



Teresa Power DeNike
BS CSH

SLEEP COACH
EDUCATOR
ENTREPRENEUR

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Website & Socials

[Sleep Better NYC Instagram](#)
[Sleep Better NYC LinkedIn](#)
[Sleep Better NYC Facebook](#)
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As Seen On

Fox News Affiliates
Dentistry IQ
Sleep Lab Magazine
Dental Sleep Practice Magazine
Sleep Club Blog
EnsoData Blog
Sleeping Around: The Podcast
Sleep Apnea Stories Podcast
Do The Work Podcast
The Sleep Forum
Curious Women's Podcast
Ness -Top Wellness Influencers
Awaken2Sleep Blog
SOMSummit 2022 speaker
CCSH Conference speaker

Profile

Full-time Sleep Coach and Entrepreneur, determined to bridge the gap between consumers, patients, and providers. As a national speaker, board-certified sleep educator and content creator, I strive daily to increase awareness and encourage collaboration in the fragmented sleep industry. My expertise is in sleep apnea, alternative and adjunct therapies, remote patient monitoring, and incorporating behavioral techniques into effective sleep coaching.

Work Experience

Founder at Sleep Better NYC

SEPTEMBER 2020

Direct-to-consumer and patient sleep coaching and resources through social media and collaboration with sleep providers.

- Live, virtual sleep coaching
- Self-paced online modules & programs
- Care coordination for testing and treatment
- Virtual and in-person sleep & wellness seminars

Founding Member at RPM Sleep

AUGUST 2022

Developing protocols and software integrations for Remote Patient Monitoring specific to sleep apnea treatment

Clinical Sleep Educator at OneSleep

JUNE 2021

Consulting and content creation for the employees of companies in the medical and dental sleep industry

Business Development Manager at SomnoMed

AUGUST 2017 — OCTOBER 2021

Oral appliance education and process support for sleep medicine specialists, and sales of SomnoMed devices to dental sleep medicine specialists

Sales Representative at MIS Implants

APRIL 2012 — AUGUST 2017

Dental implant sales and surgery consultant in the greater New York area

Sales & Clinical Education Specialist at Smith & Nephew

JULY 2008 — MARCH 2012

Trauma and Reconstructive surgery consulting and implant sales, providing support in the operating room and in the clinical setting

Education & Certifications

Bachelor's Degree- Marketing, University of Connecticut

AUGUST 2005 — MAY 2008

Certification in Clinical Sleep Health, Board of Registered Polysomnographic Technologists

APRIL 2021

Industry Volunteering

Subject Matter Expert for the AASM's CCSH A-STEP Program

Dentistry IQ Advisory Board & Contributing Author

CCSH Conference Planning Committee

