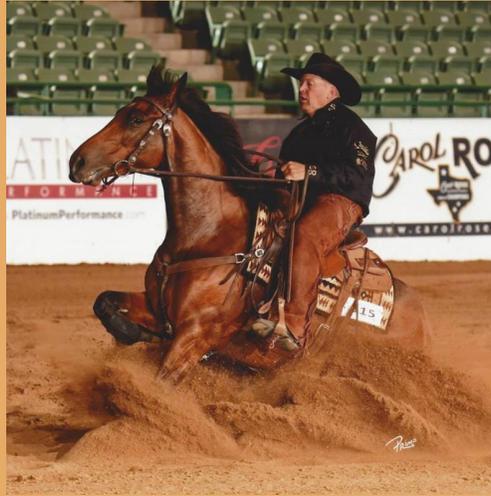
**Paul Humphrey**

The collage includes a logo for 'Paul Humphrey Breaking The Mold' featuring a stylized horse head. It also shows a person in a cowboy hat riding a horse, and another person riding a horse. A banner in the background reads 'BELIEVE IN YOURSELF CONSISTENCY WINS FOR ARE READY RUN TO YOUR SPOT'.

[www.BreakingTheMoldWithPaul.com](http://www.BreakingTheMoldWithPaul.com)

[Click here for a preview of all you will experience with Paul at EquiFest!](#)

**~ BRAD LUND ~  
WORKING COWHORSE CLINICIAN/TRAINER**



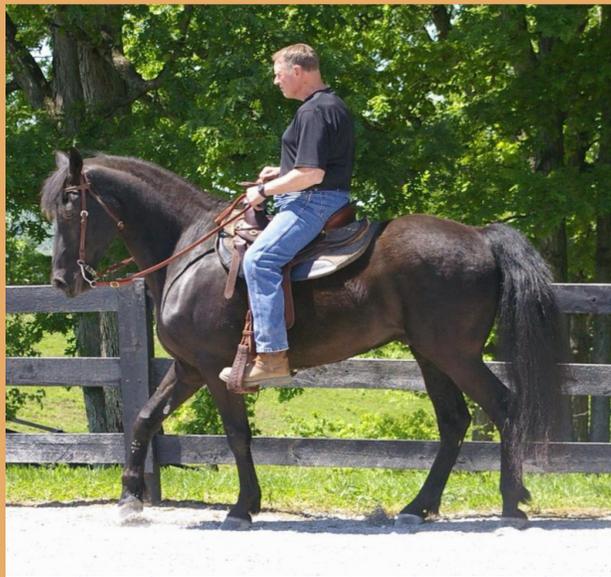
**~METTE ROSENCRANTZ~  
CLASSIC DRESSAGE CLINICIAN**



**~LYNN RINGROSE MOE~  
COWBOY DRESSAGE CLINICIAN**



**~LARRY WHITESELL~  
GAITED HORSE CLINICIAN**



**~DAVE "SHOWTIME" MEYER~  
PROFESSIONAL RODEO CLOWN & ENTERTAINER**

*<https://www.facebook.com/Daveshowtimemeyer/>*

**LIKE his Facebook page!**



**WANT TO BE INVOLVED IN THE ACTION AT EQUIFEST?  
NOW ACCEPTING VOLUNTEERS FOR ALL POSITIONS AT  
THE 21ST EQUIFEST OF KANSAS, FEBRUARY 23RD-25TH,  
KANSAS EXPOCENTRE.**

**CONTACT OUR OFFICE AT 785-776-0662 OR**

**[CLICK HERE TO VOLUNTEER](#)**

**VENDOR & SPONSORSHIP OPPORTUNITIES ARE STILL  
AVAILABLE TO PROMOTE YOUR BUSINESS!**

***Visit the EQUIFEST website!!***

**[www.equifestofks.com](http://www.equifestofks.com)**



**DON'T FORGET THE KANSAS HORSE COUNCIL  
FOUNDATION BENEFIT SILENT AUCTION AT EQUIFEST  
OF KANSAS! DONATIONS MAY BE MADE PAYABLE TO  
KHCF OR NOW ACCEPTING ITEMS FOR AUCTION  
FROM EQUINE THEMED GIFT BASKETS, TO NICE USED  
TACK & EQUINE APPAREL! CALL US TODAY FOR  
MORE INFO ON HOW TO DONATE TO THE  
SCHOLARSHIPS FUND! 785-776-0662.**

**Seeking a Foundation Chairperson to take the reins! After 5 years, our  
esteemed Chair, Theresa Peddicord is "retiring". If you are energetic,**

organized, and have a philanthropic heart, we need YOU. This is a volunteer position responsible for overseeing and managing the Silent Auction at Equifest which is the primary fundraiser for the Kansas Horse Council Scholarships Program, providing \$14,000 this past year to applicants who are going into their first year of college and some who are returning to college. Cumulatively over the years, the KHC Scholarships Program has awarded over \$108,000 to qualifying applicants. The Scholarships are presented at the annual awards banquet in June. If you are interested in more information, please contact: Justine Staten, [director@kansashorsecouncil.com](mailto:director@kansashorsecouncil.com) or by phone, 785-776-0662.

## UNWANTED HORSE COALITION



### THE UNWANTED HORSE COALITION



### IS COMMITTED TO HELPING UNWANTED HORSES BY:

- Educating current and future horse owners on responsible ownership, proper care and breeding, and options available before a horse becomes unwanted
- Raising awareness about the unwanted horse issue and its impact on horses and the horse industry
- Reducing the number of unwanted horses and working toward eliminating the problem
- Ensuring that horses are treated humanely and with dignity
- Facilitating the exchange of information on adoption, care, and alternative careers
- Providing information on end-of-life decisions, including veterinary decisions, euthanasia, and disposal
- Explaining the issue through presentations at industry gatherings, including horse association meetings, conferences, symposiums, and horse fairs.

