

RMWC Verbena Newsletter - President's Message – October 2025



We had a **WONDERFUL** turnout for our September luncheon marking the beginning of our new season. The event was energizing! In addition to our regular members, **we welcomed several new faces!**

Rita Wood (in **TRUE Rita form**) led us in a few inspirational cheers on how to stay fit and sassy! Our guest speaker was **Therapist, Author and Rancho Mirage's Ms. Senior California Holli Kenley**. Holli did an interactive audience presentation titled "The Courage to Grow."

Shannon Shea, 2nd VP and Gala Chair is hard at work making an **"OUT OF THIS WORLD" GALA** to be held on **March 20 at the Ritz-Carlton Rancho Mirage**. She is already getting Sponsorships and putting together Volunteer Teams to help! Please contact Shannon at SheaEnterprises22@gmail.com if you would like to Volunteer and/or be a Sponsor (or know of someone who would like to be a Sponsor!).

Gail Miller, 3rd VP-Membership installed 3 new members at our September lunch, **Lynn Kelly, Lisa Valerio and Barbara Wintroub** (see photo attached). Be sure to welcome them when you see them at our next luncheon. Gail looks forward to receiving your Member Dues if you haven't yet paid (info attached).

Thanks to **Brenda Johnson, Reservations Chair** (and **Terry Snodgrass**) for handling all the reservations and check-in at the luncheon.

Thank you to **Marcella Ruble** for documenting our luncheon (Minutes posted on our website under the "Members Only" tab as part of the General Meeting Minutes).

Many thanks to **Carole Moser, Treasurer** for our Annual Financial Report (posted on website as part of the Minutes).

We're working hard to make our website an easier and more pleasurable experience.

Enjoy all the new **photos from our September Luncheon on our Website, Facebook & Instagram** (thank you, **Dana Mancagli!**)

On **Thursday October 23rd** we look forward to **honoring our Past Presidents**. The **Speaker will be from the Joshua Tree National Park Association!** Reservation details AND more information for the luncheon are below. **Don't forget to wear LAVENDER!!**

Warmest regards,
Faye van Boxel - President
www.ranchoiragewomansclub.org

RMWC October 2025 "Past Presidents" Luncheon & Shopping (woohoo!!!)

SPEAKER:

**Jacqueline Guevara
Executive Director
Joshua Tree National Park Association**

VENDOR:

***This month's Vendor (it's never too early to shop for the holidays) is
"Jewelry by Ellen"! We will be enjoying interesting vendors monthly this season!***

Thursday, October 23, 2025

Chaparral Country Club

**100 Chaparral Drive (entrance off Portola)
Palm Desert, CA 92260**

**11:00am Social
12:00pm Luncheon & Meeting**

MENU

Macadamia Nut Chicken Breast w/ Orange Hoisin Sauce

Steamed Rice, Asparagus, Baby Carrots

Alternate Meal

Grilled Vegetables w/ Steamed Rice

Dessert

Mango Sorbet w/ Fan Cookie & Whipped Cream

RSVP TO Brenda Johnson (emails/texts only – no phone calls, please)

Brenda18oak@yahoo.com or (310) 713-5827

\$49.00 charge, check or cash – (preferred pymt is via PayPal on our website)

www.ranchomiragewomansclub.org

Please let Brenda know if you need the Alternate Meal & if you have paid via PayPal

RSVP DEADLINE IS MONDAY 10/20 AT NOON

Remember --- "A Reservation Made, is a Reservation Paid"

Beverly Licata - 1st VP

WELCOME TO OUR NEW MEMBERS!!



**(Left to right):
Eroca Kay (Sponsor); Barbara Wintroub, Lynn Kelly & Lisa Valerio;
VP-Membership Gail Miller**

PLEASE PAY YOUR MEMBER DUES (if you haven't already done so)!

**Pay via PayPal on our website or contact:
Gail Miller -- 3rd VP-Membership -- (209) 612-7323**

SUNSHINE

**If you are aware of anyone that needs some sunshine, please let
Pam Silver know – pamag4781@gmail.com**

CHAMBER OF COMMERCE

**Please visit the Rancho Mirage Chamber of Commerce website
www.ranchomiragechamber.org for current events**

HAPPY BIRTHDAY TO ALL OF OUR OCTOBER BIRTHDAY LADIES!!



