



Gender Journey

CONFERENCE

MID-ATLANTIC

DATES: October 2-3, 2020

LOCATION: Radisson Hotel Baltimore Downtown
101 W. Fayette Street
Baltimore, MD 21201

CONTACT: Mark Procopio — executivedirector@freestate-justice.org

MISSION:

Our mission is to provide a safe and supportive space dedicated to the needs and experiences of children and youth across the gender spectrum, as well as for their family members and the professionals who serve this community.

- » **The Friday Professional Symposium** offers engaging opportunities to learn more about serving transgender and gender-creative adults, children and their families and to network with other area providers. Professional tracks serve:
 - Educators
 - Healthcare providers
 - Mental health providers
 - Community organizers, non-profit professionals, and more!

- » **The Saturday Family and Youth Day** includes a wealth of workshops for families and loved ones, who are also on this gender journey. We meet you where you are and offer information, support and the chance to learn from other families.

Additionally, there is programming designed specifically for gender-creative elementary, middle, and high school students and young adults to create a safe space where they can be themselves and meet kindred spirits.

Finding Hope. Building Community. Expanding Knowledge.

www.genderjourneymidatlantic.com

GENDER JOURNEY BEGAN WITH A DREAM

In 2008, a Maryland mom was looking for support for her 15-year-old transgender teen, herself and her family. They felt alone and frightened and had not been able to find local resources, support or knowledgeable providers. But they did find a family conference in California, so they dipped into their rainy day fund and flew to the West Coast.

There they found information, resources and strength to tackle this amazing journey. And they found others on a similar journey. But most importantly, after years of darkness, their child began to blossom. Talking with other parents in her PFLAG chapter, they all agreed that resources, information, and a community of support were needed.

Understanding the life-saving value of support, those mothers set out to create networks for support for other families with trans and gender-expansive kids. Seven years later, through the amazing partnership among Gender Spectrum, The Gender and Family Project of the Ackerman Institute for the Family, and PFLAG, Gender Conference East came to Maryland in 2014.

This year, PFLAG, Chase Brexton Health Care, and FreeState Justice are excited to bring the Gender Journey conference to the Mid-Atlantic region. Beginning as a grassroots effort in 2014 the conference has grown to serving more than 800 attendees in 2017.

Supporting the Journey for Gender-Creative Youth & Their Families

A GROWING NEED

With greater media coverage and more visible role models, our children are coming to understand themselves more and more rapidly and are coming out in greater numbers.

This population is growing quickly, and our families, schools and communities need our support.

Our transgender children are at very high risk for many dangers, including bullying in school, suicide attempts and sadly, homelessness. More than 40% of our trans children will attempt suicide before they are 18.

Recent changes in federal guidelines have concerned our families and spurred many of them into action. Our families and their communities are looking for resources to support these children and their loved ones. Gender Journey provides those critical resources in a safe and welcoming environment for all.



SPONSORSHIP LEVELS

	PLATINUM SPONSOR \$10,000	GOLD SPONSOR \$5,000	SILVER SPONSOR \$2,500	BRONZE SPONSOR \$1,000	NON-PROFIT SPONSOR \$500
Industry exclusivity, with recognition at opening and closing each day	✓				
Logo on t-shirts worn by volunteers and staff and for sale to attendees	✓	✓			
Placement on signage displayed onsite	✓	✓	✓		
Logo on all email marketing from Gender Journey	✓	✓	✓	✓	
Product samples or resource to be included in registration Goodie Bag*	✓	✓	✓	✓	✓
Free Resource Table*	✓	✓	✓	✓	✓
Free registrations to both days, which may be donated as scholarships	✓ <i>10 registrations per day</i>	✓ <i>5 registrations per day</i>	✓ <i>2 registrations per day</i>	✓ <i>1 registration per day</i>	✓ <i>1 registration per day</i>
Logo placement on website	✓	✓ <i>Platinum</i>	✓ <i>Gold</i>	✓ <i>Silver</i>	✓ <i>Non-Profit Placement</i>
Recognition on Gender Journey Facebook page post	✓	✓	✓	✓	✓
Ad in the on-line program, including logo and link to your website	✓	✓ <i>Platinum</i>	✓ <i>Gold</i>	✓ <i>Silver</i>	✓ <i>Non-Profit Placement</i>
Up to 20% of your sponsorship will be allocated to our Scholarship Fund to ensure that all families in need can attend	✓	✓	✓	✓	✓

*All items in registration goodie bag and on display must be approved by Gender Journey, and no sales are allowed at the event without prior permission.

