

# DREAMERS OF EGYPT

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COMPANY PROFILE

2024

[WWW.DREAMERSOFEgypt.COM](http://WWW.DREAMERSOFEgypt.COM)





# ABOUT COMPANY

## Vision

To ignite a generation of empowered Egyptian leaders both individually and within their organizations. We envision a future where leadership fosters personal fulfillment, continuous growth, and thriving corporations that propel Egypt's success.

## Mission

We fuel the ambitions of Egypt's future leaders and empower organizations to unlock their full potential. Through personalized coaching and tailored corporate training programs, we equip individuals and teams with cutting-edge knowledge, powerful tools, and proven strategies. Our passion lies in guiding individuals and organizations to confidently lead their own success journeys, shaping a brighter future for themselves, their corporations, and Egypt.

## | OUR PHILOSOPHY

**Leadership is a flame, and well-being is the fuel.**

We believe leadership isn't a destination, it's a lifelong journey of self-discovery and potential. Just as a sculptor unlocks the form within the stone, we guide individuals to uncover their inner leader, a leader fueled by a wellspring of physical, mental, and emotional well-being.

**Our core principles are:**

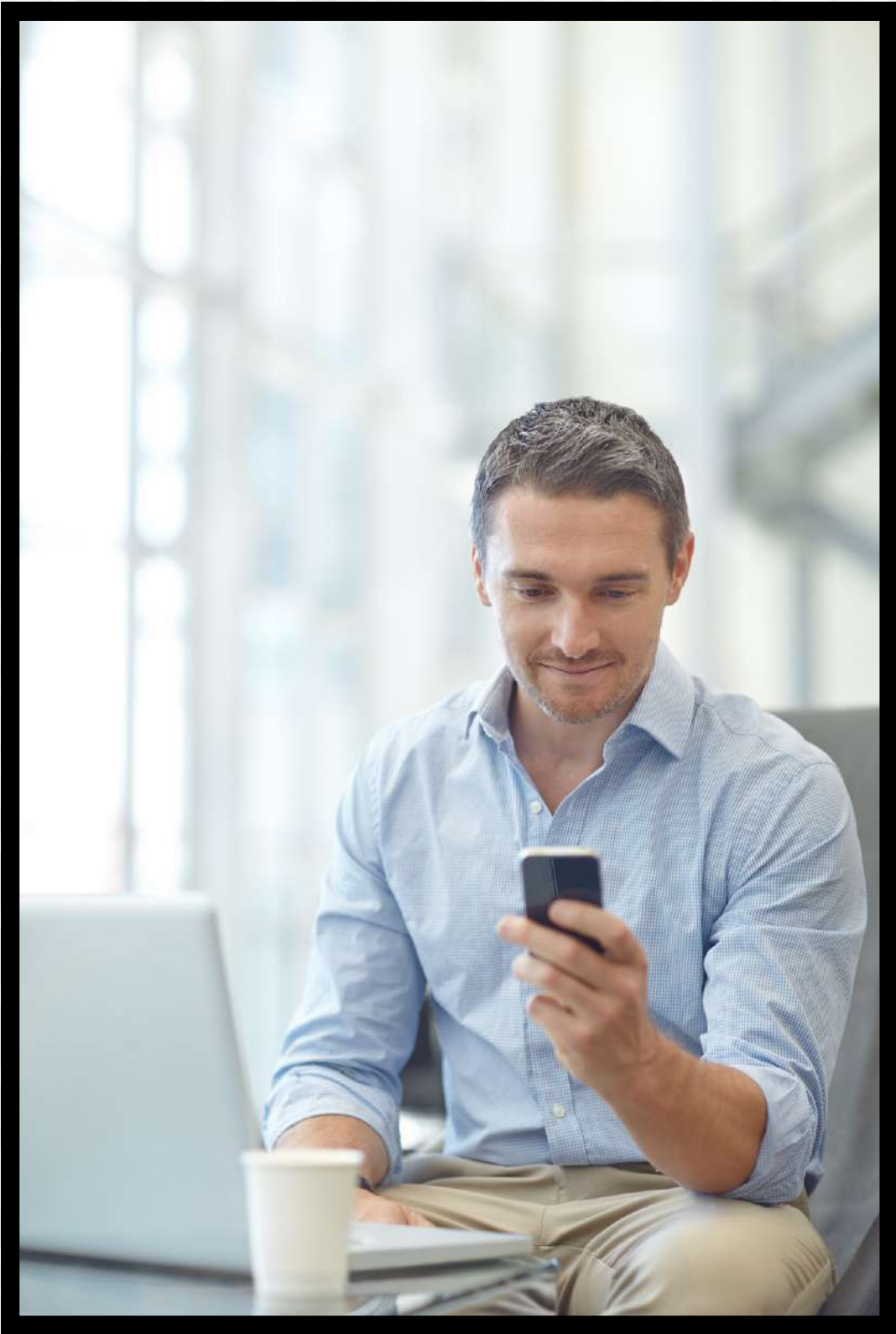
**Growth Mindset:** We foster a belief in continuous learning and development, recognizing that challenges are opportunities to refine leadership skills.

