

# Monthly Newsletter

REEL LOVE

1st May 2024



## We're back!!!

We're back after what feels like a year-long break! Life has been busy since September, with lots of content brainstorming, planning sessions, and new technique training, ready for this year's events, taking up most of our time.

Unfortunately, we put our socials on the back burner, to ensure we can focus on sharing as much as our own content as possible for the 2024 season... we promise it will be worth the wait!

We've missed sharing our wedding world with all of you, but excited to say that we're back and ready to flood your feed with all of our new content and inspo for 2024, 2025 and beyond!!

This year, expect a sneak peek into all the behind-the-scenes magic to capturing love stories at weddings and everything in between.

2024 is set to be jam packed full of beautiful wedding locations with equally amazing couples!! We can't wait to get started!

Thank you for sticking with us and all your ongoing support! Let's make 2024 a year filled with unforgettable content and lots of love!!

*Amy & Liv x*



In 2024, there will be over **250,000** weddings in **Spain**

That's **685** weddings a day!

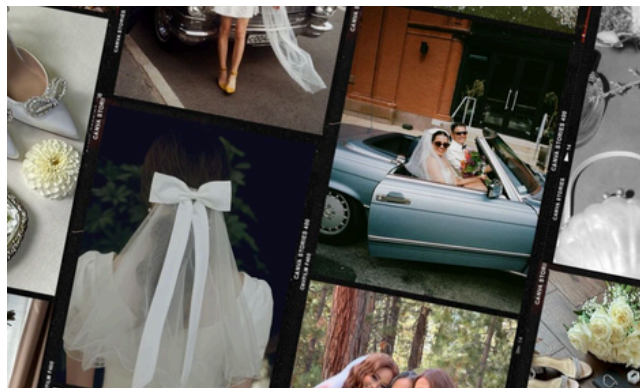
Don't forget to book your vendors early!

We **REALLY DO** book up.

Disclaimer this is not a marketing ploy...we promise!!! But because we genuinely want to work with all of you, we hate to have to turn events down.

Our 2024 dates are almost complete, however we do still have limited availability, so if you're thinking of incorporating a content creator get in touch so we can check our availability!

Full weekends for our Ibiza and Mallorca wedding brides are even more limited. So again if you're interested in working with Reel Love for your special day, drop us an email with your dates asap x



## Why hire a wedding content creator....

Nowadays, brides are looking for something more traditional photographers or videographers might not provide: unedited and unprocessed content. As social media platforms become more and more popular, as we increasingly use them to highlight small, key moments of our lives, then why not on the biggest day of our lives!

Think of it like this: While a photographer might snap something that goes on your mantel, Reel Love shoots something that goes in your group chat.

Photographers and videographers usually have a plan for what they're capturing, and you end up with a set of specific shots, but some of the most memorable moments happens unexpectedly, and those are the moments we love to catch.

We work with each individual couple to plan the specific content they want to create or the aesthetic they wish to emulate, whether it's asking to grab candid shots when your gran isn't looking, natural moments or filming choreographed dances for TikTok, we're here for it all!!



## 2024 Wedding trend we're loving...

### TO-GO WEDDING CAKE SLICES

Skip the actual table service, and pass slices to those guests who want them, and for the rest, place them in custom to-go boxes to grab on their way out. This will ensure the dance floor stays full and the late-night revellers satisfy their midnight cravings!!

**REEL LOVE FACT** - We forgot to cut the cake at our wedding, and seven years on still have 3/4 of a three tier sponge cake in our freezer!

*Amy x*



## 2024 Venues we can't wait to work with....

### THE OCEANA CLUB, BENISSA

The OC is our OG, and where it all began! We will always be thankful to Jody & Franco for giving us our first opportunity last summer and continuing to support us, we can't wait to work with the team again this season!!

### CASA SANTONJA, BENIARBEIG

One of the most beautiful venues in the area! We were lucky enough to have a sneak peek round the venue over Christmas and are super excited to be able to work with some amazing brides here this summer...the Rave Cave is iconic!

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*Thank you for reading!*

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