

1/14/2025 MCNY E-Board Meeting Minutes

Attendees: Greg Caldwell (Chair), Alex Bhasavanich (Vice Chair), Yang Liu (Treasurer)

Follow-up on key actions from previous meeting:

- Certificate of Incorporation and EIN successfully filed
- Application for 501(c)(3) Tax-Exempt status submitted on 11/25/2025. Application pending approval. IRS website indicates that they have not started to review any application submitted after 10/30/2025.
 - Alex to reach out to lawyer friend about any options to accelerate decision
- Still need to register with NY Attorney General's Charities Bureau- must get 501(c)(3) status first- Greg
- Business checking account opened

Summary of Treasurer's Report for Quarter- Yang

Total Income: \$5,916.58

Expenses for the Quarter

Total Expenses: \$825.00

Upcoming / Committed Expenses

(Approved or contractually obligated, not yet paid)

Total Committed Expenses: \$3,945.00

Available Balance After Commitments: \$1,146.58

Recreation Chair- Yang

- January 17th Intro to Ice Climbing Course in danger of rescheduling
- Need to clearly define club's refund policy and publically display
- Schedule rock climbing event on Whitney with James. Will be used as a recruitment tool during the Movement gym table event.

Education Chair- Alex

- Coordinate Youtube/instagram tutorials with Greg
- Crevasse Rescue Courses
 - Continue free basic crevasse rescue courses (option to donate via venmo)
 - Advanced skills topics (ex. self ascension) to be members only going forward
 - Purchase equipment for up to 6 individuals (need written approval from at least two board members for purchase greater than \$100)

Community Chair- Greg

- Instagram created, need to announce in whatsapp
- Investigate selling shirts via print-on-demand like Printify
- Winter camping event pitched- Greg to schedule

- Table at Movement
 - Work together with Alex to arrange table at Movement Gym
- Schedule social at bar
 - Cash bar with ~\$1,000 minimum

Equipment Chair Updates- Greg

- No meaningful update. Prioritizing saving up money before shifting focus to equipment.

General Business Discussion:

- ExpertVoice- program to give access to pro discounts. Can be an incentive to be an organizer for the club.- Yang sent checklist for qualification
 - Need a minimum of 100 members to be considered for the program. Strong candidates have 300-1,000 members
 - Most other qualifications can be met but need to be carefully considered.
 - May need to seek others with formal training to qualify.
- General Liability & D&O Insurance- Greg to get quotes
- Website Revamp
 - Wix was identified as a superior website builder. Greg to purchase Wix and revamp the website. Will replace both the meetup page and the current website build.
- Sales Tax
 - Are we on the hook for paying sales tax when we file our taxes?- All board members assigned to research this
- Committee Chairs
 - Membership fee for committee chairs reduced to \$.01 in recognition of the service to the club. The board voted and approved (3 for, 0 against).
- Company Credit Card
 - Recommend Chase Business Unlimited (1.5% cash back). Each board member may apply.
- Corporate emails and business cards- Greg to purchase
- PO Box- Greg to set up
- Business Venmo- Greg to set up
- Members-only whatsapp chat- Greg to set up after website overhaul
- Logo patches- Alex