**Holistic Approach:** We understand that personal well-being is the foundation for effective leadership. We integrate self-care and mindfulness practices into our coaching, ensuring leaders have the resilience and energy to navigate complex situations.

**Empowerment, not Prescription:** We believe in the power of self-discovery. Through active listening and powerful questions, we guide individuals to find their own solutions and ignite their inner fire, fostering a sense of ownership and purpose.

**Ripple Effect:** We invest in leaders not just for their personal success, but for the positive impact they will create within their teams, organizations, and ultimately, Egypt's future. Leaders who prioritize their well-being can inspire and empower others to do the same, creating a ripple effect of positive change.





COMPANY VALUES



AUTHENTICITY

We show up as genuine, and vulnerable. We talk from the heart, value others' contributions and invest in each other's growth.



UNITY

We love and appreciate our differences, learn from each other, and believe that we are stronger together. We deeply value our humanity.



POSITIVE IMPACT

We make an enduring and positive effect inside our networks. When we work hard, stay focused, and act in service to others, we believe the sky is the limit.



INTEGRITY

We stay true to who we are, stand up for what we believe in, and are always mindful of others.



GRATITUDE

This enduring sense of gratitude gives us the strength and motivation to bring our best selves every day.

| **CORPORATE & INDIVIDUAL SERVICES**

# EXECUTIVE COACHING SERVICES

FOR MANY DECADES, TOP PERFORMERS IN SPORTS AND THE CREATIVE ARTS HAVE USED THE SERVICES OF A COACH TO HELP THEM ACHIEVE AT THE VERY HIGHEST LEVEL.

WE ALL HAVE GOALS WE WANT TO REACH, CHALLENGES WE'RE STRIVING TO OVERCOME, AND TIMES WHEN WE FEEL STUCK. PARTNERING WITH A COACH CAN CHANGE YOUR LIFE, SETTING YOU ON A PATH TO GREATER PERSONAL AND PROFESSIONAL FULFILLMENT.

THE INTERNATIONAL COACHING FEDERATION DEFINES COACHING AS PARTNERING WITH CLIENTS IN A THOUGHT-PROVOKING AND CREATIVE PROCESS THAT INSPIRES THEM TO MAXIMIZE THEIR PERSONAL AND PROFESSIONAL POTENTIAL. THE PROCESS OF COACHING OFTEN UNLOCKS PREVIOUSLY UNTAPPED SOURCES OF IMAGINATION, PRODUCTIVITY, AND LEADERSHIP.

EXECUTIVE COACHING CREATES SELF-AWARENESS AND HELPS DRIVE TRANSFORMATIONAL CHANGE. THE ROLE OF THE COACH IS TO EXPOSE BLIND SPOTS AND CHALLENGE THE EXECUTIVE TO ACHIEVE GREATER LEVELS OF SUCCESS.

DURING THIS TIME, THE COACH AND CLIENT CAN GENERATE IMPORTANT INSIGHTS, GAIN CLARITY, AND FOCUS, AND MAKE DECISIONS TO IMPROVE PERFORMANCE.

IT IS AN EFFICIENT, HIGH-IMPACT PROCESS THAT HELPS HIGH-PERFORMING PEOPLE IN LEADERSHIP ROLES IMPROVE RESULTS IN WAYS THAT ARE SUSTAINED OVER TIME.



