



THE DAILY BUSINESS OLYMPIAN

365 LESSONS. 9 PRINCIPLES. ONE BETTER LIFE.

THE 9 GRAVITY PRINCIPLES

Nine timeless principles that influence *everything* in business and in life.

G



GROWING OR DYING

Anything living is either growing or dying.

R



RETICULAR ACTIVATING SYSTEM

Where are you emotionally focusing?

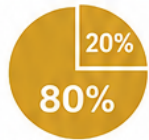
A



ARE YOU ON THE FIELD OR IN THE STANDS?

On the field you take ownership and action. In the stands you blame and make excuses.

V



VILFREDO PARETO 80/20

20% of the inputs generate 80% of the outputs.

I



IDENTITY ICEBERG

Skills, beliefs, values and environment drive your behaviour.

T



TRUE COMMUNICATION

Communication is the response you get.

Y



YOUR QUESTIONS

The quality of your life is determined by the quality of your questions.

O



OUTCOMES

All upsets are caused by unmet expectations.

N



NEWTON'S 3RD LAW

For every action there is a reaction.

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