



## **Teresa Power** **DeNike BS** **CCSH**

### **Contact**

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### **Website & Socials**

[Sleep Better NYC Instagram](#)

[Sleep Better NYC LinkedIn](#)

[Sleep Better NYC Facebook](#)

[www.sleepbetter.nyc](http://www.sleepbetter.nyc)

### **As Seen On**

Fox News Affiliates

Dentistry IQ

Sleep Lab Magazine

Dental Sleep Practice  
Magazine

Sleep Review Podcast and  
Magazine

Carolina Sleep Society

International Academy of  
Sleep Blueprint Events

Sleep Club Blog

EnsoData Blog

Sleeping Around: The  
Podcast

Sleep Apnea Stories Podcast

The Sleep Forum

The Zoe Report

Ness -Top Wellness  
Influencers

Awaken2Sleep Blog

*I strive daily to develop solutions for a lasting impact in healthcare, bridging the gap between healthcare professionals, technology and patients.*

## **Work Experience**

### **VP of Sales and Marketing at Synthpop**

AUGUST 2023 - PRESENT

Marketing and content development, while managing sale team for Artificial Intelligence (AI) solutions that supports healthcare professionals

### **Founder at Sleep Better NYC**

SEPTEMBER 2020- PRESENT

Remote Patient Monitoring (RPM) and virtual sleep coaching for obstructive sleep apnea patients. Sleep & wellness seminars for groups, conferences, and CE events. Social media content creation and self-paced online programs

### **Clinical Sleep Educator at OneSleep**

JUNE 2021- JANUARY 2023

Consulting with various sleep device manufacturers, and content creation for the employees of companies in the medical and dental sleep industry

### **Business Development Manager at SomnoMed**

AUGUST 2017 — OCTOBER 2021

Education and support for sleep medicine providers, regarding oral appliance therapy and the process of screening, testing, and using SomnoMed devices

### **Sales Representative at MIS Implants**

APRIL 2012 — AUGUST 2017

Dental implant sales and surgery consultant in the greater New York area

### **Sales & Clinical Education Specialist at Smith & Nephew**

JULY 2008 — MARCH 2012

Trauma and Reconstructive surgery consulting and implant sales, providing support in the operating room and in the clinical setting

## **Education & Certifications**

### **Bachelor's Degree- Marketing, University of Connecticut**

AUGUST 2005 — MAY 2008

### **Certification in Clinical Sleep Health, Board of Registered Polysomnographic Technologists**

APRIL 2021

## **Industry Volunteering**

**BRPT CCSH Conference Planning Committee**

**Aeroflow Advisory Board & Contributing Author**

**AASM OAT for Sleep Techs Contributing Author**

**Dentistry IQ Advisory Board & Contributing Author**