## | CORPORATE GROUP COACHING PROGRAMS

# GROUP COACHING PROGRAMS

OUR PROGRAMS ARE TAILORED BASED ON CORPORATE REQUIREMENTS, OUR PREVIOUS CORPORATE SESSIONS ADDRESSED TOPICS SUCH AS :

**MENTAL HEALTH | STRESS MANAGEMENT, ENERGY DIMENSIONS & RESILIENCE  
MINDFULNESS & MEDITATIONS | WELLNESS | EMOTIONAL INTELLIGENCE | RETAIL  
EMPLOYEES PERSONAL BRANDING**

BENEFITS OF CORPORATE GROUP COACHING PROGRAMS INCLUDE IMPROVED TEAM DYNAMICS, ENHANCED PROBLEM-SOLVING CAPABILITIES, INCREASED SELF-AWARENESS, AND STRENGTHENED RELATIONSHIPS AMONG EMPLOYEES. BY PROVIDING A STRUCTURED AND INTERACTIVE COACHING EXPERIENCE, THESE PROGRAMS EMPOWER PARTICIPANTS TO GAIN NEW PERSPECTIVES, DEVELOP ESSENTIAL SKILLS, AND APPLY THEIR LEARNINGS TO DRIVE INDIVIDUAL AND COLLECTIVE SUCCESS WITHIN THE ORGANIZATION.

OVERALL, CORPORATE GROUP COACHING PROGRAMS OFFER A VALUABLE OPPORTUNITY FOR EMPLOYEES TO GROW TOGETHER, LEVERAGING THEIR COLLECTIVE WISDOM AND EXPERIENCES TO ACHIEVE SHARED GOALS AND CREATE A POSITIVE AND THRIVING WORK ENVIRONMENT.

**DARE TO ACHIEVE**



OUR SERVICES



Executive Coaching

1:1 Personalized Coaching Sessions for high-level leaders on achieving career goals, developing leadership skills, and navigating challenges, while fostering well-being for sustained success.



Life Coaching

Support for individuals across various life aspects, including personal growth, goal setting, overcoming limiting beliefs, and achieving greater fulfillment, with a focus on stress management and mindfulness techniques.



Workplace Wellness Programs

offer comprehensive workplace wellness programs. These programs can include stress management workshops, on-site yoga or meditation classes, and access to mental health resources, promoting a holistic approach to employee well-being and stress reduction within the workplace.



Leadership Development Programs

Tailored training programs equipping managers and leaders with skills to inspire, motivate, and lead their teams effectively, while incorporating modules on resilience building and promoting team well-being.



Team Building Workshops

Interactive activities designed to enhance team communication, collaboration, and overall performance, integrating trust exercises to foster a sense of community and support within the team.



Emotional Intelligence Coaching

Develop skills in self-awareness, social awareness, relationship management, and self-regulation to navigate complex emotions effectively, both in oneself and others.



Skill-Specific Workshops

Offerings on skills relevant to leadership success and individual well-being, such as communication, negotiation, conflict resolution, time management, mindfulness practices, and healthy productivity habits.



Stress Management Coaching

Dedicated coaching programs focusing on identifying stressors, developing coping mechanisms, and building resilience to manage stress effectively. Techniques might include mindfulness practices, time management strategies, relaxation exercises, and healthy lifestyle habits.



Keynote Speaking and Presentations

Delivering inspirational presentations on leadership, personal growth, achieving success, and fostering workplace well-being.



Performance Coaching

Targeted support for individuals or teams aiming to improve specific skills or achieve performance goals, identifying areas for growth, and developing action plans for success.

## OUR CLIENTS



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## | OUR REVIEWS

“

"I came into coaching with uncertainty but am leaving with a sense of purpose. The coach's ability to guide me in setting a vision and breaking it down into practical steps has been invaluable. I now feel equipped to face challenges with confidence. These sessions have been a catalyst for personal and professional growth, and I'm grateful for the positive impact." **A.N**

”



“

"Coaching has been a game-changer for my self-confidence. With my coach's support, I've discovered and embraced my strengths. The personalized strategies and achievable goals we set have elevated my self-esteem, making me more resilient in facing challenges. I now approach opportunities with newfound assurance, and this coaching journey has been a key catalyst for building lasting confidence in both my professional and personal life." **T.F**

”

## OUR REVIEWS

“

"It has been an honor to have had this opportunity and experience with you, It always felt like we are a team on the same mission, the learning curve was impressive, the flow of communication was organic and most importantly the exchange of experiences was quite affluent. I appreciate your professionalism and flexibility, thank you for all the moments and motivation. I will definitely miss our sessions, and I will always be grateful that our paths have crossed. One of the greatest lessons I learned was (the why) big FAT THANK YOU. keep on shining" **B.E**