## AMERICAN HORSE COUNCIL NEWS



## ELD (ELECTRONIC LOGGING DEVICE) MANDATE INFO

### American Horse Council Efforts to Address ELD Mandate

November 30, 2017

Over the past months the American Horse Council (AHC) has reached out to the equine community to determine the potential impact of the upcoming Electronic Logging Device mandate. Based on the information received, the AHC, in collaboration with the rest of the animal agriculture community, has requested that the Department of Transportation (DOT) grant a one-year enforcement delay followed by a waiver and limited exemptions from compliance with the December 18, 2017 implementation date for the Final Rule on Electronic Logging Devices (ELDs) and Hours of Service (HOS). Additionally, we requested that the DOT address the significant problems with the mandate that will occur if the compliance deadline is not extended. The welfare, safety, and health of the animals in transit, together with the safety of other drivers on the road, are top priorities for the equine industry and its enthusiasts.

The livestock sector has consistently been one of the safest of the commercial hauling sectors. The Large Truck Crash Causation Study, conducted by the Federal Motor Carrier Safety Administration (FMCSA) and the National Highway Traffic Safety Institute, showed that of 1,123 accidents involving trucks hauling cargo, only five involved the transportation of livestock. Similarly, the report titled Trucks Involved in Fatal Accidents Fact-book 2005, conducted by the Transportation Research Institute, shows that livestock transporters accounted for just 0.7 percent of

fatal accidents. The ELD mandate itself, which is the subject of this petition, does nothing to improve that record of safety over paper logs.

While this figure is not irrelevant, and any safety improvements should be considered, the trajectory of this rule's implementation has left much to be desired. Despite its being issued nearly two years ago, awareness of this rule among livestock haulers and the equine industry is nearly non-existent. For instance, FMCSA's recent change to include livestock in its interpretation of the 150-air mile exemption for agricultural commodities, a change that the industry strongly supports and appreciates, has raised many additional questions from livestock haulers who are unsure about the mechanics of the new exemption and even if it means they are exempt from the ELD mandate altogether. More time is needed to reach out to the horse industry, and ensure that industry outreach can address ELD compliance and ELD impact.

Many horse operations and competitions are in rural areas, routinely requiring long, and repeated, trips. These animals, when loaded onto trailers, are vulnerable to changes in temperature, humidity, and precipitation. Horse haulers are accustomed to managing these changing conditions through planning, log books and notations in those books. These planning techniques have adapted and evolved over decades as technology has improved. Unfortunately, the quick transition to ELDs does not allow for the natural trial and error process to adequately meet the needs of the horse industry.

The equine industry and the millions of horse fans who attend equine events rely on safe and effective methods of transportation from every corner of the United States. Domestic transit of our competition and breeding animals is critical to the business continuity of our industry and largely relies on the use of large commercial haulers. These individuals have expressed their concern with the implications of this rule in regards to the negative impacts to standards in welfare, biosecurity and cost. We are disappointed that the FMCSA did not feel the need

to reach out to the larger livestock industry stakeholders prior to finalizing this rule, but specifically for not reaching out to the equine industry considering the constant and repeated travel inherent to the competitive, coast to coast nature of our industry. While horse haulers are able to provide more accommodating shipping conditions compared to other livestock sectors, the issues we have with immediate implementation of the rule mirror those of the larger animal agriculture community.

The American Horse Council will continue to petition for an enforcement delay, to be followed by a waiver and/or limited exemptions from compliance with the final rule on ELDs, and specifically the expected Hours of Service (HOS). Additionally we will continue to take advantage of any opportunity to collaborate with FMCSA and the DOT during this delay to better meet the needs of the animal agriculture community on future regulatory efforts.

Please contact Cliff Williamson at the American Horse Council with questions or comments at 202-296-4031 or at [cwilliamson@horsecouncil.org](mailto:cwilliamson@horsecouncil.org) .

FOR MORE INFO REGARDING HOW THIS COULD  
IMPACT YOU, AS A NON-COMMERICAL HORSE  
OWNER!

[TO LEARN MORE CLICK HERE!](#)

RACE for KANSAS NEWS



RACE for Kansas  
December 19 at 3:45pm

The start of the legislative session is less than 1 month away. Each Tuesday, we share terms unique to horse and greyhound racing so you can share them with your friends to educate them about racing, but we want to do something different.

We know that the legislative process is unique and comes with its own terms. We also know that the legislative process can be lengthy and frustrating, especially when a proposal, like ours, can only benefit Kansans. So, we want to help you better understand the process so you can have better conversations with your representatives to the Kansas State House. What are your questions about the legislative process and terms? Go to <http://raceforkansas.com/learn-more/>

**WANT TO BRING HORSE & DOG RACING BACK TO THE KANSAS ECONOMY AND CREATE MORE JOBS?  
GET INVOLVED & LEARN MORE ABOUT BRINGING THE RACING INDUSTRY BACK TO KANSAS!  
[click here to learn more!](#)**

### Quick Links

[EquiFest of Kansas](#)

[American Horse Council](#)

[Kansas Equine Directory](#)

[Purchase Liability Law Warning Sign](#)

[Join the Kansas Horse Council!](#)

[Specialty Equine License Plate](#)





SHARE THIS  
EMAIL



**Kansas Horse Council**

785-776-0662

[director@kansashorsecouncil.com](mailto:director@kansashorsecouncil.com)

<http://kansashorsecouncil.com>