SPECIAL SPONSORSHIP OPPORTUNITIES

	PROFESSIONAL SYMPOSIUM CEU SPONSOR <i>Help fund the cost of professional CEUs</i> \$1,500	FAMILY AFTER PARTY <i>Celebrate and connect with hundreds of families</i> \$1,000	PROFESSIONAL SYMPOSIUM NETWORKING EVENT SPONSOR <i>Be where the professionals gather at the end of the day</i> \$750	KID'S CORNER SPONSOR (ONLY 2 AVAILABLE) <i>Help us build supportive spaces for our youth</i> \$750	FAMILY SOCIAL NETWORKING EVENT SPONSOR (ONLY 2 AVAILABLE) <i>Be represented where our families gather & connect</i> \$750
Logo on all email marketing from Gender Journey	✓	✓			
Logo placement on website	✓ <i>Silver Placement</i>	✓ <i>Bronze Placement</i>			
Ad in the online program, including logo and link to your website	✓	✓			
Announcement of your sponsorship at opening of event	✓	✓	✓	✓	✓
Free registrations to both days, which may be donated as scholarships	✓ <i>1 registration per day</i>	✓ <i>1 registration per day</i>	✓ <i>1 registration per day</i>	✓ <i>1 registration per day</i>	✓ <i>1 registration per day</i>
Signage at the event	✓	✓	✓	✓	✓
Product samples or resource to be included in registration Goodie Bag*	✓	✓	✓	✓	✓
Free Resource Table **	✓	✓	✓	✓	✓

**All items in registration goodie bag and on display must be approved by Gender Journey, and no sales are allowed at the event without prior permission.*

ONLINE SPONSORSHIP PROGRAM

We are using the online program SCHED. All of our participants, workshop presenters, staff and volunteers will have access to this dynamic program.

Your dedicated page on our on-line program includes the following, so please provide.

- Your organization logo or individual photo in GIF, JPG or PNG format, no larger than 2MB
- A link to your website
- A brief description of your organization or service
- An email address

Email your page information to **executivedirector@freestate-justice.org** and put “Online Sponsorship Only” in subject line. Please provide all contact information.

YES! WE WANT TO SUPPORT GENDER JOURNEY CONFERENCE

Sponsorship Opportunities:	<input type="checkbox"/> Platinum Sponsor	\$10,000
	<input type="checkbox"/> Gold Sponsor	\$5,000
	<input type="checkbox"/> Silver Sponsor	\$2,500
	<input type="checkbox"/> Bronze Sponsor	\$1,000
	<input type="checkbox"/> Non-Profit Sponsor	\$500
Special Sponsorship Opportunities:	<input type="checkbox"/> Professional Symposium CEU Sponsor	\$1,500
	<input type="checkbox"/> Family After Party	\$1,000
	<input type="checkbox"/> Professional Symposium Networking Sponsor	\$750
	<input type="checkbox"/> Kid's Corner Sponsor	\$750
	<input type="checkbox"/> Family Social Networking Event Sponsor	\$750

Tabling & Online Sponsorship (circle one)	SMALL BUSINESS OR NON-PROFIT < \$1 MILLION	CORPORATION OR LARGE NON-PROFIT >= \$1 MILLION
Table Only		
» <i>Single Day</i>	\$150	\$275
» <i>Both Days</i>	\$250	\$450
Online Sponsorship Only	\$100	\$225

Name(s), business or organization printed exactly as you would like it on event related material

Contact Person

Address

Phone Number

Email Address

We will send you a payment invoice to the email provided above. Contact: Mark Procopio — executivedirector@freestate-justice.org