”



“

"Kariman you are a great coach, I found myself lucky to have a real expert with whom I had interesting fruitful discussions about myself. Your solid expertise and deep knowledge in coaching pushed me to trust you to deep dive into my daily challenges and behaviors trying to identify my strengths and weaknesses. Also to reflect and comprehend how to deal and react in difficult stressful situations as in the commercial environment dealing with so many customers is not always easy. During the 6 sessions that you animate with a smile, I learned a lot about myself and how to gain an edge within my organization. The last session was very impactful for me as it helped me "cement" and consolidate my learnings with you. I really enjoyed having you as a coach, the 45 minutes were passing very quickly as our discussions were very fruitful and meaningful. my rating (if I may) would be a strong 10/10 wish you all success in your career and on a personal level. Thank you again" **J.F**

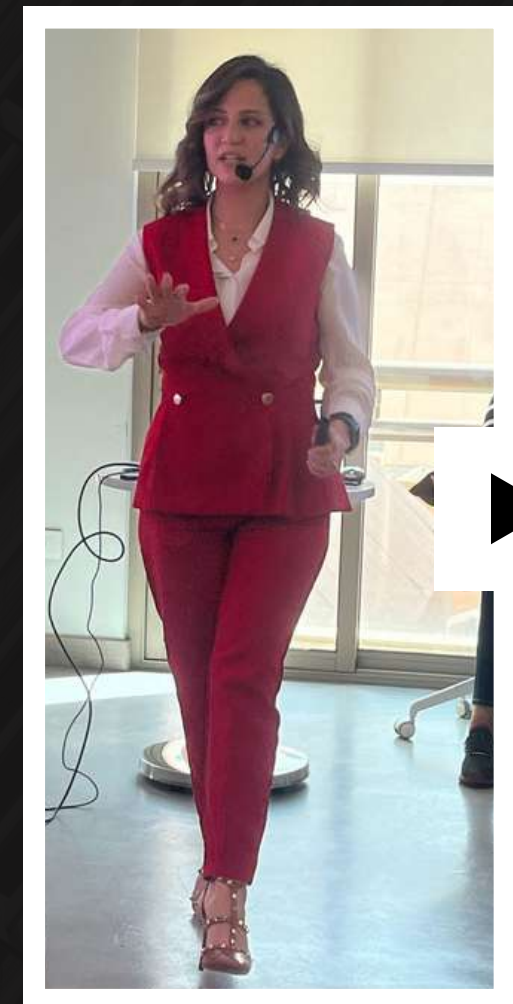
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## | OUR SESSIONS

