

4/16/2026 MCNY E-Board Meeting Notes

Attendees: Greg Caldwell (Chair), Alex Bhasavanich (Vice Chair), Yang Liu (Treasurer)

Summary of Treasurer's Report for Quarter- Yang

Total Income: \$5,822.45

Total Expenses: \$4,972.30

Available Balance: \$2,854.53

Key completed actions from last meeting:

- Application for 501(c)(3) Tax-Exempt status approved and letter of affirmation received
- Registered with NY Attorney General's Charities Bureau, need signatures
- Business credit cards opened
- Business cards created
- Corporate google accounts (gmail, drive, etc) created
 - Applied for free google workspace for non-profits
- Crevasse rescue course equipment purchased
- Club Instagram created, announced, and initial ad campaigns were successful
- Tabling at Movement Valhalla done
- Club pub social
- Winter ice climbing events and crevasse rescue received very positive feedback

Recreation Chair Updates- Yang

- New events for the quarter
 - Unguided outdoor top-rope events
 - Heavy on the hikes, will need to recruit more volunteers to lead hikes
- Develop relationship with Adrian Ballinger for possible collaboration with his guiding company (training hikes together with his clients, discounts to the club, ets)
- Idea shared by Alex on a club hosted event to race the staircase of an iconic NYC building. Board team to work together to look into the idea.

Education Chair Updates- Alex

- Insurance & Liability
 - Waivers for skill review sessions need to be created. We also need consultation with a lawyer.-
 - Skill sessions can be expanded after liability concerns addressed
- More gear!
 - More tent stakes, hammers and prussik cord to be ordered
- Mountaineering talk series- Greg and Alex collaboration
 - Target one per month
 - Hybrid in-person in a classroom and online
 - Initial line up

- PhD Candidate talk on glaciers by Sigrun Anderson- confirmed, date in May pending
- Statistics on mountaineering accidents by Celina Bulk- confirmed, June date tentative
- Impacts of Altitude on the Body by Pulmonologist Dr. Michelle Duong- Confirmed, July date pending
- Mountaineering Experience by Adrian Ballinger- pending
- Syllabuses to be uploaded to the shared drive- Alex

Community Chair Updates- Greg

- Continue to book happy hours
- Need to design tee-shirt for July shipment- Greg
 - Look into local graphic designers
- Instagram ad budget
 - Agreed to wait for additional big ticket items (Ex. Baker Courses) to go on the schedule in September

Equipment Chair Updates- Greg

- Purchased crevasse rescue course equipment. Prioritizing saving up money before shifting focus to equipment.

General Business Discussion:

- People pipeline
 - Focus on developing members into leaders. Start with volunteers to lead hikes and build out the generation of club leadership.
- Event limits
 - Need to institute limits on attendees for each event to assessed case by case- All
- Ask for donations after each event- All
 - Create signage to promote the club venmo account-Greg
- Intuit quickbooks with TechSoup? (\$80/year)- Greg to apply
- Meeting to discuss pro bono legal advice (tax law) scheduled Wednesday, 4/22/2026-Greg
- CT-247 and ST119.2 application
 - Greg to complete both
 - Yang to provide financial statement
- Meeting with AAC NYC chapter?
 - Agreed to table for now.
- \$1,320.91 still needs to be spent by April 22nd on the company card to receive bonus
 - Working on prepayment of rock climbing event to meet minimum

Pending Actions from previous meeting:

- ExpertVoice- program to give access to pro discounts. Can be an incentive to be an organizer for the club.- Yang sent checklist for qualification

- Need a minimum of 100 members to be considered for the program. Strong candidates have 300-1,000 members
 - Most other qualifications can be met but need to be carefully considered.
 - May need to seek others with formal training to qualify All
- Need to clearly define club's refund policy and publically display- Yang
- Investigate selling shirts via print-on-demand like Printify- Greg
- Website Revamp- Greg
 - Now with affirmation letter we qualify for Wix discount
- General Liability & D&O Insurance- Greg
 - Now with affirmation letter we qualify for non-profit exclusive insurance policies
- PO Box- Greg
- Business Venmo- Greg to set up
- Members-only whatsapp chat- Greg to set up after website overhaul
- Coordinate Youtube/instagram tutorials- Alex