

SHOP. POST. GET \$5

OFFICIAL RULES



(THE IMPORTANT PARTS)

ELIGIBILITY

- Customer must have actually purchased the featured product or service from Ten-86 Outfitters.
- Post must be **publicly visible**.
- Customer must tag Ten-86 Outfitters' **official** social media account.
- Post must feature/discuss the **actual product/service purchased from Ten-86** & include a photo/video.
- Post must be original content created by the customer.
- One \$5 credit per qualifying post.
- Maximum **one qualifying credit per customer per 30 days**.
- Customer must be at least 18 years old.
- Ten-86 reserves the right to determine whether a post qualifies.

EXCLUSIONS

- Posts consisting solely of a tag, check-in, shared Ten-86 post, or promotional graphic supplied by Ten-86 do not qualify.
- Giveaway entries
- Contest entries
- Duplicate posts
- Posts copied from another person
- Posts about products not purchased at Ten-86
- Posts that only mention Ten-86 without featuring a purchased product/service
- Private posts that Ten-86 cannot verify
- Posts created primarily to obtain multiple credits
- Spam or automated posts

DISCLOSURE

- Post must contain the following hashtag or phrase at the end:
#IGot\$5StoreCreditForThisPost
OR
I received \$5 in Ten-86 store credit for sharing this post. #Ten86Customer

FINE PRINT

- Not redeemable for cash
- Cannot be transferred
- Cannot be combined with another promotional credit
- One credit per qualifying post
- Expires after 90 days
- Must be used toward a future purchase
- No cash value
- Cannot be used to purchase a gift card



(THE FINE, FINE PRINT)

TEN-86 OUTFITTERS

SHOP. POST. GET \$5.

Customer Social Media Store Credit Program — Official Rules

Effective Date: 08/17/2026

Ten-86 Outfitters (“Ten-86,” “we,” “us,” or “our”) is pleased to offer the **SHOP. POST. GET \$5.** customer social media store credit program (the “Program”).

The Program allows eligible customers to receive **\$5 in Ten-86 store credit** for creating qualifying social media content featuring or discussing a product or service purchased from Ten-86.

By participating in the Program, you agree to these Official Rules.

1. ELIGIBILITY

The Program is open to customers who:

- Are at least **18 years of age**.
- Have purchased the product or service featured or discussed in the qualifying post directly from Ten-86 Outfitters.
- Have a personal Facebook or Instagram account that can be viewed publicly.
- Comply with all Program requirements.

Ten-86 employees and their immediate household members are not eligible to participate.

Ten-86 reserves the right to verify eligibility and the purchase associated with any submitted post.

2. HOW TO EARN THE \$5 STORE CREDIT

To receive a \$5 Ten-86 store credit, the customer must:

1. **Purchase** a product or service from Ten-86 Outfitters.

2. Create an **original social media post** featuring or discussing that product or service.
3. Publish the post publicly on Facebook or Instagram.
4. **Tag Ten-86 Outfitters** (must be the official social media account) in the post.
5. Include a clear disclosure that the customer received an incentive for the post:

#IGot\$5StoreCreditForThisPost

OR

I received \$5 in Ten-86 store credit for sharing this post. #Ten86Customer

The disclosure must be included in the social media post itself and must be reasonably noticeable to viewers.

3. CONTENT REQUIREMENTS

A qualifying post must:

- Be created and published by the participating customer.
- Be publicly viewable.
- Feature or discuss a product or service actually purchased from Ten-86.
- Tag Ten-86 Outfitters.
- Be reasonably related to the customer's genuine experience with the product or service.
- Comply with the applicable rules and policies of the social media platform.
- Include the required incentive disclosure.

Customers are encouraged to share their **honest opinions and experiences**. A qualifying post is **not required to be positive**.

Ten-86 does not require customers to express a particular opinion, rating, or sentiment in order to receive the store credit.

4. POSTS THAT DO NOT QUALIFY

The following do not qualify for the \$5 store credit:

- Posts that do not feature or discuss a product or service purchased from Ten-86.
- Posts consisting only of a tag, mention, check-in, or emoji.
- Simply sharing, reposting, or copying a Ten-86 post.
- Content supplied or created by Ten-86.

- Duplicate or substantially identical posts.
- Posts created solely for the purpose of obtaining multiple store credits.
- Posts promoting illegal activity, hate, harassment, violence, or other unlawful conduct.
- Posts containing false, misleading, or deceptive statements about Ten-86 or its products/services.
- Posts that violate Facebook, Instagram, or other applicable platform rules.
- Posts that cannot be publicly viewed or verified by Ten-86.
- Posts for which the featured product or service was not purchased from Ten-86.
- Posts that otherwise fail to satisfy these Official Rules.