**SERVIER**   
*moved by you*

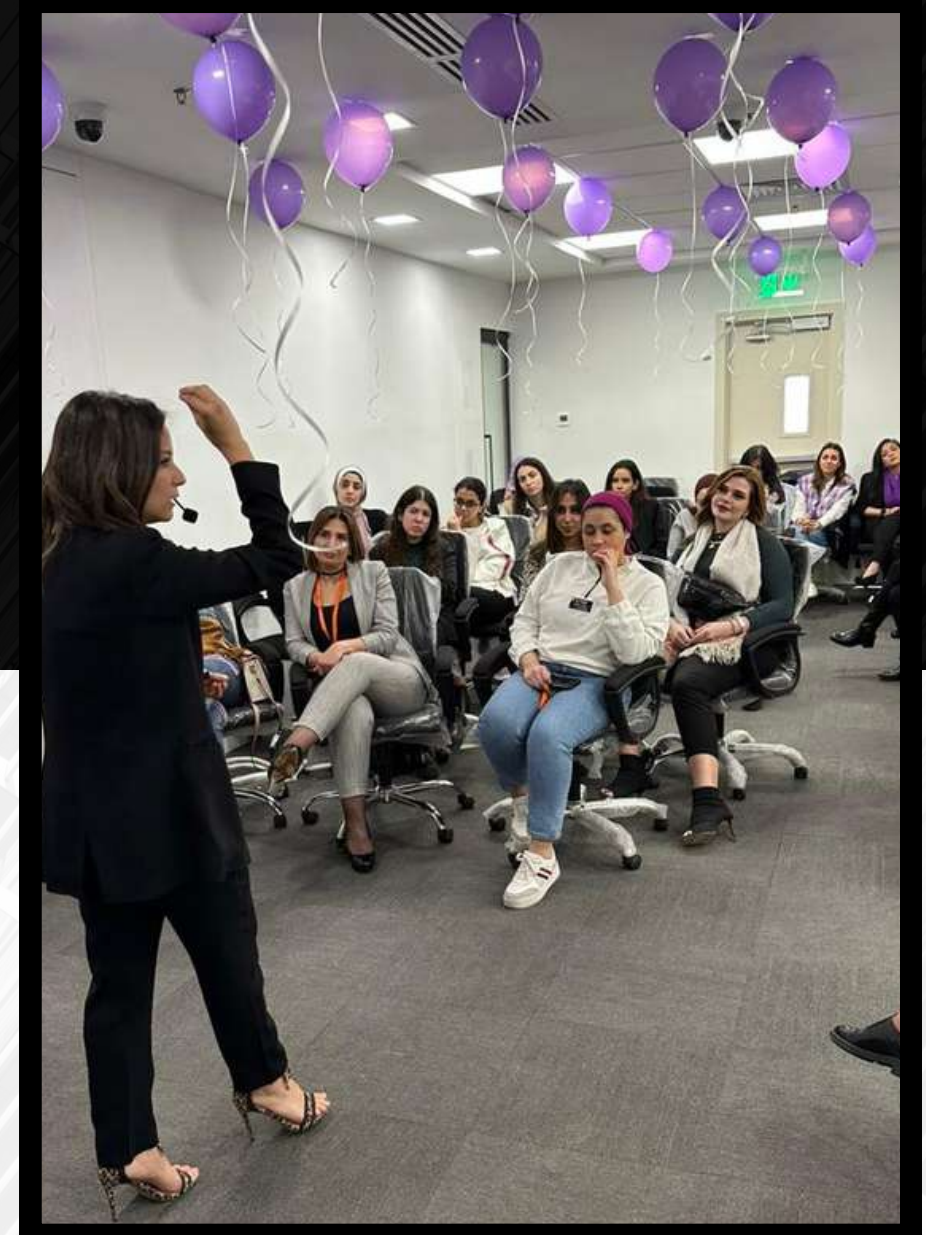
## TOGETHER WE RISE: DIVERSITY AND INCLUSION



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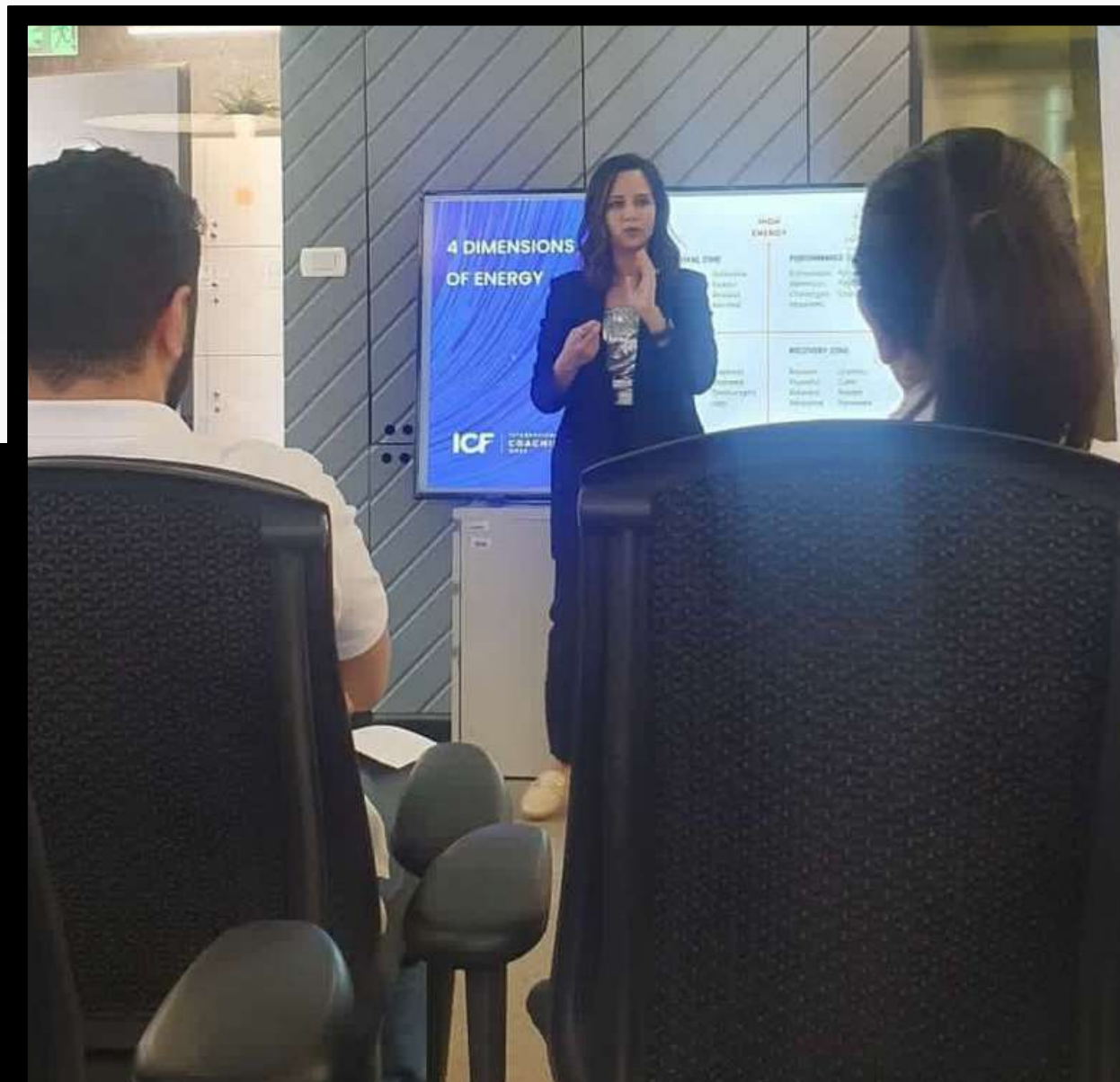
**RISE: UNLEASHING YOUR INNER POWER | ON THE INTERNATIONAL WOMEN'S DAY**



