

A Sampling of Cooperative Investments in Communities

Sangudo



Westlock Terminals



Battle River Railway



Peavey

INDUSTRIES LP 

Opportunity Development Cooperative



Peavey Mart

TSC
Stores

MAIN STREET
MARKET

ACE
Canada

What is an ODC?



Opportunity Development Cooperatives are all about investing in local economic growth and local businesses.

As a for-profit, an ODC approaches, or is approached by, local entrepreneurs with a business opportunity in need of investment.

An ODC may sell shares/units (often RRSP/TFSA eligible) to local members of the community who see the return on investment for themselves as well as for their community.

Peavey Industries' ODC Vision

To sustain, drive and positively impact economic development in towns and communities throughout Canada by initiating, advancing and supporting local investment initiatives. We are rooted in our communities and seek to further strengthen our connection with our valued customers, who we see and serve every day in our stores across the country.

How Will We Accomplish Our Vision?

By creating a localized governance and support structure to support ODC investments and guide the selection of suitable investment opportunities.

Peavey Industries will invest in the local ODC, with community investors matching this investment. Potential sources of matching investment could include local community members or local economic development agencies (using funds from their investment or lending portfolio).

Why have we selected Stettler as our inaugural ODC community?



Peavey Mart is a trusted, valued and respected retailer in Stettler and Store Manager, Matt Dorsett has strong ties within the community and the Stettler Regional Board of Trade. Also, we wanted to start close to home and Stettler is almost next-door to our corporate head office in Red Deer.

What's In It for Stettler?



Within a community, a successful ODC program can boost the local economy, create jobs, rejuvenate under-utilized areas and give new life to vacant buildings or storefronts – recharging a community's entire socio-economic outlook.