**SCROLL DOWN FOR IMPORTANT GALA INFORMATION &
SPONSORSHIP OPPORTUNITIES!!!**



Friday March 20, 2026
Rancho Mirage Woman's Club
Fundraising Luncheon
at The Ritz-Carlton, Rancho Mirage
\$150 pp (\$1150 table of 8)

Get ready to blast off for an unforgettable night of cosplay at the Ritz!
 This cosmic celebration is open to everyone – men, women, and even aliens!
 Whether you're a long-time supporter or brand new to our orbit, we welcome you
 to join us for a night of sparkle, fun, and community. Dance among the stars while
 supporting the Rancho Mirage Woman's Club's mission of giving back to children's
 charities in the Coachella Valley.



10 am – Champagne Reception & Silent Auction
 12 pm – Three Course Lunch includes Champagne & Wine
 1 pm – Entertainment by LED Party Robots with music by DJ Mod Girl

Not sure what to wear? Imagine walking into that famous Star Wars
 alien cantina scene – the possibilities are endless!

- Go glam as a galaxy goddess or starlit king
- Get bold as a shimmering supernova or cosmic meteor
- Have fun as an alien, astronaut, or even a playful Martian explorer
- Or keep it subtle with metallics, sequins, glow-in-the-dark accents, or any other space-inspired style



Stay tuned for how to purchase tickets. If you have
 any questions, please contact Shannon Shea
SheaEnterprises22@gmail.com or 949-878-2072



[Continue Scrolling for Sponsorship Opportunities!!](#)



Rancho Mirage Woman's Club Annual Gala Luncheon March 20, 2026 The Ritz-Carlton Rancho Mirage SPONSORSHIP PACKAGES

Thank you for your generosity and support of:
The Rancho Mirage Woman's Club Tax ID: 95-3068896

Super Nova Sponsor \$5,000

One of the most visible and long lasting sponsorships! Super Nova sponsorship includes recognition on all flyers and promos, color ad playing on all screens throughout the event (minimum of 200 ten-second impressions), one full table (8 gala tickets), website recognition for 1 year, social media recognition. Dinner napkins with your logo embossed on them.

Diamond Dust \$3,000

Includes color ad playing on all screens (minimum of 150 ten-second impressions), website recognition for 1 year, social media recognition (FB/Inst) two times a year. Full table eight (8) gala tickets to the event.

Champagne Comet \$2,500

Welcome to the party! The Champagne Comet is the reception champagne toast! This package includes your name on the program, (minimum of 100 ten-second impressions).

**Judge & Sherry
Ouderkirk**

Rocket Robots \$2,500

Our entertainment this year will be two 10-foot tall LED Robots with bubble machines! This option includes a special shout out during the performance, color ad playing on all screens throughout the event, and four (4) tickets to the event.

Music from Mars \$2,500

Dancing in the stars will be the highlight of this event! This DJ sponsorship package includes color ad playing on all screens (minimum of 100 ten-second impressions), and four (4) tickets to the event.

Visuals from Venus \$2,500

This event will have two huge 10' x 7' screens on either side of the DJ and in front of the dance floor. This sponsorship package includes color ad playing on all the screens (thanks to you)! Includes a minimum of 100 ten-second impressions, and four (4) tickets to the event.

Cosmic Cocktails \$2,500

Who wants a cocktail?? This package includes a signature cocktail named after you or your organization, color ad playing on all screens (minimum of 100 ten-second impressions), and four (4) tickets to the event.

\$600 - Includes color ad playing on all screens
(minimum of 40 ten-second impressions).

\$300 - Includes color ad playing on all screens
(minimum of 20 ten-second impressions).

Lunar Landing \$2,500

Valet is the only way to get to this event which gives placement to showcase your organization when guests enter the event. This option includes a color ad playing on all screens (minimum of 100 ten-second impressions), the option to put prom on all cars.