## OUR SESSIONS

# MAGRABi

## STRESS MANAGEMENT & OVERCOMING OBSTACLES IN THE WORKPLACE



## | OUR SESSIONS



**DP WORLD**

**“**

**I would like to thank you for the amazing session, we've received a lot of positive feedback.**

**Looking forward to having you with us at DP World again 😊**

## OUR SESSIONS



## TRANSCEND: WOMEN IN SALES | ON EMEA WISLe



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## OUR SESSIONS



## EFFECTIVE COMMUNICATION | TEAM VISIONING SESSION



# THE ROI OF COACHING

| COACHING IMPACT

The Percentages Reflect An Increase In The Following Areas

Increase In Retention

68%

Increase In Stress  
Management

39%

Increase In Productivity

66%

Increase In Sales Teams  
Meeting Their Quota

60%

Increase In Strategic  
Planning Abilities

16%

Increase In The Ability  
To Motivate Others

40%

Increase In Self-Efficacy,  
Leading Skills

29%

Source: BetterUp

0

20%

40%

60%

80%

100%

## | EXECUTIVE COACH

# Kariman Maher



Kariman Maher is The Founder and Executive Coach for Dreamers of Egypt, As an executive coach, she becomes the Coachee's trusted partner, providing a confidential space to develop their leadership style, communication, and decision-making. Through self-discovery exercises,

She helps uncover the Coachee's strengths and areas for growth, setting clear goals and actionable plans to achieve them. Together, they navigate challenges, overcome obstacles, and unlock their full potential to drive positive change within their team and organization. Her coaching empowers employees to become the best leaders they can be.

Kariman holds a PCC credential from the ICF with over 2000 + coaching hours. As for academically, she holds a B.A. in Business Administration and a Law degree.

Through her coaching journey, she had the pleasure of collaborating with multinational companies like Metlife, DP World, Mashreq Bank, Schindler, Holcim, Asiacell, Orange, Magrabi, and Coca-Cola which further enriched her coaching experience.

Kariman served as a business development executive for ten years in different types of organizations from startups to multinationals, with a 25% closing ratio. She's a tremendous believer in the power of passion and purpose that is anchored with a dream.

As a result of her lifelong passion for learning, she has different studies in the following areas of art and science: Marketing, entrepreneurship, branding, Law, Agile Leadership, improvisation, well-being, creative training techniques, the art of asking questions, positive psychology, the neuroscience of achievement, negotiations, and public speaking.

