

# **Tiller Farm Consultancy Ltd - Privacy Policy**

This document covers how Tiller Farm Consultancy Ltd complies with the General Data Protection Regulation (GDPR) regarding data that customers and clients (referred to below as 'clients') provide the company.

Tiller Farm Consultancy Ltd appreciates the level of sensitive personal, financial and production data that it may be asked to hold for clients. All data is treated in a secure and sensitive manner to protect from a data breach wherever possible.

#### 1. Information on File

- a. Personal Information we will hold your name, address, phone numbers and email addresses on file.
- b. Business Information we will hold any financial and production data that is provided to us.

#### 2. Source of Personal and Business Information

- a. In most cases the information retained on file will have been supplied by clients directly either by email, phone conversation or during face-to-face meetings.
- b. Information may also be received from a third party following consent of the client, for example a feed supply company.

### 3. Contacting Clients

- a. We will obtain consent to contact clients by post, email, telephone and text message.
- b. Once consent is obtained we will rely on the client to opt out of any contact method.

#### 4. Use of Information

- a. The information provided by the client will be used when offering consultancy and advice back to the client.
- b. Information provided will only be shared with another individual upon the client's consent.
- c. Direct and specific information used in any marketing/reports/newsletters will only be done so following full consent of the client.
- d. Information may be used in a generic, anonymous and impartial way during a report written by us. A public report will take the form of a website newsletter, email newsletter or a report for an external party.
- e. Information may be processed to comply with legal and statutory requirements.

### 5. Retention of Information

- a. We will hold client information for as long as necessary to perform the proper role of our business to provide consultancy and advice.
- b. We will retention information to comply with legal and statutory requirements.

### 6. Website Cookies

a. Our website <u>www.tillerfarmconsultancy.com</u> will collect cookies for third party analytics only. You can block or delete these cookies by clicking Settings/Privacy/Cookies on your web browser. Please refer to your browser's privacy or help documentation to find instructions for blocking or deleting cookies.

# 7. Your rights under data protection laws

- a. The right to be informed about how we process your information, access and correct any incorrect information held on file.
- b. The right to object and restrict the processing of your information.
- c. The right to data portability by moving, copying and transferring your information.
- d. The right to have your information erased.

### 8. Requests for Information

a. We will process reasonable requests for information held on file by us.

## 9. Contacts and Responsibilities

- a. The main contact for any issue is Chris Coxon, Director of Tiller Farm Consultancy Ltd, at chris@tillerfarmconsultancy.com
- b. You have the right to complain to the Information Commissioner's Office which enforces data protection laws at <a href="https://ico.org.uk/">https://ico.org.uk/</a>