**Melanie
Villeneuve**
 State Farm

Moissanite Sparkle \$2,000

Includes color ad playing on all screens (minimum of 100 ten-second impressions), website recognition for 1 year, social media recognition (FB/Inst) two times a year. Social media recognition (FB/Inst) 1 time. Four (4) gala tickets to the event.

Meteor Mist \$1,500

Includes color ad playing on all screens (minimum of 50 ten-second impressions), website recognition for 1 year, social media recognition (FB/Inst) 1 time. Two (2) gala tickets to the event.

Center of the Universe \$1000

Your organization will be showcased every time, color ad playing on all screens (minimum of 50 ten-second impressions), includes the option to put prom on all cars and two (2) tickets to the event.

**Will & Terry
Snodgrass**

Orbit Decor \$1000

What makes a party out of this world? Decorations, of course! What an amazing that every home will have! This package includes a color ad playing on all screens (minimum of 50 ten-second impressions), and two (2) tickets to the event.

**Don & Carole
Moser**

Super Star Swag Bag \$1000

Everyone will feel extra special when they get a special swag bag full of amazing goodies and your brand is all over it! This package also includes a color ad playing on all screens (minimum of 50 ten-second impressions), and two (2) tickets to the event.

Blast Off Booklet \$1000

This package also includes a 2 page spread in our booklet which showcases all our amazing sponsors and key information about the club. Also includes a color ad playing on all screens (minimum of 50 ten-second impressions), and two (2) tickets to the event.

ALL sponsorships will be in the booklet except these two:

\$150 - Includes color ad playing on all screens
(minimum of 10 ten-second impressions).

\$75 - Includes color ad playing on all screens
(minimum of 5 ten-second impressions).

Also accepting in-kind donations for the swag bag and silent auction items
To secure sponsorship: Shannon Shea at SheaEnterprises22@gmail.com or 949-878-2072



Rancho Mirage Woman's Club Annual Gala Luncheon
March 20, 2026 The Ritz-Carlton Rancho Mirage
ADVERTISING AGREEMENT

**Rancho Mirage Woman's Club
Advertising Agreement & Receipt
Out of this World Gala 2026**

Business _____

Contact _____

Address _____ City _____ Zip _____

Phone _____ Email _____

Agreement to sponsor the RMWC fundraising event:

- _____ Super Nova Sponsor \$5,000 -
- _____ Diamond Dust \$3000 -
- _____ Champagne Comet \$2,500 - **SOLD! Judge and Sherry Ouderkirk**
- _____ Rocket Robots \$2,500
- _____ Music from Mars \$2,500
- _____ Cosmic Cocktails \$2,500
- _____ Lunar Landing \$2,500 - **SOLD! Melanie Villeneuve State Farm**
- _____ Moissanite Sparkle \$2000 -
- _____ Meteor Mist \$1500 -
- _____ Center of the Universe \$1000 - **SOLD! Will and Terry Snodgrass**
- _____ Orbit Decor \$1000 - **SOLD! Don and Carole Moser**
- _____ Super Star Swag Bag \$1000 -
- _____ Diamond Dust \$3000 -
- _____ Full color ad throughout the event (minimum of 40 ten-second impressions) \$600
- _____ Full color ad throughout the event (minimum of 20 ten-second impressions) \$300
- _____ Full color ad throughout the event (minimum of 10 ten-second impressions) \$150
- _____ Full color ad throughout the event (minimum of 5 ten-second impressions) \$75

Also accepting in-kind donations for the swag bag and silent auction items

*Please submit your ad in print ready jpeg 16:9 (rectangle) format to:
Shannon Shea at SheaEnterprises22@gmail.com.*

Mail payment check with this agreement to: RMWC, PO Box 405, Rancho Mirage, CA 92270.

Make check payable to: Rancho Mirage Woman's Club.

For credit card payments, reach out to Shannon at SheaEnterprises22@gmail.com or 949-878-2072

Thank you for your generosity and support of The Rancho Mirage Woman's Club Tax ID: 95-3068896