Beyond coaching, she finds daily inspiration in her role as a wife and mother of two. During her free time, she channels her passion into creating engaging social media content, aiming to empower aspiring dreamers by reminding them of their inherent capability to turn dreams into reality.

**DARE TO ACHIEVE**



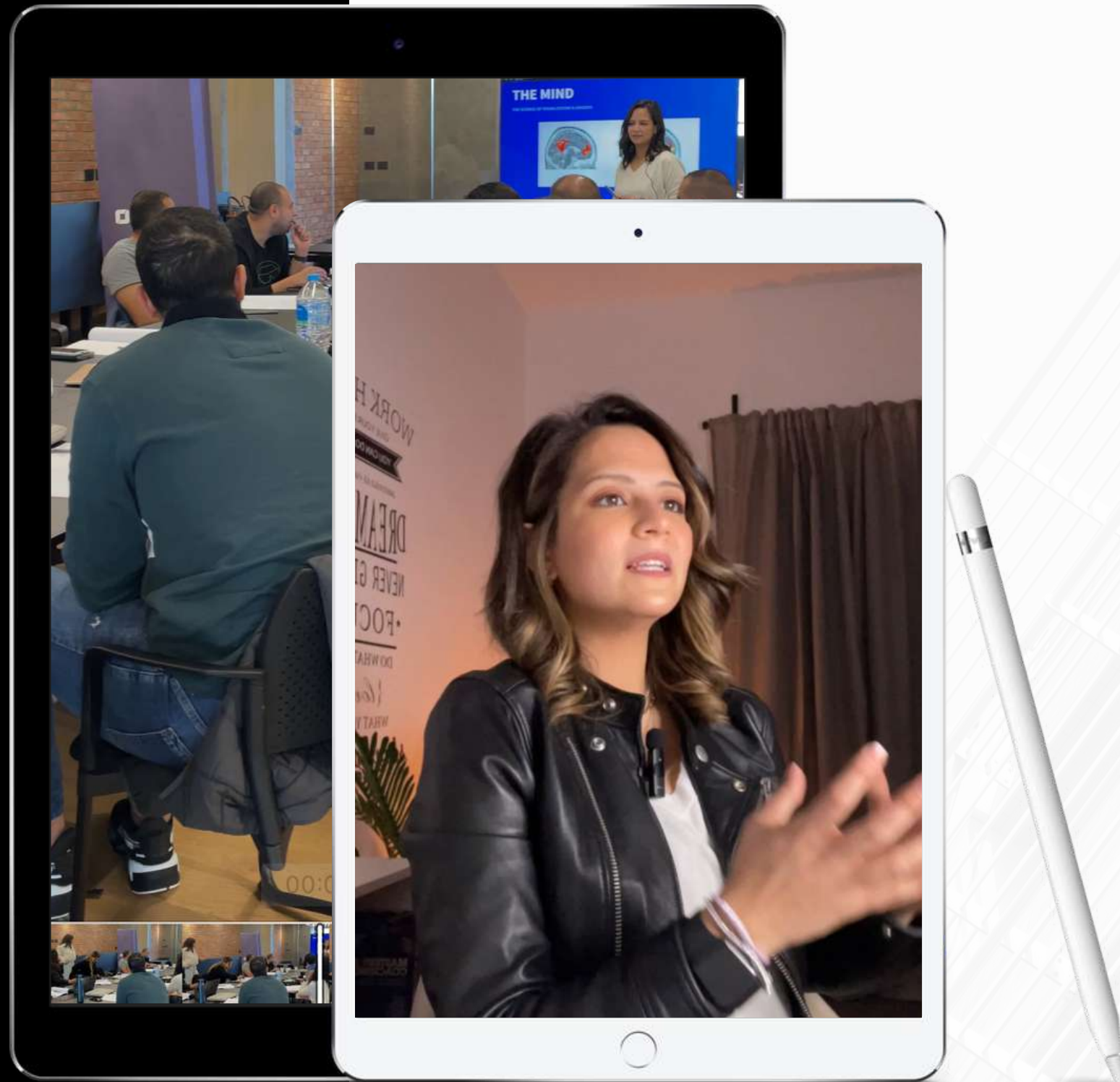
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## CREDENTIALS



2000 +  
Coaching Hours  
Experience

# Social Media



# Contact Us

We'd love to discuss further your requirements

- **Phone Number**  
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- **Email Address**  
Coaching@dreamersofeg.com
- **Website**  
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