Ten-86 reserves the right to determine, in its reasonable discretion, whether submitted content satisfies the requirements of the Program.

5. FREQUENCY LIMIT

A customer may receive **no more than one (1) \$5 store credit during any 30-day period** through the Program.

Multiple qualifying posts during the same 30-day period do not result in additional credits.

Ten-86 reserves the right to modify this limit at any time.

6. STORE CREDIT

Each approved qualifying post earns **one \$5 Ten-86 store credit**.

Store credit:

- Is valid toward a future purchase at Ten-86 Outfitters.
- Has no cash value.
- Cannot be redeemed for cash or cash equivalents.
- Cannot be transferred or sold.
- Cannot be used to purchase another gift card or store credit.
- Cannot be combined with another SHOP. POST. GET \$5. credit.
- Cannot be applied retroactively to a previous purchase.
- May not be exchanged for a different denomination.
- May be subject to expiration as stated on the credit issued by Ten-86.

Recommended expiration: Store credits expire **90 days after the date issued**.

The \$5 credit may be used only after the qualifying post has been reviewed and approved by Ten-86.

7. VERIFICATION

Customers must provide Ten-86 with access to the qualifying public post for verification.

Ten-86 may verify:

- The customer's identity;
- That the post is publicly viewable;
- That Ten-86 has been tagged;
- That the post features or discusses a qualifying purchase;
- That the required disclosure is present; and
- That the customer has not exceeded the Program's frequency limit.

Ten-86 may request reasonable proof of purchase if necessary.

8. NO PURCHASE OF POSITIVE REVIEWS OR OPINIONS

The purpose of this Program is to encourage customers to share their genuine experiences with products and services purchased from Ten-86.

Ten-86 does **not** require a customer to provide a positive review, favorable opinion, specific rating, or particular statement in order to receive the \$5 store credit.

Customers are free to express their honest opinions.

9. CONTENT RIGHTS

Participation in the Program does not automatically transfer ownership of a customer's photographs, videos, or other original content to Ten-86.

If Ten-86 wishes to repost or otherwise use a customer's content for advertising, marketing, or promotional purposes, Ten-86 may request the customer's permission separately.

Customers are encouraged to contact Ten-86 if they do not wish their content to be reshared.

10. FRAUD AND ABUSE

Ten-86 reserves the right to deny or revoke a store credit if we determine that a customer has:

- Submitted fraudulent or misleading information;
- Attempted to obtain multiple credits through duplicate or substantially identical posts;
- Created multiple accounts for the purpose of obtaining additional credits;
- Submitted content relating to a purchase that did not occur;
- Manipulated, altered, or falsified a qualifying post;
- Attempted to circumvent the Program's rules; or
- Otherwise abused the Program.

Any store credit obtained through fraud, abuse, or violation of these rules may be cancelled.

11. PROGRAM CHANGES OR TERMINATION

Ten-86 Outfitters reserves the right to modify, suspend, or terminate the Program at any time, with or without notice.

Changes to the Program may include, but are not limited to:

- The amount of the store credit;
- Eligibility requirements;
- Frequency limits;
- Qualifying social media platforms;
- Store credit expiration dates; and
- Content requirements.

Any changes will apply prospectively unless otherwise stated.

12. LIMITATION OF LIABILITY

Ten-86 Outfitters is not responsible for:

- Social media platform outages;
- Changes to Facebook, Instagram, or other platform functionality;
- Posts that are removed, restricted, hidden, or otherwise made unavailable by a social media platform;

- Technical difficulties preventing Ten-86 from verifying a post; or
- Any loss, deletion, or modification of a customer's social media content.

13. SOCIAL MEDIA DISCLAIMER

This Program is administered solely by Ten-86 Outfitters and is **not sponsored, endorsed, administered by, or affiliated with Facebook, Instagram, Meta Platforms, Inc., or any other social media platform.**

Participants release the applicable social media platforms from any responsibility related to participation in this Program.

14. ACCEPTANCE OF RULES

Participation in the SHOP. POST. GET \$5. Program constitutes the customer's acknowledgment that they have read, understood, and agreed to these Official Rules.

Ten-86 Outfitters' interpretation and application of these rules shall govern the administration of the Program.

TEN-86 OUTFITTERS

Public Safety • Tactical • Uniforms • Embroidery • Gear

SHOP. POST. GET \$5.

Thank you for supporting Ten-86 Outfitters and helping us spread the word!